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A SNAPSHOT OF CSR SPEND IN GUJARAT (FY 15-16)



#### **ABOUT THE REPORT**

The Gujarat CSR Outlook Report is a research publication of NGOBOX, that presents concrete in-depth analysis of CSR spend in Gujarat by big companies in the last financial year (2015-16). Our research team brings to you several useful comprehensive reports on various CSR activities taking place in various parts of the country. Not only this, we have also successfully launched two editions of 'India CSR Outlook Report (ICOR)' in the years 2015 and 2016. Both our editions gathered well deserved appreciation by various Ministries, Businesses and Educational Institutes. Our work has been referred in several news and research articles too.

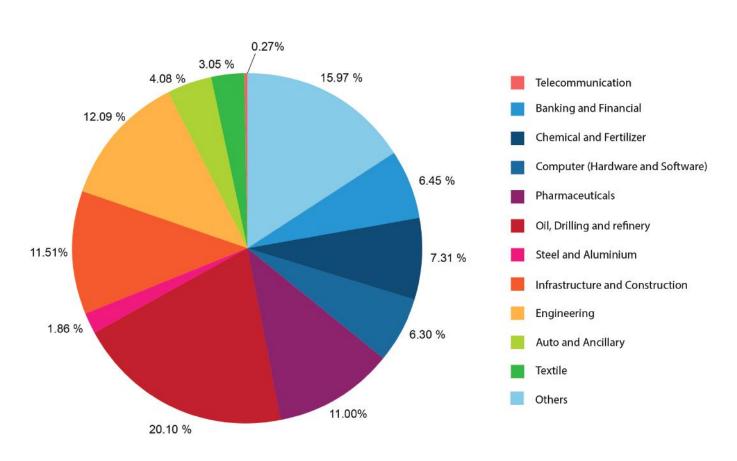
In this report, we present a quantitative insight of the CSR spent by 160 companies who are striving for the betterment of Gujarat.

The 160 companies presented in this report were selected on the basis of following few criteria: I. The prescribed total CSR spend for FY 2015-16 was more than INR 1 Cr.

II. CSR project implementation in Gujarat in FY 2015-16

III. Availability of the required data in various CSR disclosures

# **SECTOR REPRESENTATION IN THE REPORT (IN %)**



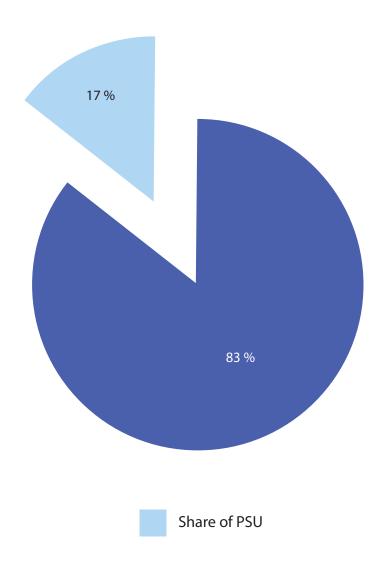
# **KEY INSIGHTS**



# 160 Companies in the study (INR Cr.)

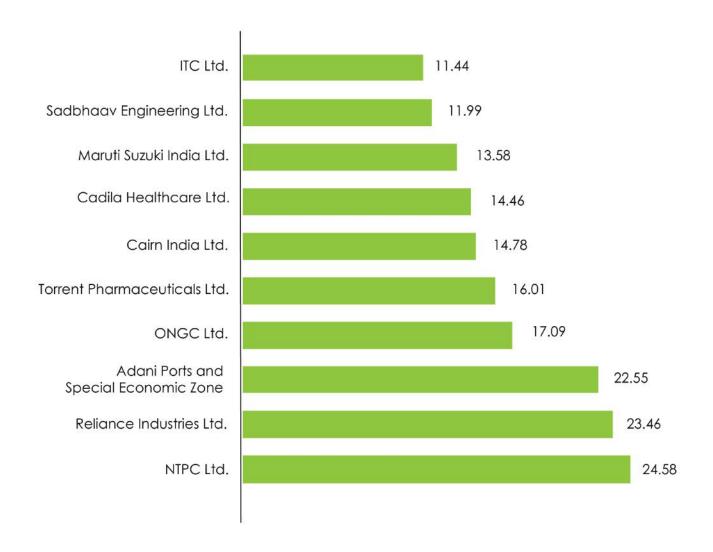
No. of companies in the study	160
Total no. of projects implemented	696
No. of Public Sector Enterprises	17
PSU's share in Total Actual CSR spend	63.86
Actual CSR spend (Cr.) spend in Gujarat	375.66

# **SHARE OF PSU IN TOTAL CSR SPEND**



# **TOP 10 COMPANIES - BY ACTUAL CSR SPEND (In Cr.)**





These 10 companies together spent INR 169.95 Cr in CSR in Gujarat which makes it to 45.24% of total CSR spend by 160 companies.

