

2018  
Awards  
Compendium

5th  
**CSR Impact**  
Awards 2018

# 5th CSR Impact Awards Winners



The logo for the 5th CSR Impact Awards 2018. It features the text "5th" in orange, "CSR Impact" in blue, and "Awards 2018" in green. Above the text is a stylized graphic of three human figures in blue, green, and orange, arranged in a circle to form a triangle.

## 5th CSR Impact Awards 2018

The CSR Impact Awards is an initiative of NGOBOX to encourage companies, CSR foundations and CSR implementing agencies to deliver high impact through CSR projects and adopt multi-stakeholder approach, leading to excellence in project outcomes. This initiative focuses on identifying high impact CSR projects in 14 categories at Pan-India level. The Awards seek to appreciate project specific impacts made by the organizations in particular thematic areas, to set benchmark in projects planning, identification of partners and delivery of results.

The 5th CSR Impact Awards, co-presented by Dalmia Bharat Group recognized 22 exceptional projects in various categories of education, WASH, livelihood, etc. out of an overwhelming response of 110 application forms from all over the country.

Present at the awards ceremony were Sh. Anant Kumar Hegde, Hon'ble Minister of State, Ministry of Skill Development And Entrepreneurship, Govt. of India, Dr. Satya Pal Singh, Hon'ble Minister of State-HRD and Water Resources, River Development and Ganga Rejuvenation, Govt. of India Mr. Mahendra Singhi, Group CEO-Cement, Dalmia Cement Ltd, Padma Shri Mr. Sushil Gupta, Chairman and Managing Director, Asian Hotels (West). The applications were reviewed on a prior level by a panel of esteemed jury members coming from distinguished domains of expertise.

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### CSR Impact Award Partner

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Dalmia Bharat Limited is a dynamic and forward-looking cement manufacturing company focused on delivering green growth through a strong people-led and passion-driven business approach. Anticipating future trends in construction, and simultaneously pre-empting global environmental concerns, they operate on a growth model that is designed to deliver higher efficiencies across every facet of their business.

Their CSR Foundation, the Dalmia Bharat Foundation was set up in 2009 to expand the programmes and projects of the company's CSR division. With this independent entity, Dalmia re-affirm their determination to be an aware and effective corporate citizen. They believe in the limitless potential of the human being and focus on community driven, beneficiary centric development programmes.

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### TV Broadcast Partner

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CNN-News18 (originally CNN-IBN) is an Indian English-language news television channel founded by Rajdeep Sardesai located in Noida, Uttar Pradesh. It is currently owned by Network 18. CNN provides international coverage for the channel, while Indian Broadcasting Network concentrates on Indian and local reports





## Distinguished Speakers at the CSR Impact Award Ceremony in India CSR Summit 2018



“Education and skilling are the need of the hour as a well educated individual promoted a sustainable life that would lead to a sustainable nation and a sustainable future. CSR funds should be employed in providing children with the right kind of education through collaborative effort so that every Indian can claim his basic right to live a dignified life.”

**Dr. Satya Pal Singh**, Hon'ble Union Minister of State-Human Resources Development and Water Resources, River Development and Ganga Rejuvenation, Govt. of India

“Charity is not a part of law in India but rather a traditional value that had been passed across generations. This social responsibility to address the nation's need lies beyond the mandatory CSR funds spent by corporate and private sector.”

