

Pre-event Brochure

India's Biggest CSR Networking and Partnerships Event



# India CSR Summit 2016

Conference | Exhibition | Awards

27-28 September 2016

Bombay Convention & Exhibition Centre, Mumbai



[www.indiacsrsummit.in](http://www.indiacsrsummit.in)

[www.ngobox.org](http://www.ngobox.org)

# Past Sponsors & Partners



India's  
Biggest CSR  
Event

150+  
Speakers in past  
4 events

1800+  
Delegates

1200+  
Organizations

Focus on CSR  
Partnerships

NGOBOX has emerged as the biggest development sector platform in India and Asia Pacific Region. Our four flagship events 'India CSR Summit & Exhibition 2015', 'India CSR Summit 2014', 'Better Healthcare through CSR', and 'Better Education through CSR' have been landmark forums to bring together businesses, NGOs and Government Agencies to forge CSR partnerships. (To know more click [here](#))

Based on our growing network, interaction with businesses and NGOs, we have learnt that there is a need to organise an annual national conference and exhibition on CSR that can provide more opportunities for networking, a platform for more exciting discussions and peer-learning ecosystem on CSR strategies and partnerships and present high impact projects in different areas underlined in the Schedule VII of the Companies Act 2013.

With this at the crux, we present two days event 'India CSR Summit 2016'. The event will be held in Mumbai on 27-28 September 2016 in Bombay Convention & Exhibition



**Centre, Mumbai.**

**CSR Context and CSR Events**

CSR Context and CSR Events

The Companies Act 2013 mandates that companies of a certain size do spend 2% of their net profit on Corporate Social Responsibility (CSR) projects. The Acts says that activities need to be implemented in project mode in partnership with NGOs/Firms/Agencies/Government Bodies. This opens up new opportunities for partnership, alliance and bridging the gap between businesses and NGOs to come together to discuss and explore avenues to solve India's development-challenges along with focused approach towards sustainability. Both businesses and NGOs have a lot to exchange, share and learn from each other.

There has been a lot of debate on NGOs credibility and businesses responsibility towards society. But post FY 2013-14, now is the time to mutually agree on a common path towards CSR partnerships and project implementation. Now is the time when companies come forward and erase all their apprehensions about civil society organizations. Simultaneously, NGOs and Social enterprises need to take a step forward to present to businesses that they are as efficient in delivering on grounds as businesses are. The trust deficit has to be bridged with a new approach towards partnership to create scope for reliability, transparency and making impact at the grass-root level.

Many novel approaches of CSR partnerships and project implementation have been presented in CSR policies of companies. Some of them have chosen own Foundation over grass-root NGOs while many of them have banked on expertise of local NGOs rather than partnering with big brands of civil society arena.

Many of us believe that Swachh Bharat was a preferred choice of companies for CSR project implementation in 2015-16 while a few deem that Skilling India was a preferred choice of companies. Let's put this all in statistics and see how and where companies have invested their CSR fund in 2015-16 and what they offer for 2016-17. To see an snapshot of CSR spend by big 250 BSE listed companies, download '[India CSR Outlook Report 2015](#)'.

The 'India CSR Summit 2016' is all about sharing the numbers in black and white, giving you a realistic approach to understand CSR spectrum for the coming years and showcase what and how you can offer best in terms of CSR funding agency or as a CSR implementation partner, service provider or as a consulting or advisory firm.

To know about India CSR Summit 2015, please click [here](#)

## India CSR Summit & CSR Expo 2016

With CSR partnerships, CSR spending analysis and future pipeline, new strategies, best-practices, delivering impacts and networking at the centre of our endeavours, we present 'India CSR Summit & CSR Expo 2016'.

The pillars of the two days event are:

- I. India CSR Outlook Report 2016 (A special session presenting where and how CSR money was spent in 2015-16. Which Sectors, Which state and who are the preferred partners)
- II. CSR Projects and Partnerships Expo 2016
- III. 3rd CSR Impact Awards
- IV. Networking for partnerships (Exclusive hang-out sessions-thematic tracks)
- V. CSR Project Exchange (Business-NGO interaction, facilitated by IICA\* )
- VI. IICA-NGOBOX CSR Good Practice Recognition)\*
- VII. CSR Masterclasses

## Past Events

India CSR Summit & Exhibition 2015  
India CSR Summit 2014  
Better Education Through CSR 2014  
Better Healthcare Through CSR 2013

## About NGOBOX

As a development sector platform NGOBOX has created a buzz by providing low cost solutions to organizations for their outreach-plan, recruitment, event-advertising, networking and campaigning. From job announcements to event planning, marketing to emailers, NGOBOX has been delivering services to a wide range of organizations. NGOBOX is the first development sector portal in India to reach 15 million marks (page-visit) in less than 40 months. Our client-list includes WHO-India, UNICEF, WWF-India, IIM-B, NMIMS, United Way of Mumbai, SPJIMR, SaveLIFE, AKRSP etc. NGOBOX.org was nominated for 'the Website of the Year' Award in the 'Education and Public Domain' category in 2013. NGOBOX is also the host of India's biggest CSR event 'India CSR Summit'.

