

India's Largest CSR Analytics and Partnerships Marketplace

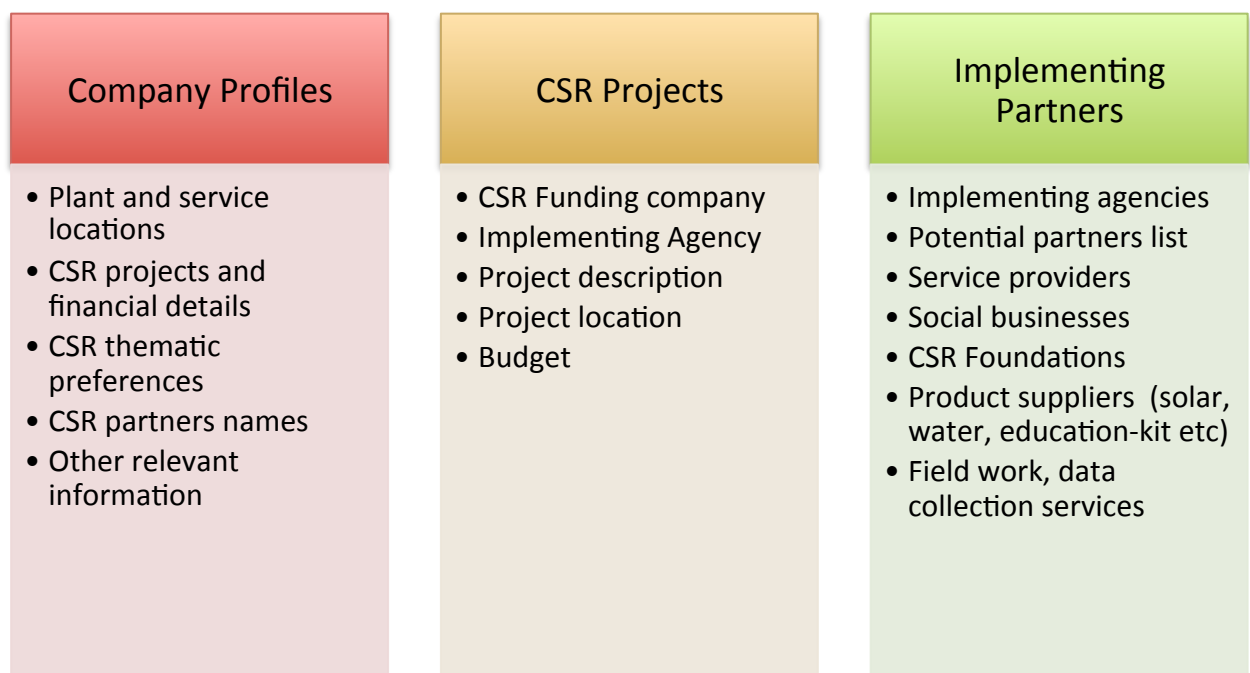
CSRBOX.org is India's first CSR analytics and CSR partnerships marketplace. The platform enlists CSR profile of India's public and private companies along with high-end features like geo-location, thematic interventions, financial data, project partners and project specific budget allocations.

The platform lists verified and eligible CSR implementing agencies, CSR services providers, advisory services, and social enterprises providing products (like solar lantern, low-cost water purifier, education-kit etc). With CSR portfolio analysis of 700+ companies and INR 8000Cr CSR projects by September 2017, CSRBOX will be world's largest CSR analytics platform.

The platform allows users to filter companies/CSR projects/organizations based on location, budget, and thematic expertise. This helps CSR heads to understand what are the various other ongoing CSR projects in the areas where they have implemented projects or are planning to undertake new projects. It also helps companies to identify implementing partners/expert agencies or a supplier for particular set of products or services. Similarly, implementing partners and social enterprise can identify potential companies for CSR partnerships based on various criteria.

The CSR Marketplace

CSRBOX has three major components:



Services for Companies/CSR Foundations

- CSR project design, budget estimation and execution plan
- CSR partners identification, due-diligence and ethical assessment
- CSR projects video documentation
- Promotion of projects for better outreach, media planning
- Design and execution of employee volunteering programs (EVPs)
- Company to company association for scaling up/joint CSR projects
- Organizing closed group meetings with CSR heads/Potential NGO partners
- Announcing grants/projects, managing online application system and setting up screening processes

Feature Your Organization

The list of organizations available on CSRBOX is based on very stringent criteria in-line with the CSR rules of the Companies Act 2013. An in-depth due-diligence is done for each of the organization before on-boarding them on the platform.

Here are a few points that will help you understand the process better for on-boarding an organization on our CSR marketplace:

- **For an NGO**
 - At least 3 years of track record
 - At least 3 full time professional staff
 - Pre-defined thematic focus and expertise
 - 80 G (Optional)
 - FCRA (Optional)
- **For Social Enterprises**
 - A proven track record
 - Product specialization or defined services
 - Proof of being socially good
- **For Consulting and Advisory services**
 - A proven track record
 - Team capacities
 - Focus areas

Based on above points, each organization is listed in one of the three levels:

- I. **Under Review:** Where organization's credentials are under verification process
- II. **Verified Organization:** When organization's credentials and background verification is done.
- III. **Vetted CSR Partner:** When an organization qualifies on parameters of Section 135 of the Companies Act or an organization has been existing service provider/partner/supplier to a Company or CSR foundation in a CSR project.

Features	Standard	Featured
Full Profile on platform	✓	✓
Images and Video Display in profile		✓
Promotion through newsletters (4 times/year)	✓	✓
25% discount on NGOBOX event fee (For non-residential component)		✓
Social media promotion (Once/month)	✓	✓
CSR Projects Listing	-	✓
Guidance for increasing digital presence	-	✓
Job Announcement on NGOBOX	Two	Five
Updating profile in a year	Once	Twice
4 Hrs. customized CSR potential assessment by CSRBOX and NGOBOX Team (One exclusive meeting with CSR partnerships Team at our office)*	-	✓
A customized CSR potential report and action plan to build strategic interventions	-	✓
Access to CSR Projects report of NGOBOX (1 State, 2 Thematic Areas)	-	✓
Featuring in Annual CSR Partnership Directory (E-copy). Will be shared with 1400+ CSR Heads	✓	✓ (premium)
Assistance for Technology support from IT and Tech companies for pro bono products and service (Like Google for Nonprofits AdWords grants, Microsoft in kind donation)	✓	✓
Priority information on CSR Tenders/RFPs/Partnerships	✓	✓
On-boarding Fee (One Time)	INR 1500+Taxes	INR 1500+Taxes
Annual Fee	INR 4500+Taxes	INR 14000+Taxes

*Will be elaborated during on-boarding process

Add-on Customized Services

- CSR support services for businesses
- Customised CSR research and partnerships strategy building for implementing agencies
- Brand building and positioning for social businesses
- Introductory emails to CSR heads/CSR foundations

Terms and Condition

- The due-diligence of an organization is periodic process and if at any stage an organization is found indulged in any malpractice, litigation or any similar act, we may unlist the organization from the marketplace.
- The CSRBOX team may ask for relevant documents for any project for internal verification purpose
- The fee paid for any of the plans above is non-refundable and non-adjustable towards any other services
- All communication will be through official email id provided by the organization
- Dates of consultation and support services will be decided after discussion with the organization

For more information, please contact

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A platform powered by

