

## The CSR Practitioners' Forum

The Companies Act 2013 brought in significant changes in the CSR landscape in India. Besides pushing for mandatory spend on CSR, it categorically furthered the idea of need-based initiatives aligned with the national priorities such as public health, education, skills development, livelihoods, water conservation and natural resource management. We have seen intensive national level deliberations on the potential role and responsibility of businesses in contributing toward addressing social issues in past five years.

The mandatory CSR provision has completed 4 years and we have a lot to discuss, learn, unlearn and relearn to ensure that we deliver on impacts with the real intent behind the CSR rules; the efficiency and project management expertise of corporate sector. With a lot of debate around the business-NGO partnerships, business-NGO-government collaborations, we unfortunately, sidelined the most important aspects of the CSR arena; **the business to business accord on CSR.**

As CSR head or CSR project manager, most of us have come across multitude of challenges, have learnt a lot about a particular project type or have ideas to improve practices on the ground and convince board-members for a particular initiative. How often, we do open-up floor for these peer-learning opportunities!

'CSR-Accord' is a CSRBOX (a sister platform of NGOBOX) initiative to bring together CSR practitioners in regional forums and curate thematic discussions for better coordination and exploring avenues of peer-learning.

The first round of these forums will focus on three areas:

1. CSR Partnerships Practices
2. Education
3. Skills Development

### For Whom

- CSR Heads
- CSR Managers
- CSR Foundation Teams

### Format

- Introduction and setting-up the context
- Experience-sharing

- Right and wrong of thematic interventions
- Challenges-mapping
- Area-wise Opportunities
- Future model of co-creating synergies

**Duration: 3.00 hours**

**10.15am to 01.45pm (with coffee breaks and lunch)**

### **Schedule**

03rd August 2018: Vadodara

07th August 2018: Mumbai

09th August 2018: Bengaluru

17th August 2018: New Delhi

### **Participation**

Participation in the forum is restricted for CSR teams of companies and foundations. If you are interested in attending 'CSR Accord' please fill in the form here <https://goo.gl/forms/2feAaV20fRKZwLMg2> or send an email at [bhomik@ngobox.org](mailto:bhomik@ngobox.org) or call us at 9560352170

As each forum will have 12-15 participants, please send in your nomination as early as possible. Once you sign-up for the participation, you will receive the detailed-note and the agenda of the forum.

**There is no fee for participation in the 'CSR-Accord'. You will receive the confirmation within 48 hours from the submission of the form.**



**CSR Leadership Forum**  
**Communicate | Collaborate | Impact**

**CSR Accord**  
 Delivering impacts Powered by **CSRBOX**

**Focused thematic discussions to bring out the best of solutions**  
 (by invitation only)  
 Only for CSR Teams of Companies and CSR Foundations.

Vadodara 3rd Aug.	Mumbai 7th Aug.	Bengaluru 9th Aug.	Delhi 17th Aug.
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**For participation email [bhomik@ngobox.org](mailto:bhomik@ngobox.org) or call at 9560352170**

### **About CSRBOX and NGOBOX**

CSRBOX.org is India's largest CSR analytics and partnerships platform profiling over 1000 companies' CSR portfolio. It helps CSR heads to reach out to peers and service providers. It works as dashboard for all the stakeholders in the CSR ecosystem. The platform has three key focus areas; impact stories, service providers and CSR analytics.

NGOBOX.org is development sector communication platform bringing together opportunities. It's the official host of India's largest CSR forum '**India CSR Summit & Exhibition 2018**' and **Annual CSR Impact Awards**. It works as communication and outreach platform for leading agencies including the UN agencies, INGOs, multilateral and bilateral organisations, Google for non-profits, Facebook, IIMs and CSR foundations.

Both CSRBOX and NGOBOX publish annual CSR Outlook Reports analysing CSR trends in India. Read about our work here [The Economic Times](#) [CNBC TV](#)

**Write to us at [bhomik@ngobox.org](mailto:bhomik@ngobox.org) or call at 9560352170 (Shilpi)**

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