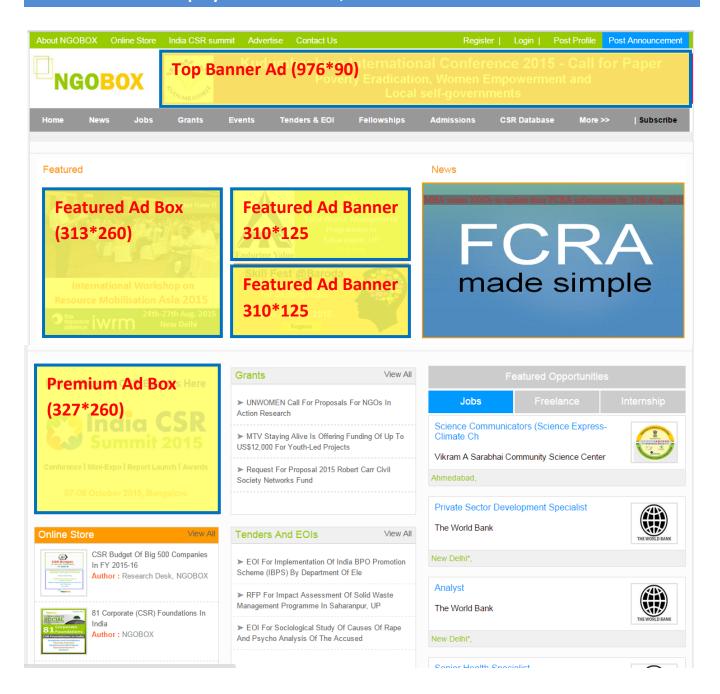


Call +91--9971429654, Email: rikhiya@ngobox.org

Valid till 31<sup>st</sup> December 2015 (\*Excluding Service tax@14%)

# **NGOBOX Display Advertisement, Announcement and Promotion Plans**



# Top Banner Ad (976\*90 Pixels) Visible across the website

Duration	Tariff (INR)*
3 Days	5000
7 Days	9000
15 Days	16000
30 Days	30000

# Featured Ad Box (313\*260)

Duration	Tariff (INR)*
7 Days	6000
15 Days	11000
30 Days	20000

## Featured Ad Banner (310\*125)

Duration	Tariff (INR)*
7 Days	4000
15 Days	7000
30 Days	12000

# Premium Ad Box (327\*260)\*

Duration	Tariff (INR)*	
7 Days	5000	
15 Days	9000	
30 Days	17000	

## **Emailer Service**

Customized emailer to the target audience group;

- Professionals (Development Professionals)
- Students
- Organizations (NGOs, Social Enterprises, CSR Foundations)

Database	Single Emailer Tariff (INR)*	Two Emailers Tariff (INR)*
10000	3000	4500
15000	4000	6000
25000	5000	9000

### **Announcement Plan**

Plan	Description	INR (Includes service tax)
Plan-One	Single Featured announcement	INR 1375
Plan -A	7 Featured announcement in a year	INR 5700
Plan B	Unlimited Featured Announcement in a year	INR 13700

## **Partnership Plan**

	Knowledge Partner	Strategic Partner
	INR 17500/Year*	INR 25000/Year*
Unlimited Featured announcement	Yes	Yes
Ad Box on home page (as available)	20 Days/Year	30 Days/Year
Emailer	1 Emailer to NGOBOX Database (max 30000 data)	2 Emailers in a year (Max 30000 data/each emailer)
NGOBOX Event Invite	50% Discount on standard tariff	1 free invite for each event
Payment Collection for your events	Yes (gateway fee applicable)	Yes (gateway fee applicable)
Social media promotion	For your events, news, updates, services	For your events, news, updates, services

### **Terms & Conditions**

- 1. Design needs to be provided by the client
- 2. Please confirm availability of ad space before sending design
- 3. Payment needs to be made at the time of booking
- 4. Emailer content once approved can't be changed for an emailer. Emailer content limit max. 800 words, 2 images)
- 5. All ad plans come with probono social media promotion on our social media platforms.
- **6.** Once an advertisement is booked, 100% of the ad plan amount is applicable for the cancellation.

For customized plan or more information, contact Rikhiya Banerjee +91-9971429654

Email: rikhiya@ngobox.org