## **CSR SPEND BY MAJOR SECTORS**













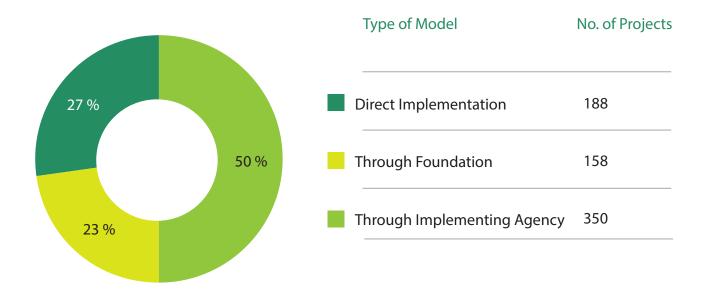


	Oil,Drillig & Refiner- ies + Petrochem- icals	Phama- ceuticals	Banking and Finance	Computers (Software and Hard- ware)	Auto and Auto Ancillaries	Steel and Aluminium
No. of Companies	9	16	18	9	5	4
Actual CSR Spent (in Cr.)	75.5	41.31	24.24	23.67	15.34	7

These 61 companies from 6 major sectors constitute around 38.12% of our research data. The total contribution of these sectors is 180.06 Cr which is equal to 47.93% of the total CSR spend in Gujarat for the FY 2015-16.







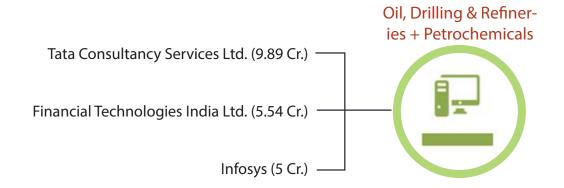
Most of the companies prefer to implement their CSR Projects through partnerships with implementing agencies.



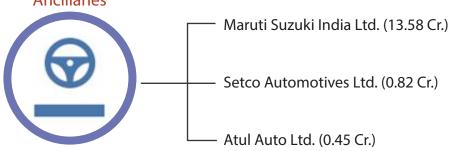
# **TOP 3 COMPANIES IN EACH SECTOR (CSR SPEND WISE)**

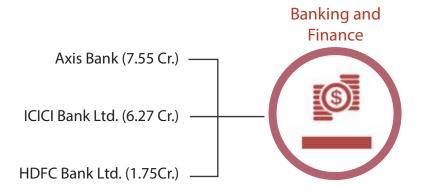
#### **Pharmaceuticals**



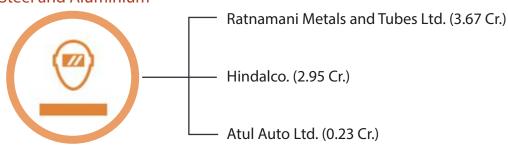


# Auto and Auto Ancillaries





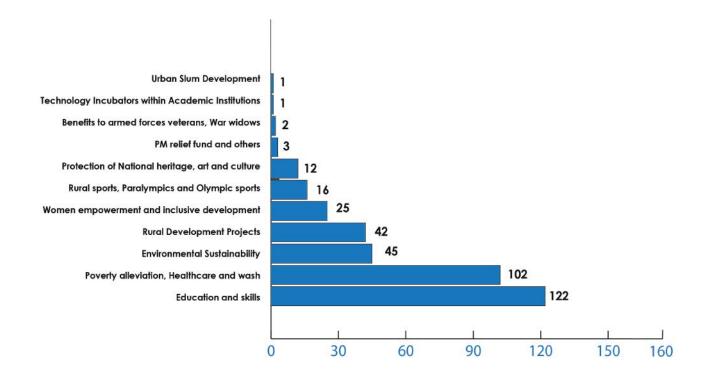
#### **Steel and Aluminium**





#### THEMATIC PRIORITIES IN CSR

### [Theme-wise distribution of companies (as per the schedule VII)]



Education (including skilling) and Healthcare (including WASH) themes have been favourites of companies for implementing CSR projects.

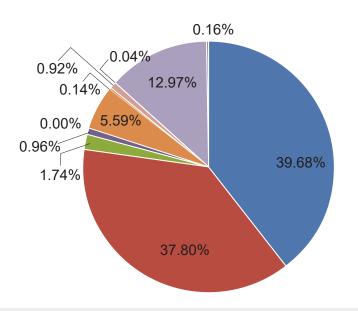
Environmental Sustainability is the new area which is gradually becoming popular in CSR projects.

Areas like Urban Slum Development and Technology Incubators in Academic Institutions have not attracted attentions of CSR project managers.