**Sh. Anant kumar Hegde**, Hon'ble Union Minister of State for Skill Development & Entrepreneurship, Govt. of India



“Business is not only for the sake of profit but also for the sake of the purpose to take care of three major bottom lines-people, profit and planet. All responsible businesses in India have chalked out their business agendas and working in compliance with these three bottom goals, which are interlinked with each other thus benefiting all the elements involved”

**Mr. Mahendra Singhi**, Group CEO, Dalmia Bharat Limited



## Jury Member



## Jury Member





## Jury Member





## Project Initiative: Program for Harnessing Oncological Preventive and Early screening activities (HOPE)



Project Location: Delhi, Jaipur, Howrah, Jamshedpur, Bangalore, Mysore

Source: Narayana Health





Dr. Satya Pal Singh presenting the impact award to  
Narayana Health team

## Impact

Since its inception in 2014, the program has screened 49,895 individuals, out of which 2270 were suspected to have breast cancer and 653 to have oral cancer. An amount approximating to INR 637 has been spent per beneficiary. 6928 women benefitted from the free mammography services, with the average spend on each woman being Rs.381.

## Partner(s)

- Mrs. Rohini Nilekani – donated Mammography Bus
- Biocon Foundation – provision of Oral App
- Program roll out by NH team

## Approach

Narayana Health initiated program HOPE which screens people for oral and breast cancer and also make them aware of the disease. By leveraging their strengths as health leaders in the field, Narayana Health has engaged in developing a team efficient in screening and educating people about oral and breast cancer. This holistic program focuses on all components viz, promotive, preventive, curative and palliative.



Source: Narayana Health



## Project Initiative: Project Aarogya



Project Location: Lanjigarh and Rayagada blocks of  
Kalahandi district, Odisha

Source: Vedanta Limited Lanjigarh

**Partner(s)**

- Punaruthan Voluntary Organisation
- Maa Santoshi Jankalayan Trust
- Lepra Society
- Smile Train

**Approach**

The Healthcare project Aarogya has been focusing on elimination of any kind of diseases from the community and largely emphasizing on the importance of proper healthcare through its work in preventive and curative healthcare. This project has been running in regions which are densely populated with indigenous people and have poor government health services.



Source: Vedanta Limited Lanjigarh



Dr. Satya Pal Singh presenting the impact award to Vedanta Limited team



Source: Vedanta Limited Lanjigarh

**Impact**

The indigenous community comprising of the Kondh tribe specifically Dongria-Kondh, Desia Kondh and Kutia Kondh and the schedule caste along with other backward class communities are the direct beneficiary of this project. The project caters to around 90,510 beneficiaries approximately in 40 villages.





## Project Initiative: MANSI (Maternal and Newborn Survival Initiative)



Project Location: Seraikela block in Seraikela Kharsawan  
district in Jharkhand

Source: Tata Steel Limited



### Partner(s)

- Tata Steel Rural Development Society (TSRDS)
- American India Foundation (AIF)
- Society for Education and Action in Community Health (SEARCH)
- Department of Health and Family Welfare (Govt. of Jharkhand)

### Approach

Project MANSI aims to reduce neonatal and infant mortality in all 167 villages of Seraikela block in Seraikela-Kharsawan district. The core strategy of MANSI is to enhance the capacity of the village based healthcare system or Sahiyas in Jharkhand) by training them on parameters which would address the root causes and underlying reasons for neonate and infant mortality.



Source: Tata Steel Limited



Sh. Anant Kumar Hedge and Mr. Mahendra Singhi  
presenting the impact award to Tata Steel Limited team

### Impact

In five year period (2011-15), the neonatal mortality rate has seen a reduction from 40.7 to 15.8 i.e. by 61%, infant mortality has reduced from 53.6 to 19.8, i.e. by 63% and child mortality has reduced from 67.5 to 30.4 i.e. by 55 %. The total number of beneficiaries that the project has reached is 13238 pregnant women and 2843 child below 5 years of age.



## Project Initiative: Road to School Project



Project Location: Krishnagiri & Tiruvallur districts  
in Tamil Nadu

Source: SV EduSports Private Limited



### Partner(s)

- Learning Links Foundation
- Ashok Leyland
- Government of Tamil Nadu, Department of Education



Source: SV EduSports Private Limited

### Approach

The “Road to School” Project aims to work in the area of improving primary and middle school education in government schools in and around their manufacturing units in Tamil Nadu. In addition to the goal of improving the academic performance of these children, the project also has goals to improve their health, hygiene and physical fitness and introduced supplementary programs for the same. The program has been successful with impressive improvements in the fitness of the children and also improvements in the in-class behavior and class engagement.



