

India CSR Summit & Exhibition 2017

18-19 September 2017, Gurgaon (Haryana)

Masterclass: Designing and Execution of Employee Volunteering Program (EVP)

Hosted by: VSO India

Co-Hosted by: NGOBOX

Type: **Pre-registration required** (Visit www.indiacsrsummit.in)

Resource Persons

1. Sachal Aneja, Asia-Pacific Corporate Engagement Manager, VSO
2. Praveen Kumar G., Head of Programmes, VSO India
3. Lead CSR, One of the largest IT /Pharma companies in India
4. Lead CSR/Employee Engagement Lead, One of the major manufacturing businesses in India (To be announced)

Date: 19-09-2017

Timing : TBA*

Duration: 90 Minutes

Participants- CSR Heads/Managers, HR Heads/manager, Corporate Affairs Team

Key Points:

- Developing a triple win win win model – community, volunteer, company
- Identification of volunteering goals of your organization
- Developing volunteering mechanism, programmes, rights and responsibilities and codes of practice
- Finding the right development partner
- Sustainable Development Goals you choose to achieve
- Attracting diverse volunteers
- Recruiting and training volunteers for skill based roles in specific programs
- Legal and compliance requirements
- Mentoring and supervising and providing feedbacks
- Transactional to Transformational change
- Volunteer engagement and management
- Rewarding and recognizing efforts
- Maintaining long term engagements
- Challenges and solutions

The Context

The world has been fighting poverty and other development issues using diverse resource for the longest time. In this struggle, new partnerships of different stakeholders have been formed including the government, civil society, institutional agencies and the private sector.

However, one resource that has tremendous potential to bring lasting development change is the human capital. This capital with multi-cultural and multi-functional expertise is available with companies in the form of highly skilled and motivated employees.

Through this session, we will learn how to bring about sustainable change in the lives of poor and marginalised communities through the power of corporate skills-based volunteering.

Hear how established business organisations are harnessing the skills of their employees to achieve CSR goals, including:

- Translating their expertise in incubating business solutions to address development challenges.
- Building the capacity of grassroots communities to tackle local issues.
- Strengthening team competencies.
- Aligning corporate brands with social good through engagement with key stakeholders and the public

Learn how volunteering engagement enables real-life understanding of emerging markets; develop future leaders in a stretch situation; support employee attraction programmes; and foster innovation and intrapreneurship. We will help you to: understand your business drivers; know how to match your interests and staff skills to placements; manage volunteer training and logistics; and facilitate alumni fora.

Resource Persons

1. Sachal Aneja, Asia-Pacific Corporate Engagement Manager, VSO



Sachal is a development communication strategist with over a decade of robust and insightful experience in developing and operationalising stakeholder engagement strategies for diverse sectors including international and national development organisations, UN agencies, Government of India and Corporates. He leads the Asia-Pacific corporate engagement strategy for VSO currently and manages CSR Partnerships and VSO's Global Corporate Employee Volunteering Programme called Knowledge Exchange in the region. His work countries include Thailand, India, Bangladesh, PNG, Philippines, Myanmar and Cambodia.

2. Praveen Kumar G., Head of Programmes, VSO India

Praveen is a trained social worker and has over a decade's experience of working in the development sector. Working with VSO in India since 2005, he brings expertise in the areas of project management, inclusion and volunteering. Presently he leads on volunteer engagement, project management and delivery for all VSO India programmes.



3. CSR Head of a major IT/Pharma company

4. CSR Head/Employee Engagement Lead of a diversified group/manufacturing company

About VSO India

VSO India is a knowledge partner for civil society, government and the private sector to innovate, incubate and scale development initiatives. We harness programmatic impact in-country in the areas of secure livelihoods, inclusive education, youth engagement and social accountability.

VSO India is a part of VSO International, the world's leading development organisation has been addressing development challenges by engaging with people since last 59 years. VSO currently works in 25 countries across Asia-Pacific and Africa region impacting 26 million people. Over 66,000 VSO volunteers have made lasting change in more than 90 countries.

VSO India's uniqueness lies in engagement of highly skilled volunteers from India and across the globe as inputs into the programming which creates an additional impetus for achieving the ambitious goals. VSO India also uses technology to cover the last mile in the efforts to reach the marginalised communities it serves.

About India CSR Summit & Exhibition

India CSR Summit & Exhibition is an annual event hosted by [NGOBOX](#) and promoted by [CSRBOX](#) since 2014. The event is the largest CSR forum in India with participation from CSR heads of leading businesses, government departments, nonprofit organizations, social enterprises and impact investors. The 2017 event is the historic in terms of participation of 300+ CSR heads, 1400+ organizations and 2100+ delegates. The event will host overall 30+ micro and mega sessions, talks, masterclasses and open sessions.

* Final schedule of the masterclass will be announced on 1st August 2017

For more information write at csr@ngobox.org or call at +91-9560352170 or visit www.indiacsrsummit.in