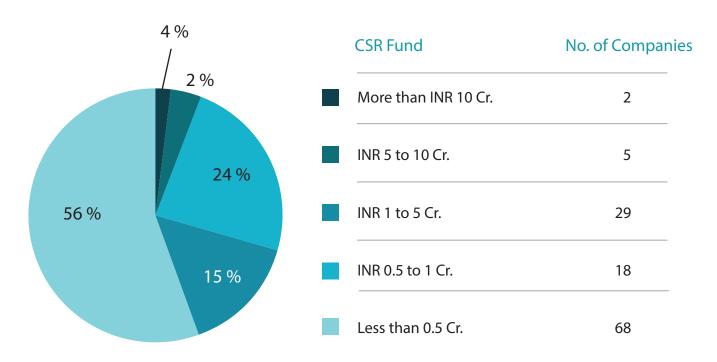
# THEME WISE PROJECT DISTRIBUTION

Thematic Area	No. of Projects	INR Cr.
Poverty Alleviation, Healthcare and WASH	212	145.53
Education and Skills	253	138.62
Women Empowerment and Inclusive Developme	nt 43	6.39
Protection of National Heritage, Art and Culture	13	3.52
Benefits to Armed Forces Veterans, War Widows	2	0.02
Environmental Sustainability	84	20.51
Technology Incubators within Academic Institution	ons 1	0.50
Rural sports, Paralympics and Olympic sports	17	3.36
PM Relief Fund and Others	3	0.14
Rural Development projects	55	47.55
Urban Slum Development	1	0.60





# **CSR FUND IN EDUCATION AND SKILLING (TOTAL 122 COMPANIES)**



**Top 10 Companies working in Education and Skill Development** 

COMPANY	CSR SPEND IN Cr.
Reliance Industries Ltd.	14.52
Adani Ports and Special Economic Zone	13.69
ONGC Ltd	6.91
Maruti Suzuki India Ltd.	6.55
Axis Bank	5.98
UPL Ltd.	5.85
Infosys	5.00
Financial Technologies India Ltd.	4.84
Laursen & Toubro Ltd.	4.34
Tata Consultancy Services Ltd.	3.70



### **CSR INITIATIVES IN EDUCATION AND SKILLING (HIGHLIGHTS)**

#### ADANI PORTS AND SPECIAL ECONOMIC ZONE Ltd.

To improve the quality of education in the rural and urban areas, Adani Ports through its Foundation runs 'ADANI VIDYA MANDIR'. The school has amenities even better than most of the private schools and provides FREE education to academically competent children belonging to economically week families.

'Adani Vidya Mandir' is opened in Ahmedabad and Bhadreshwar. The Ahmedabad branch has an enrolment of 750 students and is an English medium school. While The Gujarati medium school in Bhadreshwar has student strength of 200.

To broaden the students' horizon, Adani Ports also organizes an educational tour to Mundra. In this, a number of high school and college students from Ahmedabad and Kutch participate. They visit the port, Power plant and the edible oil refinery, completely free of cost. So far, more than 55,000 students from 800 schools have benefitted from such exposure visits.

The company's CSR spend in Gujarat in the last Financial Year was INR 13.69 Cr.

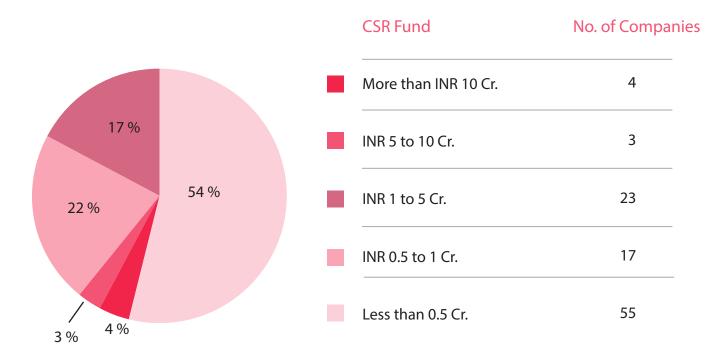
#### **MARUTI SUZUKI Ltd.**

In a landmark move the company signed an MoU with the Government of Gujarat, to set up, manage and run 'The Gujarat Regional Automobile Training Institute' (to be referred as GUJRATI) at Gajadara village of Waghodiataluka in Vadodara district. It is the first of its kind initiative in the country. The institute will not only provide driving training to tribal youth, it will also offer automobile technical training to them and help their employability.

The company spend INR 6.55 Cr. in various education programmes in Gujarat.



# CSR FUND IN POVERTY ALLEVIATION HEALTHCARE AND WASH (TOTAL 102 COMPANIES)



Top 10 Companies working in Poverty Alleviation, Healthcare and WASH

COMPANY	CSR SPEND IN Cr.
NTPC Ltd.	16.76
Torrent Pharmaceuticals Ltd.	15.01
Cadila Healthcare Ltd.	14.46
Cairn India Ltd.	11.99
Torrent Power Ltd.	8.28
Maruti Suzuki India Ltd.	7.03
Reliance Industries Ltd.	5.57
Adani Ports and Special Economic Zone	4.29
Balkrishna Industries Ltd.	3.27
UPL Ltd.	2.97



# CSR INITIATIVES IN POVERTY ALLEVIATION, HEALTHCARE AND WASH (HIGHLIGHTS)

#### **TORRENT PHARACEUTICALS Ltd.**

Through its 'REACH' programme, Torrent Pharmaceuticals caters to the need for Paediatric Health-care and provides corresponding diagnostic/treatment facilities to resolve child health related issues. The programme reaches to thousands of children through its grassroot intervention called 'SHAISHAV'. Through Shaishav, care is provided for 6 month to 6 year old children by giving them healthcare support, promoting hygiene and sanitation, supporting preschool activities and improving existing infrastructure.