Our research work on CSR in India has been helping both companies and CSR implementing agencies to get insights of CSR developments in India. Our reports and database has been used by leading dailies and newspapers in India and abroad.

For more information please visit [www.ngobox.org](http://www.ngobox.org)



3rd  
**CSR Impact**  
Awards 2016

### CSR Impact Awards 2016

The CSR Impact Awards is an initiative of NGOBOX to encourage companies, CSR foundations and CSR implementing agencies to deliver high impacts through CSR projects and adopt multi-stakeholder approach leading to excellence in project outcomes. This initiative focuses on identifying high impact CSR projects in 11 categories and 4 special categories at Pan-India level. The Awards seek to appreciate project specific impacts made by the organizations in particular thematic areas, to set benchmark in project planning, identification of partners and delivery of results.



We have partnered with institutions and organizations of repute to take collaborative steps to recognize CSR projects with excellence in delivering through partnership, persistence and project or programme-based approach. The second edition of the Award was in association with NextGen.



This is the third edition of our annual awards. The previous two editions of the CSR Impact Awards (2014 & 2015) were highly appreciated by companies and foundations. The 2014 awards received entries from 35 of the BSE top 100 companies in India including projects of ITC, Maruti Suzuki India, DLF, Hindustan Coca Cola, ACC, Essar, Tech Mahindra, Wockhardt etc in 2014 while in 2015 there were 42 applications from a range of organizations including Reliance Foundations, Dr Reddy's Foundations, HPCL Ltd, Intel, Grasim, Ultratech, Bosch Ltd, Lupin

Foundation, JK Lakshmi, L&T Finance, Hindustan Zinc, Vedanta, ACC, PVR, Sterlite Tech, WNS Global, UPL Ltd, Cholamandalam, JK Tyre, Utkal Cements etc.

## Objectives

The overall objectives of the CSR Impact Awards are to:

Identify best CSR projects in key thematic areas and understand how organization can deliver high impact CSR projects

Highlight the success of CSR projects and commitment of the organizations by recognizing them at the national level

Motivate companies, CSR foundations and implementing partners to deliver high impact CSR projects through collaborative approach

Recognize businesses endeavor to partner with organizations delivering high impact

Enhance the exchange of CSR best practices

## Five reasons to apply

Gain recognition in the corporate and development sector as a socially committed organization

Increase your reputation and credibility at the national level

Showcase your organization's innovation and commitment to delivering impacts in alignment with Government's focus on Water and Sanitation, Healthcare, Education, Livelihood, Skills Development etc.

Celebrate winning partnerships at the prestigious award ceremony

Get media coverage and outreach for your project impacts

## Eligibility

The applicant organization must be a company or CSR foundation/trust or an implementing partner for CSR project and the project must have been supported by a company/CSR Foundation under its CSR initiative.

The applicant entity must have legal status as company/NGO/trust and be registered in India

In case a project has been implemented by multiple agencies or a consortium, all partners should sign an undertaking stating that they authorize the applicant agency to apply for this award

The minimum duration of the project should be one week (Except Employee Volunteering category) and project must have been assigned/renewed or have been in continuation in Financial Year 2015-16

## Award Timeline

Application period: Award application period: 28th May to 18th August 2016.

Stage I Screening of Applications: 01-05 September 2016

Stage II Jury Round: 10th-20th September 2016

Award ceremony: India CSR Summit, 27-28 September 2016, Mumbai

## Award Categories

- 1 Healthcare
- 2 Education
- 3 Skills Development
- 4 Livelihoods
- 5 Environment
- 6 WASH (Water, Sanitation and Hygiene)
- 7 Women Empowerment
- 8 Rural Development and Infrastructure
- 9 Special Categories (Old Age, Specially-abled and others)
- 10 Employee Volunteering Initiative
- 11 CSR Project of the Year 2015-16

## Special Award

- 12 CSR Foundation of the Year 2015-16 (only for CSR Foundation)
- 13 Company with Best CSR Impacts (Only for companies)
- 14 Best Swachh Bharat Initiative
- 15 Best Skill India Initiative

Note: In case there are less than three entries in a category, the applications will be automatically evaluated under CSR Project of the Year 2015-16 category. The Jury has all the rights to evaluate applications in a category where the project fits best, even if the award application has been submitted in a different category.