Source: SV EduSports Private Limited



Dr. Satya Pal Singh presenting the impact award to SV EduSports Private Limited team

### Impact

The project beneficiaries were the students of the government schools where the ‘Road to School’ program was implemented. The total reach of the project currently is close to 20,000 children spread across more than 150 schools.



**Project Initiative: Creating the next-generation technology leaders  
from rural India**



Project Location: Karnataka, Orissa, Maharashtra, Jharkhand

Source: Avanti Fellows



**Partner(s)**

- Tata Motors Limited
- Tata Trusts
- Volkswagen
- Infosys Foundation

**Approach**

Avanti Fellows aims to improve the quality of education and opportunities for able and marginalized students, with a cost effective scalable model, which combines technological innovation, career counselling and collaborative 'peer learning'. The program harnesses the power of information and communication technology to deliver high quality video lectures and interactive content to students. In collaboration with Jawahar Navodaya Vidyalaya (JNV) schools, Avanti Fellows aim to build capacity of students that are from low / moderate income backgrounds to aid them to perform better in IIT-JEE examination and thus secure admission in top engineering colleges of India like IITs and NITs through its innovative after school program communication technology to deliver high quality video lectures and interactive content to students.



Source: Avanti Fellows



Dr.Satya Pal Singh awarding the impact award to the Avanti Fellows team

**Impact**

Avanti-JNV IIT-JEE Program is aimed at helping students from rural and/or financially underprivileged background irrespective of geography of the intervention. The program has successfully reached to 3757 beneficiaries till now.

# RAKSHAK FOUNDATION

## Project: Jute Story Beyond Bars



Project Location: Kolkata, West Bengal

Source: Rakshak Foundation



Source: Rakshak Foundation

### Partner(s)

- Rakshak Subidha Pvt. Ltd.
- The Directorate of Correctional Services, Govt. of West Bengal
- The National Jute Board

### Approach

The project Jute Story Beyond Bars is a meticulous industrious project of Rakshak Foundation in collaboration with the Directorate of Correctional Services, Government of West Bengal to provide livelihood skill options to the inmates in the Dum Dum Central Correctional Home and at Presidency Correctional Home, the former being the largest Correctional Home in West Bengal having over 3,500 inmates. Under this project, inmates are trained to make various artefacts and utility items of international quality and standard targeting to be showcased globally.

### Impact

The inmates of the Dum Dum Central Correctional Home and Presidency Correctional Home are the beneficiaries of this project. The project has reached a total number of 50 direct and 270 indirect beneficiaries.



Dr. Satya Pal Singh presenting the impact award to the Rakshak Foundation team





## Project Initiative: GE Healthcare Institute



Project Location: 42 centers across  
17 states in India

Source: Wipro General Electric Healthcare Private Limited



### Partner(s)

- Tata Trusts

### Approach

Realizing the need for a skilled health workforce, GE India launched a skill creation program in partnership with Tata Trusts in 2016 with the aim of training 10,000 youth in various technical areas of healthcare over a three-year period. The unique skilling program is aimed primarily at high school graduates from economically weaker sections, seeking to educate a skilled youth workforce, engaging them through internships, and empowering them for employment. The courses are designed, developed and executed by GE Healthcare Institute and intended primarily for underprivileged youth such as school dropouts and women, with a view to skill, re-skill and up-skill them.

### Impact

The project beneficiaries are underprivileged youth, particularly in rural and semi-urban areas. The total number of beneficiaries the project intends to reach is 10,000 in three years and it has been able to reach to 2500 till 2018.