Periodic health care check-ups follow ups, referrals to specialist hospitals and support for further treatment is provided to the children belonging to economically challenged families.

Along with this, 'Shaishav' also monitors malnourishment and immunization of children through its various activities.

In the financial year 2015-16, the CSR spent by Torrent Pharmaceuticals in Gujarat was INR 15.01 Cr towards its Healthcare programmes.

#### **CAIRN INDIA Ltd.**

ITo improve the health standards, Cairn introduced 'MOBILE HEALTH VANS (MHVs)' that aimed to provide basic medical services at the door step of the rural community. These mobile vans cover 115 villages in the state of Gujarat, reaching out to more than 20,000 community members. This programme is routinely clubbed with health camps and awareness drives initiated through public-private partnerships.

'PAHOCH' is it's another health initiative which is implemented in partnership with Government focusing on improving access to the public nutrition and health services for children below six years of age, pregnant women, nursing mothers and adolescent girls.

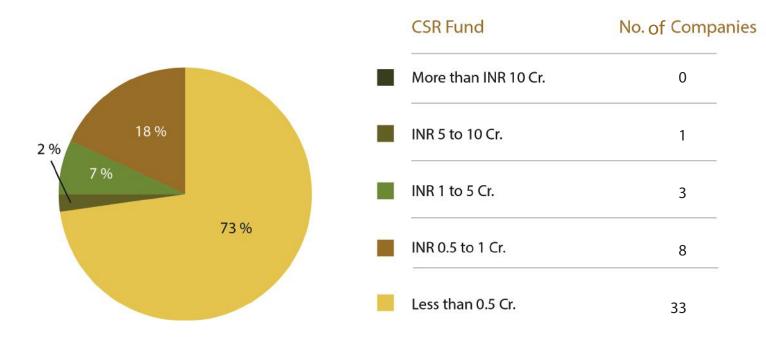
Another commendable initiative by Cairn India is its 'JEEVAN AMRIT PROJECT' which addresses the serious problem of inaccessibility of potable water in rural India.

The company has already established 44 water purification plants (ROs) and are taking up this initiative to larger scales.

Cairn India has spent around INR 11.99 Cr. In its various WASH programmes in Gujarat in the financial year 2015-16.



# **CSR FUND IN ENVIROMENTAL SUSTAINABILITY (TOTAL 45 COMPANIES)**



**Top 10 Companies working in Environmental Sustainability** 

COMPANY	CSR SPEND IN Cr.
ITC Ltd.	5.24
NTPC Ltd.	1.78
Axis Bank	1.58
Indian Oil Corporation Ltd.	1.57
Hindustan Unilever Ltd.	0.99
Hindustan Petroleum Corp Ltd.	0.93
Sadbhav Engineering Ltd.	0.92
IndusInd Bank Ltd.	0.80
ONGC Ltd	0.73
Tata Chemicals Ltd.	0.67



## **CSR INITIATIVES IN ENVIROMENTAL SUSTAINABILITY (HIGHLIGHTS)**

#### ITC Ltd.

Through its 'AFFORESTATION PROGRAMME', ITC enables many farmers to grow commercially viable pulpwood plantations in their low productive wastelands. Thus, through its initiative ITC helps to turn an unproductive asset into a profitable source. ITC also invests in R&D to develop disease resistant and fast growing plant saplings.

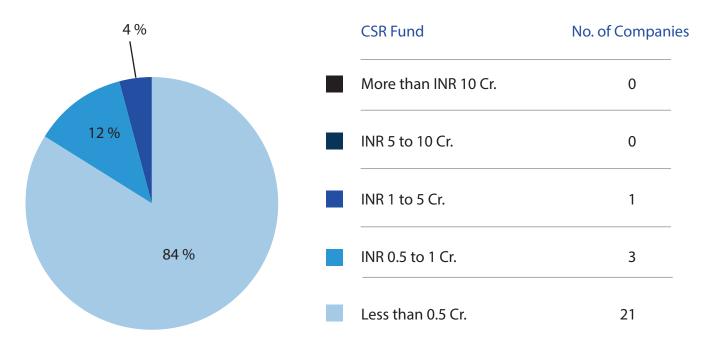
Under the 'Social Forestry' component of the same programme, ITC also financially assists tribals and farmers by providing loans and various subsidies. These initiatives by ITC have not only created a source of livelihood for many, but have also significantly increased the green cover, thereby contributing towards soil conservation.

ITC's Afforestation model along with its'Agro Forestry Programme'covers 249,000 hectares and has helped sequester 5,121 KT of CO2 in 2015-16.

Having recognised the vital role played by water and irrigation in rural economy, ITC through it's another programme 'Soil and Moisture Conservation Programme' supports water development projects with the help of other NGOs.