## Past Winners

### CSR Impact Awards 2015

Category	Winner	Project Title
HealthCare	Spandan Samaj Seva Samiti	KONKU-PUCHIKU PROJECT
Education	PVR Nest	CineArt Steer to Safety – Largest School led initiative on Responsible Road Behaviour
Livelihoods	Ultratech Cement Ltd Unit: Birla White	Transforming Lives of Rural Youth Through Applicator Training Program
Environment	ACC Madukkarai Cement Works	Clean & Green Madukkarai A Solid Waste Management Initiative
WASH	Hindustan Zinc Ltd	Hindustan Zinc Sanitation Campaign
Rural Development and Infrastructure	Ultratech Cement Ltd Unit: Birla White	SWABALAMBAN
Women Empowerment	Grasim Industries limited	Women Empowerment Project
CSR Project of The Year	Intel Technology India Pvt Ltd	Promote and Strengthen Income Generation Activities (IGAs) to restore the Livelihood of over 2000 women affected by natural disasters in Chamoli district of Uttarakhand
CSR Foundation of the Year	Lupin Human Welfare & Research Foundation	NA








## Sponsorship and Partnership Opportunities

	Title Sponsor (1)	Gold Sponsor (2)	Silver Sponsor (3-5)	Knowledge Partner (2)	Event Partner (n)	Awards Partner	NGO Partner (5)
INR*	4,50,000	2,20,000	1,00,000	170,000	60,000	1,50,000	50,000
Logo in Summit Brochure	√	√	√	√	√	√	√
Intro in summit brochure	√	√	√	√	√	√	√
Backdrop	√	√	√	√	√	√	√
Website	√	√	√	√	√	√	√
Speaking Opportunity	Inaugural	Panel	Panel	Panel		Award	
Social Media Promotion	√	√	√	√		√	√
Exhibition Table/Stall (2*2m)	Stall	Table		Table		Table	
Poster/Standee Display	2	1					
Summit Passes	5	3	2	2	1	2	2
Name on Lanyard	√						

## Thematic Partner

	Theme	Sponsorship (INR)	Logo in Brochure	Intro in summit Brochure	Backdrop & Website	Speaking Opportunity in a Session	Delegate Pass
1	Skill India Partner	1,50,000	√	√	√	√	2
2	Swachh Bharat Partner	1,30,000	√	√	√	√	2
3	Digital India Partner	1,00,000	√	√	√	√	2
4	Education Partner	1,00,000	√	√	√	√	2
5	Sustainability Partner	80,000	√	√	√	√	2

## Exhibition Stall and Tables\*

<p><b>Display Your CSR Poster</b></p> 	<p>INR 12,000+ Taxes</p>	<p>Display your CSR Poster/Standee of 6*3 ft at the conference venue (excluding standee charges)</p>
<p><b>Distribute Brochure in the Registration Kit</b></p>	<p>INR 12, 000+ Taxes</p>	<p>Distribute your brochure with the Registration/Welcome Kit</p>
<p><b>Book Your Table*</b></p> 	<p>INR 30,000+ Taxes</p>	<p>Get a table and space with total area of aprx. 42 sq ft ( 7*6 Ft) at the venue along with 2 entry passes</p>
<p><b>Stall (2*2m)</b></p> 	<p>INR 40,000+ Taxes</p>	<p>Get a stall space with total area of 4 sq.m. (2*2m) at the venue along with 2 entry passes <b>Stall set:</b> Octonorm set up with 2 chairs, 1 table, 2 spot lights, carpet and one power point.</p>
<p><b>Stall (2*3m)</b></p> 	<p>INR 57,000+ Taxes</p>	<p>Get a stall space with total area of 6 sq.m. (2*3m) at the venue along with 2 entry pass <b>Stall set:</b> Octonorm set up with 2 chairs, 1 table, 2 spot lights, carpet and one power point.</p>
<p><b>Stall (2*4m)</b></p> 	<p>INR 72,000+ Taxes</p>	<p>Get a stall space with total area of 8 sq.m. (2*4m) at the venue along with 3 entry pass (  <b>Stall set:</b> Octonorm set up with 3 chairs, 2 table, 4 spot lights, carpet and one power point.</p>
<p><b>Open space (per sq m)</b></p>	<p>INR 9000/sq. m.</p>	<p>Maximum area 16 sq. m., minimum area 4 sq.m. (with two power points)</p>
<p><b>Display Your Products</b></p>	<p>Get in touch with us</p>	<p>If you want to display your products get in touch with us</p>
<p><b>Video Documentary/Ad (1-3 minutes) 2 times/day</b></p>	<p>INR 25000+ Service Tax</p>	<p>During session break/before beginning of event/common area</p>
<p><b>Set up Consulting Clinic*</b></p>	<p>INR 100000+ Taxes</p>	<p>An exclusive area of aprx. 2*4 Meter (100 sq ft) at the Conference Registration area to set up your customized display/consulting/meeting area. Comes with 3 entry pass</p>

\*mentioned space/area may differ in length and width depending on the venue lay-out.

Other Partnership/sponsorship opportunities:

Hospitality Partner  
Mobility Partner  
Cashless Transaction Partner  
Welcome Kit Sponsor  
Breakfast Partner  
Beverage Partner  
Technology Partner

## Contact

visit <http://indiacsrsummit.in/>  
Bhomik Shah  
Founder & CEO  
NGOBOX  
[bhomik@ngobox.org](mailto:bhomik@ngobox.org)  
8860179180

### For more information :

Corporate Office  
NGOBOX, (Renalysis Consultants Pvt Ltd)  
Suri Business Centre  
551-551B, Spaze I-Tech Park, Tower-B2  
Sohna Road, Sect. 49  
Gurgaon 122001  
<http://www.ngobox.org/>