Source: Wipro General Electric Healthcare Private Limited



Dr. Satya Pal Singh presenting the impact award to Wipro General Electric Healthcare Private Limited team



## Project Title: Thriveni Industrial Security Academy (TISA)



Project Location: Keonjhar, Odisha

Source: Thriveni Earthmovers Private Limited



## Partner(s)

- Thriveni Earthmovers Private Limited (TEMPL)

## Approach

Thriveni Industrial Security Academy (TISA) is a unique experiment launched with the aim of harnessing, promoting, sustaining all-inclusive growth of the tribal youth. It not only provides an opportunity for the less privileged tribal youth for a gainful employment, but also enables them to distance themselves from the clutches of anti-social and anti-national elements. TISA trains the men free of cost, for employment in Security and Disaster management and also provide stipend of Rs 1,500 per trainee during the training period.

## Impact

TISA has directly impacted over 3000 people (considering a family has an average of 5 members).



**Dr. Satya Pal Singh presenting the impact award to Thriveni Earthmovers Private Limited team**



**Source: Thriveni Earthmovers Private Limited**



**Source: Thriveni Earthmovers Private Limited**



## Project Title: Pankh – Wings of Destiny



Project Location: Pan India

Source: Trust for Retailers & Retail Associates of India (TRRAIN)



### Partner(s)

- American India Foundation Trust, Hexaware Tech Ltd, Being Human –The Salman Khan Foundation, Jai Shivshakti Health & Educational Foundation, Accenture Solutions Pvt Ltd, Shoppers Stop, Ajmera Realty & Infra, Grameen Vikas Vocational Training Institute, Sai Swayam Society, Church Of The Nazarene, Progressive Life Center, Voice Of Needy Foundation, Abhivruddhi Foundation, Sadhya Foundation, Help Trust, Pratibhe, Ashadeepa, REACH, Mookh Badhir Sanghatan, Sree Hayagreeva Educational, Cultural & Charitable Trust

### Approach

Pankh – Wings of Destiny is an initiative that has been launched by TRRAIN with an aim to provide training and livelihood to People with Disabilities (PwDs) through employment opportunities in the retail industry and thus helping them live a life of dignity. Through this program, they aspire to train and facilitate placement opportunities for 10,000 PwDs every year. The aim is to make inclusion a priority in the industry and change the way individuals think and act towards people with disabilities.

### Impact

The project beneficiaries are PwDs. They have till date created livelihood for 9000+ Persons with Disabilities.



Source: Trust for Retailers & Retail Associates of India (TRRAIN)



Dr. Satya Pal Singh presenting the impact award to TRRAIN team



## Project Title: Holistic Rural Development Project

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Project Location: Korba (block-Kartala), Kawardha (block-Lohara) and Mungeli (block - Mungeli) districts, Chhattisgarh

Source: Shikhar Yuva Manch

### Partner(s)

- HDFC Bank Limited

### Approach

The objective of Holistic Rural Development Program is to help families from marginal and underprivileged community and to enhance their socio-economic condition and support the universal SDG for poverty eradication. This project is developed mainly to expand the assured irrigation for kharif crop through renovation of existing water harvesting structures and developing new farm ponds and check dams at the potential sites. Secondly, they are focusing on empowering the community for the alternative livelihood options with local resources and by harvesting Government welfare schemes.



Source: Shikhar Yuva Manch



Sh. Anant Kumar Hedge presenting the impact award  
to Shikhar Yuva Manch team

### Impact

The child line initiative in the operated project is enriching 20000 children per year where all the children are getting legal aid and protection after their rescue service. Around 37 village youth have been trained and engaged in different kind of tech and non-tech jobs. Tribal rights based projects have contributed impressive service to the communities living around the mine areas where around 46 village tribes' communities lives have been improved through associating them with Government program.