# **CSR FUND IN WOMEN EMPOWERMENT (TOTAL 25 COMPANIES)**



**Top 10 Companies working in Women Empowerment** 

COMPANY	CSR SPEND IN Cr.
Tata Power Corporation Ltd.	1.06
Sasken Communication & Technologies Ltd.	0.94
Atul Ltd.	0.67
Bajaj Finance Ltd.	0.50
Tata Chemicals Ltd.	0.49
Navneet Education Ltd	0.44
Hindustan Petroleum Corp Ltd.	0.44
SKF India Ltd.	0.29
Welspun India Ltd.	0.24
Gujarat Pipavav Port	0.22



### **CSR INTIATIVES IN WOMEN EMPOWERMENT (HIGHLIGHTS)**

#### **SASKEN TECHNOLOGY Ltd.**

As a CSR initiative, Sasken technology assists 'SELF EMPLOYED WOMEN ASSOCIATION (SEWA)' to implement a mobile automated transaction platform called mBachat for microfinance activities. Sewa is an organization based in Ahmedabad that supports self-employed women and provides work security, income security and social security. IT provides the SEWA members with suitable financial services for socio-economic empowerment and self- development.

The company's CSR spend (in Gujarat) in this project was INR 0.94 Cr. in the last financial year.

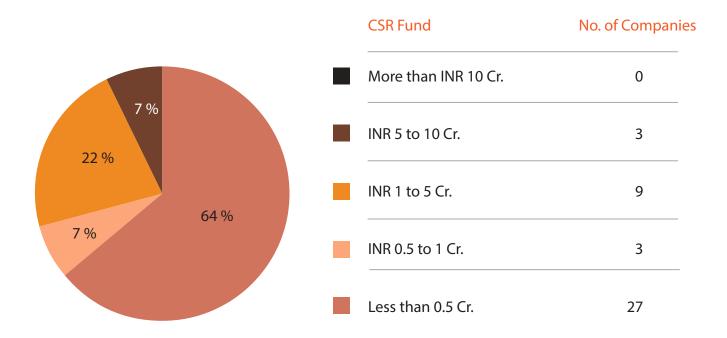
#### **WELSPUN INDIA Ltd.**

Welspun works towards the empowerment of women by providing the training in alternative livelihood. Three of its SAKHI SWARNIM CENTRES are run in Varsamedi, Dudhai and Bhadreshwar. Welspun India Ltd, (WIL) Vapi has adopted an ITI in Vansda, District, Navsari under the Central Government Scheme of "ITI Upgradation by Public-Private Partnership". It has introduced three new trades i.e. Spinning, Weaving and Cutting & Sewing where training is imparted by professors from MS University, Vadodara and WIL, Vapi. Successful students are taken in WIL.

All those trained under this scheme are provided a means to earn livelihood, which has enhanced their confidence, esteem and financial status.



# **CSR FUND IN RURAL DEVELOPMENT (TOTAL 42 COMPANIES)**



**Top 10 Companies working in Rural development** 

COMPANY	CSR SPEND IN Cr.
ONGC Ltd	8.32
Sadbhav Engineering Ltd.	8.12
ICICI Bank Ltd.	6.22
Adani Ports and Special Economic Zone	3.88
ITC Ltd.	3.81
Reliance Industries Ltd.	2.55
NTPC Ltd.	2.33
Welspun India Ltd.	2.00
UltraTech Cements Ltd.	1.52
Pidilite Industries Ltd.	1.36





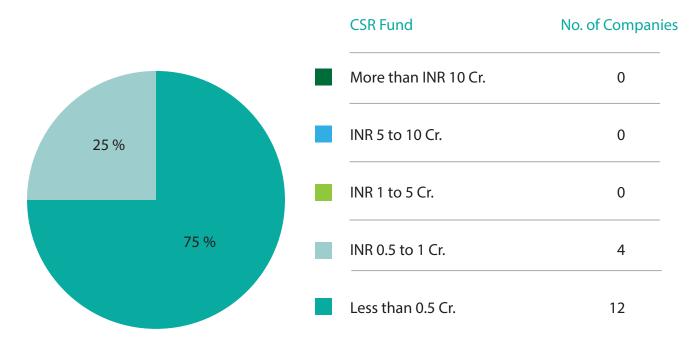
#### ICICI BANK Ltd.

Financial literacy is the first step to achieve financial inclusion, creating the need to seek and receive financial services and products. To increase awareness about organised banking and insurance channels, ICICI FOUNDATION provides a Financial Literacy Programme.

ICICI Foundation through its Rural Self Employment Training Institutes reaches out to unemployed rural youth and engages them in a Financial Literacy Programme spanning 12 hours of training. It is an integral part of all courses conducted at the ICICI RSETIs. The module engages with the youth through audio-visuals, flip-charts, games and self-analysis questionnaires. The training focuses on building awareness and cultivating healthy financial habits such as maintaining financial records, regular savings and investments. As a result, many of their trainees are now actively using banking channels and have secured credit linkages.



# CSR FUND IN RURAL SPORTS, PARALYMPICS AND OLYMPIC SPORTS (TOTAL 16 COMPANIES)



**Top 10 Companies working In rural sports, Paralympics and Olympic Sports** 

COMPANY	CSR SPEND IN Cr.
Uflex Ltd.	0.98
Tata Power Corporation Ltd.	0.78
Adani Ports and Special Economic Zone	0.69
ONGC Ltd	0.37
JSW Steel Ltd.	0.24
Alembic Pharmaceuticals Ltd.	0.10
Ganesh Housing Corporation	0.06
Indian Oil Corporation Ltd.	0.03
IndusInd Bank Ltd.	0.03
Novartis India Ltd.	0.03



#### **CSR INITIATIVES IN PROMOTION OF SPORTS (HIGHLIGHTS)**

#### **UFLEX Ltd.**

Uflex has been engaged in supporting various CSR projects in the field of Sports for the children from the vulnerable sections of the society irrespective of caste, creed, religion, social status, ethnicity, gender, geographies etc.

