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Valid till 31st March 2017 (*Excluding Service tax@14% and S Cess @0.5%)

NGOBOX Display Advertisement, Announcement and Promotion Plans

The screenshot displays the NGOBOX website interface with several highlighted advertisement and promotion areas:

- Top Banner Ad (976*90):** A yellow banner at the top of the page for the "International Conference 2015 - Call for Paper" on poverty eradication, women empowerment, and local self-governments.
- Featured Ad Box (313*260):** Two yellow boxes in the featured section. One promotes the "International Workshop on Resource Mobilisation Asia 2015" (24th-27th Aug, 2015, New Delhi) by IWRM. The other promotes a "Management Programme in Saharanpur, UP" by the Department of Ele.
- Featured Ad Banner:** A blue banner for "FCRA made simple" with a large white text overlay.
- Premium Ad Box (327*260):** A yellow box in the lower left section for the "India CSR Summit 2015" (07-08 October 2015, Bangalore).
- Grants:** A section listing various grant opportunities, including UNWOMEN proposals for NGOs, MTV funding for youth-led projects, and a request for proposal for the Robert Carr Civil Society Networks Fund.
- Tenders And EOIs:** A section listing requests for proposals and expressions of interest, such as for the implementation of the India BPO Promotion Scheme (IBPS) and for impact assessment of solid waste management in Saharanpur, UP.
- Featured Opportunities:** A section with sub-categories for Jobs, Freelance, and Internship. It lists positions like Science Communicators at the Vikram A. Sarabhai Community Science Center, a Private Sector Development Specialist at The World Bank, and an Analyst at The World Bank.
- Online Store:** A section listing products for sale, including the "CSR Budget Of Big 500 Companies In FY 2015-16" and "81 Corporate (CSR) Foundations In India".

Top Banner Ad (976*90 Pixels W*H) Visible across the website

Duration	Tariff (INR)*
3 Days	5000
7 Days	9000
15 Days	16000
30 Days	30000

Top Banner Ad (976*90)

Featured Ad Box (313*260-W*H)

Duration	Tariff (INR)*
7 Days	6000
15 Days	11000
30 Days	20000

Featured Ad Box (313*260)

Featured Ad Banner (310*125 W*H)

Duration	Tariff (INR)*
7 Days	4000
15 Days	7000
30 Days	12000

Featured Ad Banner

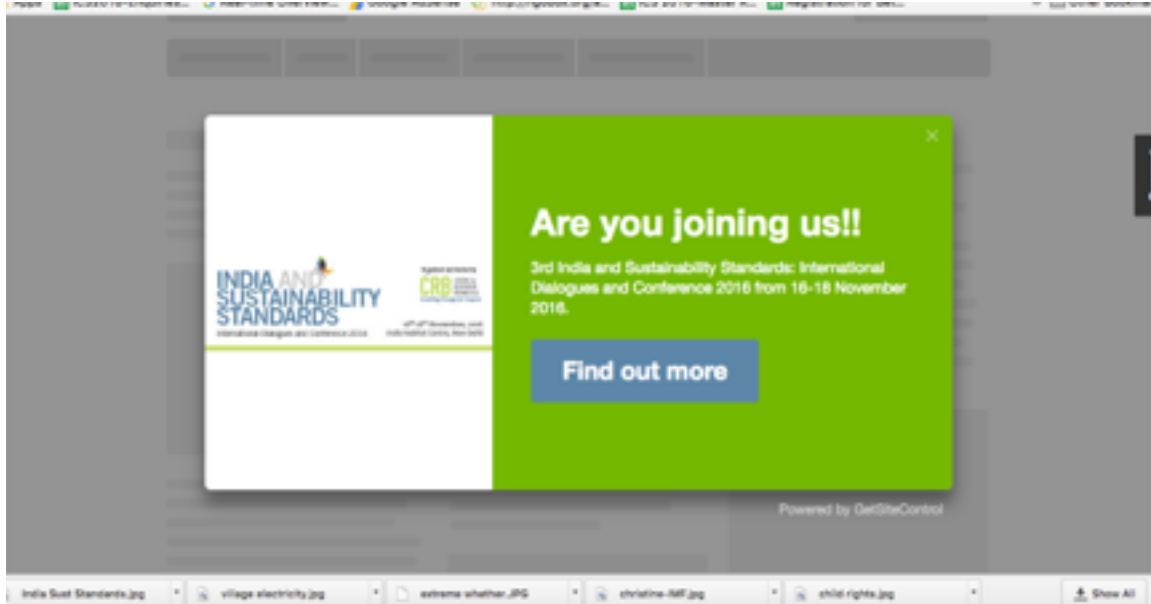
Premium Ad Box (327*260 -W*H)*

Duration	Tariff (INR)*
7 Days	5000
15 Days	9000
30 Days	17000

Premium Ad Box (327*260)

Special Website Content Pop Up

A pop up box with image and text appears on the main website (all pages), after 5-6 seconds to website visitors. The box appears once to every user until he click on weblink or close mark on the box.



Duration	Tariff	Estimated views
1 Day	INR 3500	9000-12000
7 days	INR 15000	72000-90000
15 days	INR 25000	1.5-2.5 Lakh

Emailer Service

Customized emailer to the target audience group;

- Professionals (Development Professionals)
- Students
- Organizations (NGOs, Social Enterprises, CSR Foundations)

Database	Single Emailer Tariff (INR)*	Two Emailers Tariff (INR)*
10000	3500	5500
15000	4000	6000
25000	5000	9000

Announcement Plan

Plan	Description	INR (Excluding Taxes)
Plan-One	Single Featured announcement	INR 1600
Plan -A	7 Featured announcement in a year	INR 6500
Plan B	Unlimited Featured Announcement in a year	INR 15500

Partnership Plan

	Knowledge Partner	Strategic Partner
	INR 17500/Year*	INR 25000/Year*
Unlimited Featured announcement	Yes	Yes
Ad Box on home page (as available)	20 Days/Year	30 Days/Year
Emailer	1 Emailer to NGOBOX Database (max 30000 data)	2 Emailers in a year (Max 30000 data/each emailer)
NGOBOX Event Invite	50% Discount on standard tariff	1 free invite for each event
Payment Collection for your events	Yes (gateway fee applicable)	Yes (gateway fee applicable)
Social media promotion	For your events, news, updates, services	For your events, news, updates, services

Terms & Conditions

1. Design needs to be provided by the client
2. Please confirm availability of ad space before sending design
3. Payment needs to be made at the time of booking
4. Emailer content once approved can't be changed for an emailer. Emailer content limit max. 800 words, 2 images)
5. All ad plans come with probono social media promotion on our social media platforms.
6. Once an advertisement is booked, 100% of the ad plan amount is applicable for the cancellation.

For customized plan or more information, contact

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