



# In conjunction with India CSR Summit & Exhibition 2017

18 Sept. 2017, 6.00PM - 08.45PM, Hyatt Regency, Gurugram

## About

Incubators play a critical role in nurturing start-ups and social enterprises. Although there are approximately 200 incubators in India, the boom in start-ups and social enterprises has fuelled a demand for incubator support with estimates placing the demand at 1,000 incubators by 2020. In addition to recent Government priorities such as Startup and Make in India promotion, the recent Companies Act (2014) permits funding to Government approved Incubators as a CSR activity. These factors combined make a strong case for corporate participation in supporting incubators and enabling social enterprises. In light of this, Villgro and NGOBOX will host the following sessions that aim to bring to focus the journey and impact of social entrepreneurs, and how incubators and corporates can help them succeed. The India CSR Summit 2017 provides an ideal platform as the largest forum for CSR thought leadership and partnerships by setting the context for discussing various aspects of incubation support to enterprises.

## Agenda

Date: 18th September, 2017

Venue: Ballroom, Hyatt Regency (NCR) NH8, Sector 83, Gurugram, Haryana 122004

India Time: 6:00 PM to 8:45 PM (Followed by networking dinner)

Time	Session
6:00 - 6:15PM	Registration
6:15 - 6:30PM	Keynote Speech
6:30 - 7:15PM	Panel: Fostering Incubator - Corporate Partnerships
7:15 - 8:00PM	Impact Talks by Social Entrepreneurs
8:00 - 8:45PM	Fireside Chat: Impact and Social Entrepreneurship
08.45PM onwards	Networking Dinner



## **Keynote Address: Mr. H K. Mittal, Adviser Member Secretary National Science & Technology Entrepreneurship Development Board (NSTEDB)**

An alumni of the National Dairy Research Institute (1981) and the Indian Institute of Management (IIM) Ahmedabad(1984), Shri Harkesh Mittal has been instrumental in giving a new vibrancy to promoting the innovation and entrepreneurial acumen among a wide section of Indian entrepreneurs ranging from simple rural industries to high end technological enterprises. His two decades long association with the Government has coincided with the beginning of India's economic liberalization initiatives. With his untiring efforts and personal initiative, Shri Mittal has made the innovation and entrepreneurship programme of Department of Science & Technology a much sought after programme by the individual entrepreneurs as well as by the industry and technological circles - not only in India but among the industrially advanced countries of the world.

Shri Mittal has been instrumental in involving the private sector - both national and international- in the task of innovation and entrepreneurship development in India. Companies like Intel, TCS, Lockheed Martin, Boeing, P&G, The Economic Times, etc. have now been involved in this task and quite many of them are making matching contribution and are bringing world class technology commercialization knowledge to India.

## **Panel: Fostering Incubator - Corporate Partnerships**

In today's world, Corporates are increasingly looking for innovative programs and interventions to impact the underserved and reduce inequality. Social enterprises are a perfect fit as they implement innovative solutions to serve the marginalised communities. Incubators play a integral role in inspiring, unearthing, nurturing, providing access to resources and supporting such social enterprises to make them scalable and sustainable. Corporates can help social enterprises in a numerous areas such as mentorship (business, sectoral and technical), access to potential customers, networks, among others. These factors make for great new opportunities for collaborations between Corporates and Incubators that can greatly strengthen the Startup Ecosystem and thereby accelerate innovations that can be leveraged for the greater good. The session will bring together Corporates and Incubators to share their perspectives, drivers and experiences to evolve models for partnership in the coming future.



## **1. Salim Vali, Vice President – Investments, CIIE – IIM Ahmedabad**

Salim Vali joined the Centre for Innovation, Incubation, and Entrepreneurship (CIIE) in May 2014, with over 10 years of experience in financial control, strategic and financial planning, budgeting, and investment analysis and reporting. He leads the investments at CIIE and is responsible for a range of investment activities including CSR engagements with corporates. Previously, Salim was Financial Controller with HIVOS Netherlands India Office.

Salim has an MBA from IIM Ahmedabad and has a Bachelors degree from Bangalore University. He is also a Certified Public Accountant (USA).



## 2. Dr. Anil Wali, Managing Director, FITT – IIT Delhi

Dr. Anil Wali is the Managing Director at Foundation for Innovation and Technology Transfer (FITT) since 2006. He works at the interface of business and research. He is an IIT Delhi Doctorate with years of experience in specialty chemicals and clean processes. He has several proprietary reports, patents and publications to his credit.

He has multifaceted experience in R&D management, strategic customer and quality orientation, technology development and licensing, infrastructure & project issues, opportunity assessment, entrepreneurship, IPR policy and strategy, open innovation. Besides looking at issues of concern to SMEs, he oversees technology transfer, enabling partnerships and driving innovations and incubation in the academia.

Dr. Wali is part of several committees addressing issues of education, industry-academia relationship, IP management and entrepreneurship development. Currently, he is a member of the Board of Management, Indira Gandhi National Open University, New Delhi.



## 3. Manisha Singh, Head Impact Funding, CSR, Mphasis Limited

Manisha Singh has more than 10 years of diverse professional experience in the Social Startups, strategy consulting (development sector), & BFSI domain. At Mphasis, she leads the Impact Funding arm of CSR- where she manages funding and mentoring support to social enterprises through government approved social incubators.

In her past roles, she has provided strategy consulting within the Impact Investment space and has headed the India operations of an international social enterprise. Manisha is an MBA from IIM Indore & a B.Tech. from NSIT, Delhi. She also completed the Executive Leadership program in JM Katz Business School, University of Pittsburgh, USA.