For this, Uflex has extended its support to the Ahmedabad Chapter of Stairs School Football League (SSFL) for a span of five years. The fundamental objectives of SSFL include:

- a) Transforming the sporting scenario at the grassroots,
- b) Uprooting all obstacles confronting sporting talent at the hinterland and
- c) Nurturing future champions and creating opportunities for them to excel

SSFL is a platform solely for the children under 14 and 17 years of age and exactly follows the FIFA World Cup format. It begins with league matches while the semi-final and final games are played at a central venue. All school teams intending to participate mandatorily have to go through the qualifier rounds.

SSFL has evolved to become one of the most significant 'talent spotting' platforms for clubs and bodies seeking to acquire talent right at early adolescence.

In the financial year 2015-16, Uflex has contributed around INR 0.98 Cr. towards the promotion of Sports, through SSFL.





NGOBOX (a venture of Renalysis Consultants Pvt Ltd) is a development communication platform helping companies, CSR foundations, NGOs and social enterprise to network, communicate and find resources online and offline. We are a leading CSR research platform in the Country with over 30 data-reports on CSR in India. We help companies and CSR foundations to identify credible CSR implementing agencies based on thematic and geographic priorities, at the same time we help NGOs and social enterprises to build capacities to match with the expectations of companies when it comes to implementation of CSR projects.

With the verified database of over 90000 Non-Profits, CSR Teams and Social Enterprise, we present immense opportunities for organizations to promote their products/services with one-click promotion and outreach. Some of our clients are WHO India, UNICEF, NASSCOM Foundation, Tata Steel, IIM-B, Deshpande Foundation, ITC, HCL Foundation etc.

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# **LIST OF 160 COMPANIES IN THE REPORT**

No.	Company	Actual CSR Spend in FY
		2015-16 in Gujarat (INR Cr.)
1	Aarti Drugs Ltd.	0.58
2	Abbott India Ltd.	0.20
3	Adani Ports Ltd. and Special Economic Zone	22.55
4	Aditya Birla Nuvo Ltd.	3.94
5	Aegis Logistics	0.81
6	Agro Tech Food Ltd.	0.11
7	AIA Engineering Ltd.	2.25
8	Ajanta Pharma Ltd.	0.02
9	Alembic Pharmaceuticals Ltd.	1.83
10	Apollo Tyres Ltd.	1.26
11	Arvind Ltd.	4.02
12	Ashok Alchem Ltd.	0.25
13	Asian Granito India Ltd	0.97
14	Atul Auto Ltd.	0.46
15	Atul Ltd.	5.01
16	Avanti Feeds Ltd.	0.18
17	Axis Bank	7.55
18	Bajaj Finance Ltd.	0.88
19	Balkrishna Industries Ltd.	3.55
20	BASF India Ltd.	0.39
21	Bayer CropScience Ltd.	0.43
22	Berger Paints Ltd.	0.44
23	Bharat Electronics Ltd.	0.10
24	Bharat Heavy Electricals Ltd.	0.34
25	Biocon Ltd.	0.07
26	Bluestar Ltd.	0.04
27	Borosil Glass works ltd	0.04
28	Cadila Healthcare Ltd.	14.46
29	Cairn India Ltd.	14.78
30	CEAT Ltd.	1.72
31	Century Enka	1.19
32	CeraSanitaryware Ltd.	1.19
33	Cheviot Company Ltd.	0.40
34	Coromandel International Ltd.	0.05
35	Crompton Greaves Ltd.	0.29
36	Dabur India ltd.	0.09
37	DB Corp Ltd.	0.38
38	DCM Shriram Ltd.	0.25
39	Deep Industries Ltd.	0.80
40	Deepak Nitrite	1.16
41	Dishman Pharmaceuticals & Chemicals	2.10
42	DLF Ltd.	0.24
43	Dr Reddy's Laboratories Ltd.	0.83



