

www.ngobox.org

NGOBOX

A marketplace of opportunities

A venture of **Renalysis Consultants Pvt Ltd**



One Platform

3 Years

23 Million page-views

93 Thousand subscribers

75 Thousand organizations network

10 Reports in Leading English newspapers



We are

An Online Platform

- Development sector platform of opportunities
- Outreach service provider
- Promotion partner for events and campaigns
- Promotion of innovative products and services

A Research & Advisory Team

- The biggest CSR research organization in India
- Advising businesses and CSR foundations on CSR projects' planning and partnerships
- Host of India's biggest CSR event

An Impact Catalyst

- Partnerships for impacts; Business to NGO, NGO to NGO, Social Business to NGO, Business to Social Business
- Collaborative projects for maximum Rol

A Social Business

- Creating 600 rural entrepreneurs a year
- Skilling youth and rural women for better economic opportunities
- Implementing pilot projects for setting the proof of the concept



As an Online Platform



- India's biggest development sector platform
- Over 12 million page-views every year with 35% YoY growth
- Customized services for all clients
- Recognized as 'Website of the Year' entry in 2013
- Caters to social sector professionals, businesses, CSR teams, social businesses, government agencies, UN organizations, research institutions and academic organizations
- Over 1800 clients
- Promotion of products and services for social businesses

A few of our clients



NASSCOM
FOUNDATION



unicef
unite for children

act:onaid





As a Research and Advisory Team

- India's biggest CSR research organization with CSR publications on thematic, geographic distribution of projects, CSR fund and in-depth analysis
- Advising businesses and CSR foundation on partnering with NGOs and social businesses for CSR project implementation
- Due diligence of implementing agencies, pre-project phase work and hand-holding for better implementation
- Host of India's biggest CSR event '**India CSR Summit and Exhibition**' (Visit www.indiacsrsummit.in)
- Customized training workshops for businesses and non profits on CSR

Our Events and Reports





An Impact Catalyst

- Helping NGO to associate with businesses and CSR foundations for CSR partnerships
- Establishing partnerships of NGO and social businesses for impactful projects
- Catalyzing collaboration among government agencies, CSR entities, NGOs and social businesses
- Spearheading innovative collaborative projects
- Fundraising and campaigning support to a few chosen organizations
- Capacity building and hand-holding of NGOs and social businesses

Fueling collaboration



National Rurban Mission

Google for Nonprofits



सत्यमेव जयते

Government Of Rajasthan



A Social Business

- Yes, we are setting up a social business with an objective to provide affordable, accessible, and reliable services in rural and semi-urban areas in healthcare
- We are training 600 youths (in 2017) to be entrepreneurs and create better livelihood opportunities for them
- ‘MicroSight’ a rural vision centre network, piloted by NGOBOX, is set to be launched in 2017 with a mission to improve vision blindness among rural poor in Madhya Pradesh, Maharashtra and Guajrat.
- We have recently launched a social sector short-news platform ‘[Nbuzz](#)’

Business with impacts





A few Case-studies 1/3

Tata Steel-EzyNest Promotion



- Tata Steel launched it's modular toilet series 'EzyNest' with NGOs, CSR foundations and community organizations as the main target buyer.
- NGOBOX created a 360 degree promotion plan ensuring maximum reach to NGOs, CSR foundations and community organization.
- Tools used:** NGOBOX website. Emailer services of NGOBOX, social media promotion, pop up boxes.

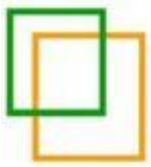


A few Case-studies 2/3

Renew IT-Refurbished PCs



- Renew IT is a Bangalore-based social businesses that refurbished old computers and laptops and provides at very cheaper price to NGOs and academic institutes,
- As NGOs, CSR foundations, academic institutes being the primary client, Renew IT has used NGOBOX as their marketing and promotion partner for past 3 years.
- Tools used:** NGOBOX website. Emailer services of NGOBOX, social media promotion, pop up boxes.



A few Case-studies 3/3

Google for Nonprofits

- NGOBOX has been helping Google for Nonprofits in India to bring NGOs on-board for Google AdGrants on-boarding. NGOBOX has organized three workshops with Google for Nonprofits in 2015-16

Public Health
Champion

- World Health Organization announces Public Health Champion Awards annually. NGOBOX has been managing online platform for nominations and verification of nominees for PHCA 2015 and PHCA 2016.



Our Team

NGOBOX is a Team of 12 professionals coming from social and business sector expertise. The Team is led by Bhomik Shah, who founded NGOBOX in 2013 . Bhomik has worked with WWF-India, Partners in Change, Zee Media and ETV groups before setting up NGOBOX.

Currently he is mentoring a few start-ups and social businesses in healthcare, skilling and education space.

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Thank You