## Moderator: Anuja Master Bose, Education Practice Lead, Villgro Innovations Foundation

Anuja Master Bose is a professional philanthropic investor with nearly 20 years of experience as a funder and social entrepreneur working primarily in the areas of education and healthcare. Her focus has been on increasing the scale and impact of social enterprises through a combination of private sector-style funding, policy & advocacy support, and developing an ecosystem of entrepreneurs. Since moving to India in 2005, Anuja has worked as an independent advisor for social enterprises and large private philanthropies, including those of Dr. DeshBandhu Gupta, Ramalingu Raju, and the SKS Foundation.

Anuja Master Bose is now the Education Practice Leader at Villgro Innovations Foundation.

## **Fireside Chat: Impact and Social Entrepreneurship**

Social entrepreneurship is the buzzword today! With the boom in such enterprises, this session aims to bring together a group of selected entrepreneurs who are creating significant social impact on the ground and to hear from them about their service and product offerings in fields such as education, health and agriculture, among others. The scope of the session is to walk through the journey of these entrepreneurs and to discover how incubators and corporates can deepen their support and collaborate with social enterprises. It will also touch up on the relation between incubators, investors and these enterprises and what more is needed to support the same in India.



### **1. Kavita Anand, Executive Director, Adhyayan Quality Education Services Pvt. Ltd.**

Kavita Anand leads the school set-up arm of Adhyayan – from the first stages of school planning to providing support and advice to the newly set up schools. As the head of Training and Development for Adhyayan she manages and conducts training programmes for teacher induction, school improvement and leadership and management.

In addition to training school leaders, she conducts external validations of schools using the SSRE diagnostic. Kavita also provides consultation services in Leadership and Management for the new teacher education project across India and English in Action Programmes through the Open University.

Kavita's work has positively influenced students, teachers and administrators across socio-economic groups in urban and rural settings through a range of roles in her professional experience spanning 24 years. She is part of several committees, boards and organisations working towards providing quality education in India.



### **2. Jatin Singh, Founder and CEO, Skymet Weather Pvt. Ltd.**

A journalist by profession, Jatin Singh took a huge leap into the notorious business of agriculture. As a visionary, Jatin Singh first conceptualized the idea of setting up a weather company to provide accurate and timely weather information, when he witnessed first-hand the hurdles faced by the media houses in gathering weather related data. A deep-rooted fascination for weather urged him to launch Skymet in 2003, with the aim to make weather forecasting reliable and accessible.

Skymet is India's first private weather forecasting and monitoring agency. His intention was explicit as he believes that 'forewarned is forearmed'. The company has ushered in weather solutions for sectors as varied as energy (distribution and renewables), shipping, agriculture (advisories and remote sensing based crop yield, acreage and health estimation), and risk (agriculture and energy) in India.



### 3. Ratul Narain, Founder, Bempu Health Pvt. Ltd.

Ratul Narain has moved to India from the U.S. to pursue his vision to improve health outcomes in low-resource parts of the world. While growing up, he travelled to several low-income countries including India, where he saw first-hand the disparity in quality-of-life that exists. Through these exposures, he developed a deep interest in health technologies. In 2014, Ratul was selected for the Echoing Green Fellowship for Social Entrepreneurship. He also has over 9 years of experience developing medical devices in companies like Boston Scientific, Johnson & Johnson Cordis, and Embrace Innovations.

Ratul holds a B.S. and M.S. in Mechanical Engineering from Stanford University, and can speak 4 languages.



### Moderator: Arun Venkatesan, CTO, Villgro Innovations Foundation

Arun Venkatesan is passionate about product development with a focus on user experience, social impact, cost innovation and extreme affordability. He has spent a couple of decades in the US, in research as well as technical leadership in varied fields like microporous polymers, fuel-cell materials and design, physiological sensors materials before converging on designing innovative, affordable and sustainable products. He is now Chief Technology Officer and the Health Practice Lead at Villgro Innovations Foundation.

### About Villgro Innovations Foundation

Founded in 2001, Villgro is India's oldest social enterprise incubator. Villgro supports innovative enterprises that solve critical issues faced by the poor through market-based models. Villgro funds, mentors, provides resources and networks to social enterprises in sectors such as education, skills training, health, agriculture, energy, among others.

Villgro is a Technology Business Incubator (TBI) approved by the Department of Science and Technology, Government of India. Villgro has incubated over 130 social enterprises, many of which have gone on to generate around 4,000 jobs, secure 119.5 cr in follow-on funding, and touch over 15 million underprivileged lives.

Villgro has global presence in Kenya, Vietnam and Philippines, with others in the pipeline. To know more about our work, please visit [www.villgro.org](http://www.villgro.org).

### About NGOBOX

As a development sector platform NGOBOX has created a buzz by providing low-cost solutions to organizations for their outreach-plan, recruitment, event-advertising, networking and campaigning. From job announcements to event planning, marketing to emailers, NGOBOX has been delivering services to a wide range of organizations. Our clients-list includes Tata Steel, NASSCOM Foundation, WHO-India, UNICEF, WWF-India, IIM-B, NMIMS, United Way of Mumbai, SPJIMR,

SaveLIFE, AKRSP etc. We are the host of India's largest CSR event 'India CSR Summit and Exhibition'. NGOBOX.org was nominated for 'the Website of the Year' Award in the 'Education and Public Domain' category in 2013. Our research work on CSR in India has been helping both companies and CSR implementing agencies to get insights of CSR developments in India. We have offices in Gurgaon and Ahmedabad. NGOBOX has also set up a sister platform [www.csrbox.org](http://www.csrbox.org) to help social enterprises connect with CSR heads. For more information, please visit [www.ngobox.org](http://www.ngobox.org)

### Contact us

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