No.	Company	Actual CSR Spend in FY 2015-16 in Gujarat (INR Cr.)
44	Edelweiss Financial Services Ltd.	0.30
45	EimcoElecon India (Ltd.)	0.52
46	Elecon Engineering Company	0.91
47	Emami Ltd.	0.04
48	Engineers India Ltd.	0.31
49	Everest Industries Ltd.	0.08
50	Excel Crop Care	1.28
51	Excel Industries Ltd.	0.03
52	Federal Bank Ltd.	0.46
53	Financial Technologies India Ltd.	5.54
54	Finolex Industries Ltd.	1.14
55	Fortis Healthcare	0.02
56	Ganesh Housing Corporation	1.02
57	Gitanjali Gems	0.53
58	Glaxo-smith-klin Pharmaceuticals	0.43
59	Glenmark Pharmaceuticals Ltd.	0.12
60	Godrej Consumer Products Ltd.	0.44
61	Godrej Properties Ltd.	0.26
62	Grasim Industries Ltd.	2.76
63	GRP Ltd.	0.01
64	GRUH Finance Ltd.	1.00
65	Gujarat Gas Ltd.	1.00
66	Gujarat Narmada Valley Fertilizers corporations	3.26
67	Gujarat Pipavav Port	2.08
68	Gujarat State Petronet Ltd.	1.38
69	GulshanPolyols	0.03
70	HDFC Bank Ltd.	1.76
71	Hero MotoCorp Ltd.	0.18
72	Hindalco	2.96
73	Hindustan Petroleum Corp Ltd.	4.46
74	Hindustan Unilever Ltd.	4.46
75	ICICI Bank Ltd.	6.27
76	IDBI Bank Ltd.	0.11
77	Idea Cellular	1.02
78	IDFC Limited	0.23
79	Indian Oil Corporation Ltd. IndusInd Bank Ltd.	5.76
80		0.95
81	Infosys	5.00
82	Ingersoll- Rand( India) Ltd. Inox Wind Ltd.	0.74
83	inox wind Ltd.  IPCA Laboratories Ltd.	0.73
84 85	ITC Ltd.	0.25 11.44
	J.B. Chemicals & Pharmaceuticals Ltd.	
86 87	J.B. Chemicals & Pharmaceuticals Ltd.  JBF Industries Ltd.	1.01 0.52
88	JK Lakshmi Cement	0.60
30	Six Ediciniii Cernent	0.00



No.	Company	Actual CSR Spend in FY 2015-16 in Gujarat (INR Cr.)
89	JSW Steel Ltd.	0.24
90	Jubilant FoodWorks Ltd.	0.13
91	Kalpataru Power Transmission Ltd	0.61
92	Kansai Nerolac paints Ltd.	0.04
93	KarurVyasa Bank	0.63
94	KewalKiran Clothing Ltd.	0.02
95	Kirloskar Oil Engines Ltd.	2.46
96	Kotak Mahindra Bank Ltd.	1.13
97	Lakshmi Vilas Bank	0.06
98	Laursen& Toubro Ltd.	6.36
99	Lupin Ltd.	0.68
100	Mahindra & Mahindra Financial Services Ltd.	0.72
101	Mahindra Holidays & Resorts India Ltd.	0.14
102	Mahindra Lifespace Developers Ltd.	0.10
103	MAN Industries	0.14
104	Marico Ltd.	0.28
105	Maruti Suzuki India Ltd.	13.58
106	Mphasis Ltd.	0.09
107	Multy Commodity Exchange of India	0.31
108	Munjal Auto Ltd.	0.31
109	NavinFlorineInt Ltd.	0.61
110	Navneet Education Ltd	1.03
111	Nesco Ltd.	2.34
112	Nilkamal Ltd.	0.94
113	NLC India Ltd.	0.00
114	Novartis India Ltd.	0.03
115	NTPC Ltd.	24.58
116	OM Metals Infraprojects Ltd.	0.42
117	ONGC Ltd	17.09
118	Oracle Financial Services Software Ltd.	1.63
119	Oriental Carbons & chemicals Ltd.	0.14
120	Panasonic energy India Ltd.	0.25
121	Peninsula Land Ltd.	0.08
122	Persistent Systems Ltd.	0.04
123	PetroNet LNG Ltd.	2.20
124	PI Industries Ltd.	2.67
125	Pidilite Industries Ltd.	7.38
126	Power Finance Corporation Ltd.	0.51
127	Rajesh Exports Ltd.	0.16
128	Rallis India Ltd.	0.52
129	Ratnamani Metals and Tubes Ltd	3.68
130	Reliance Industries Ltd.	23.46
131	Renaissance Jewellery Ltd	0.34
132	Rural Electrification Corp Ltd.	0.30
133	Sadbhav Engineering Ltd.	11.99



No.	Company	Actual CSR Spend in FY 2015-16 in Gujarat (INR Cr.)
134	Sasken Communication & Technologies Ltd.	0.94
135	Selan Explorations Ltd.	0.22
136	SetcoAutomotives Ltd.	0.83
137	ShardaCropchem Limited	0.10
138	Shoppers Stop Ltd.	0.10
139	Shree Ajit Pulp & Paper Company Ltd.	0.12
140	Shriram Transport Finance Co Ltd.	0.16
141	Sintex Industries Ltd.	0.62
142	SKF India Ltd.	1.38
143	SRF Ltd.	1.25
144	Tata Chemicals Ltd.	2.71
145	Tata Consultancy Services Ltd.	9.90
146	Tata Elxsi Ltd.	0.01
147	Tata Power Corporation Ltd.	4.14
148	Torrent Pharmaceuticals Ltd.	16.01
149	Torrent Power Ltd.	9.52
150	Transpek Industries Ltd.	0.13
151	Trident Ltd	0.11
152	TTK Prestige Ltd.	0.05
153	Uflex Ltd.	0.98
154	UltraTech Cements Ltd.	4.91
155	Unichem Laboratories Ltd.	1.13
156	UPL Ltd.	9.00
157	Welspun India Ltd.	5.60
158	Wipro Ltd.	0.53
159	Yes Bank Ltd.	1.23
160	Zydus Wellness Ltd.	1.98

<sup>\*</sup> These 160 companies were chosen from a dataset of 500 companies after a methodical selection process.

