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## India CSR Summit & Exhibition 2017

### Development Impact Bond: Financial Innovation for Long-Term Impact *A Breakfast Roundtable*

**Date: Sept 19, 2017**

**Timing: 8.40-09.25am**

**Duration: 45 minutes**

**Venue: Social Room, Hyatt Regency, NH 8, Gurugram**

#### **Background:**

There is a US\$1.8 trillion annual spending gap in education alone in developing countries to achieve the United Nations' Sustainable Development Goals (SDGs). To meet this gap there is considerable interest in the blended finance market which combines public, private and charitable money. The Blended Finance Return is a way to make the limited pool of money available for worthy causes go further. The current global market for impact investing is US\$77bn and rapidly growing as philanthropists and investors seek innovative vehicles that can deliver both a social and financial return. Development Impact Bonds (DIB) are a forerunner in the blended finance markets. A DIB combines philanthropy and investment to demonstrate the value of outcome-based financing and drive social impact.

The British Asian Trust (BAT) is currently in the midst of raising the Outcome funding for an Education DIB in close partnership with the UBS Optimus Foundation and MSDF. This DIB will be the first international DIB to go to market seeking multiple outcomes funders and risk investors. The proposed DIB if successful it will drive the market and act as a catalyst to stimulate the development of many other DIBs across the world and be a significant way of ensuring delivery of the SDGs. This Development Impact Bond builds on the initial pilot that UBS Optimus started in June 2014 in Rajasthan with Educate Girls.

It presents a huge opportunity to invest at scale in innovative and strategic programmes of work that tackle one of the most important and urgent issues in India today - children's education. The US\$10m fund is being developed through a partnership between the British Asian Trust, UBS Optimus Foundation and the Michael and Susan Dell Foundation. Our service providers are local NGOs and social enterprises with a proven track record in improving learning outcomes and the ability deliver at scale.

#### **Roundtable Flow:**

- Arrivals & Networking (5 mins),
- Introduction to BAT and experience with developing the DIB (7 mins),
- Sharing Experiences: Perspectives from Educate Girls, MSDF and other participants to DIBs (7 mins)

- Moderated discussion on why Development Impact Bonds matter (15 mins)  
Wrapping up, Q&A (10 mins)

### **Who Should Attend?\***

- HNIs and Individual Donors
- Donors
- Heads of CSR Foundations, Family Offices

### **Why:**

- Understand and evangelise the need for Development Impact Bonds and Social Impact Bonds
- Demystify how impact bonds work
- Mobilize interest in DIBs and SIBs.

### **About the British Asian Trust**

The British Asian Trust supports the development of a South Asia that maximises the potential of its people, and that is free from inequality and injustice. We back sustainable solutions that enable people to truly unlock their potential. By enabling our supporters to turn their values into action, we transform lives. We have already touched the lives of three million people and with your support we have the potential to do so much more.

With our strong links to philanthropists and Foundations, we believe that this provides an excellent opportunity for philanthropic capital to invest in a structure that not just chases impact at scale, but also brings about increased transparency and accountability for outcome delivery while at the same time influencing behaviour of donors to build a market with greater alignment between funding and outcomes achieved.

**\*by invite**

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