

India CSR Summit & Exhibition 2017

Masterclass: CSR Management – Planning, Executing, Impact Measurement & Reporting

Hosted by: Goodera

Type: Pre-registration required

Date: 18/19 Sept. 2017 Timing TBA* Duration: 30 Minutes

For Whom: CHROs and CSR Heads responsible for managing volunteering programs in corporate organizations

Highlights

- Key trends and challenges prevalent in the corporate citizenship ecosystem
- Intelligent automation of CSR Function
- Leveraging technology across the CSR ecosystem
- Mapping involved stakeholders – company, NGOs, beneficiaries, etc
- Data collection & analysis
- Project monitoring & evaluation
- Progress and Impact- last mile, real time
- Reporting & compliance

The Context

It has been three years since the Companies Act made CSR mandatory for corporations. Indian companies and MNCs alike have come a long way since then and now have the right systems and processes in place for CSR compliance and implementation.

Today, the organizations are looking towards streamlining and optimizing their CSR program while at the same time probing towards identifying and measuring the impact created in the lives of the end beneficiaries.

This masterclass will focus on understanding the prevalent trends and key challenges the corporates are facing in CSR today and present how best to leverage technology across all the facets of CSR for end-to-end optimization of the entire CSR function.

About Goodera

Goodera is a leading global CSR and Sustainability Management technology platform currently being used by over 150 companies to channelize and manage CSR projects worth INR 1000 crores annually.

Goodera supports its clients across the entire CSR Management Ecosystem - right from CSR strategy development to Grants Management, Monitoring, Evaluation and Reporting to Employee Volunteering and Sustainability Management, enabling impactful decision making through data driven insights. For more information, please visit <https://goodera.com/>

About India CSR Summit & Exhibition

India CSR Summit & Exhibition is an annual event hosted by [NGOBOX](#) and promoted by [CSRBOX](#) since 2014. The event is the largest CSR forum in India with participation from CSR heads of leading businesses, government departments, nonprofit organizations, social enterprises and impact investors. The 2017 event is the historic in terms of participation of 300+ CSR heads, 1400+ organizations and 2100+ delegates. The event will host overall 30+ micro and mega sessions, talks, masterclasses and open sessions.

* Final schedule of the masterclass will be announced on 20th August 2017

For more information write at csr@ngobox.org or call at +91-9560352170 or visit www.indiacsrsummit.in