#### **CSR HIGHLIGHTS**



#### I. UPL's SARAS CONSERVATION PROGRAMME

UPL's 'Vasudha Programme' is an integrated nature conservation effort for protecting and promoting a green environment. Most of their programs under this project target public awareness about environmental conservation and sustainability. Different components under Vasudha Programme are:

- 1. Sarus Conservation
- 2. Social Forestry
- 3. Mangrove plantation
- 4. Eco-Club

UPL Sarus Conservation Project -Out of the 6 species of Cranes that are found in India, only Sarus Crane (Grus antigone) is a resident species. These birds are known to use wetlands and agriculture fields and live in association with human beings. But today,loss of natural habitat and increased human interference pose a threat for their existence and thus they have been declared 'Vulnerable'. Many instances of deaths due to collision with power lines have also been recorded.



The long-term conservation of the species that inhabits human surroundings outside protected areas requires community involvement and education/awareness programs in the major breeding, foraging and roosting areas. In Gujarat, the Sarus conservation project was started in Kheda, Anand and Vadodara districts with the following objectives:

- To assess the status of Sarus crane's presence in selected districts of Gujarat
- To understand their preferred habitat
- To gauge the threats to these birds and to spread awareness among the local communities about conservation of the bird.

Following the assessment, Rural Sarus Protection Groups comprising volunteers were formed. These volunteers were trained in documentation, handling of injured birds and were linked with state forest department for future support and sustainability.







#### **Evaluation of Success/Results –**

- The project documented 450 Sarus cranes from Kheda district of Gujarat, a decline of 38.94% in 15 yrs. from previous record of 737 (by GEER foundation).
- Forty five wetlands in Kheda, Anand and Vadodara district were documented during the surveys.
- Important breeding sites of Sarus Cranes were documented with total no. of breeding sites as 51 and total no. of juveniles as 79 (2015 & 2016).
- Seven congregation sites in summer and six sites in winter were recorded.
- Awareness programmes with 400 farmers in 12 villages, lead to reporting of 15 nests from agri culture fields and successful fledging of 28 juveniles.
- Awareness programmes on Sarus crane protection in 42 schools with 3022 students and 133 teachers lead to forming of 10 Rural Sarus Protection Groups comprising 30 volunteers who got trained in documentation and handling of injured birds.

#### II. DEEPAK FOUNDATION

There is conclusive evidence that provision and access to Comprehensive Emergency Obstetric & New-born Care (CEmONC) services for pregnant women is the best and most cost-effective strategy for reduction in new born and maternal mortality. Prediction and/or prevention of pregnancy and childbirth complications is difficult and given that there is a critical period of few hours before a woman succumbs, provision and access to effective CEmONC services can save the lives of these women and infants





CEmONC, Jabugam, Pavi Jethpur Taluka, Chhota Udepur District in Gujarat State

The CEmONC unit was set-up by Deepak Foundation, within the premise of the Government's Community Health Centre (CHC) - Jabugam village, Pavi Jetpur taluka of Chhota Udepur district in Gujarat. It was initiated as a part of the larger project aimed at reduction of infant and maternal mortality in rural areas comprising nearly 900,000 population. In 2005, a memorandum of understanding was inked with the Department of Health and Family Welfare (H&FW), Govt. of Gujarat, for providing emergency obstetric services to the poorest section of the society.



The CEmONC was designed to provide 24x7 emergency services which included:

- Comprehensive care providing broad spectrum of preventive and curative services
  - Planned and emergency surgeries
  - Pediatric care, new born stabilization
  - Blood storage (with CHC) & Blood transfusion
  - Laboratory and imaging services (A shared resource with CHC)
  - Iron sucrose administration for severely anaemic women
- Coordinated with other care providers:
  - Forward linkages with Help Desk at District Hospital (another PPP initiative with Dept. of H&FW catering to maternal and child health referrals)
  - Backward linkages with peripheral health facilities through capacity building of Accredited Social Health Activists (community based worker)
  - Free ambulance, waiting facility for relatives / attendants, drop back services (Khilkhilahat vehicle)
  - Birth waiting home (MamtaGhar) supported by Dept. of H&FW, GoG
- People centric services:
  - Counsellors for follow-and promoting postpartum care and services
  - Integrated Counselling and Testing facilities for HIV with GSACS
  - Kangaroo Mother Care (KMC) corner
  - Providing free baby kits to prevent hypothermia among new born
  - Procurement of supplies during emergency requirement of patients under annual untied fund (RogiKalyanSamiti) of National Health Mission.
- Accessible to poor communities:
  - Free of cost services and reimbursement under JananiShishuSurakshaKaryakram (a mater nal and child welfare scheme of cash transfer)
  - Available within the radius of 40 km for tribal poor
  - Periodic health camps at community level



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