**Project Title: Natural Resource Management through Integrated Watershed Development & WADI (Orchard Development) in collaboration with NABARD and local implementing agency**



**Project Location: Angul, Odisha and  
Raigarh, Chattisgarh**

**Source: Jindal Steel Power Ltd.  
Annual Report FY 2017-18**

**Partner(s)**

- National Bank for Agriculture & Rural Development (NABARD)
- Maulana Azad Samajik Evam Shaikshnik Parishad (MASSP)
- OP Jindal Samaj Kalyan Samiti (OPJSKS)

**Approach**

Two Micro-watershed management projects viz. the Jay Kissan and Kalapata Watersheds located in Banarpal Block of district Angul in Odisha, has been supported by JSPL Foundation in partnership with NABARD to address the issues of soil erosion, deforestation, sedimentation of water harvesting structures, etc. through low-cost and locally available technologies like in-situ soil and moisture conservation measures, afforestation, etc and through a participatory approach that seeks to ensure close involvement of communities. JSPL initiated the WADI development program in collaboration with NABARD and OPJSKS in the operational villages by covering 240 acres of land.

**Impact**

The Watershed Project Angul has reached out to 1800 households across 5 villages in the district and 250 families across 18 villages in Raigarh



**Sh. Anant Kumar Hedge presenting the impact award to Jindal Steel & Power Limited (JSPL) team**



Source: Jindal Steel Power Ltd.  
Annual Report FY 2017-18



## Project Title: River Rejuvenation Programme



Project Location: Blocks-Sakri, Shindkheda, Shirpur,  
Dhule in district Dhule, Maharashtra

Source: Lupin Human Welfare &  
Research Foundation



## Partner(s)

- Lupin Limited
- National Bank for Agriculture & Rural Development (NABARD)
- Government (JalYuktShivar)

## Approach

Water resource development is one of the core sectors contributing for Change India Programme. Through development of river basin, water for irrigation & drinking has been made available in 9 villages and 21 hamlets. This enables farmers from catchment area to take additional cash crops like vegetables to increase their income. The programme aims at making the district poverty free by 2018 in line with the SDGs through strategic development initiatives, social ventures and building human capital.

## Impact

The programme in four blocks on 7 rivers has impacted water storage of 5426.37 TCM through which 15787 acres of area has been brought under irrigation. A total of 162.50 km river has been treated with 210 number of check dam construction & repairing of check dam. 11857 families have been economically upgraded through Water Resource Management.



Dr. Mahendra Singh presenting the impact award to Lupin Human Welfare & Research Foundation team



Source: Lupin Human Welfare & Research Foundation



**Project Title: 'SAMRIDHI' – Providing an Alternative and Sustainable Source of Livelihood and Facilitating Women Empowerment through Mushroom Cultivation**



Project Location: Block- Gangajalghati,  
Dist- Bankura, State- West Bengal

Source: Nuvoco Vistas Corp Limited



### Partner(s)

- Shamayita Math

### Approach

A part of Nuvoco's Saksham Bharat Programme; 'SAMRIDHI' the mushroom cultivation project, underscores the feasibility of contributing to women empowerment and enhancing a community's economic independence; in an easy-to-replicate, eco-friendly and sustainable manner. The SAMRIDHI Project had been started with an objective to offer the women-folk a different and sustainable source of livelihood; while contributing to their economic independence.



**Sh. Anant Kumar Hedge presenting the impact award to Nuvoco Vistas Corp Limited team**



**Source: Nuvoco Vistas Corp Limited**

### Impact

Women of the Gangajalghati block are the target population for SAMRIDHI project. More than 300 families of different villages are the project beneficiaries





**Project Title: Reviving Rivers/Streams for Improving the Farmers' Lifeline (Yashoda Basin project)**



**Project Location: Wardha District of Vidarbha  
Region of Maharashtra Four blocks**

**Source: Kamalnayan Jamnalal  
Bajaj Foundation**

### Partner(s)

- Bajaj Corp Ltd.
- Government of Maharashtra
- NABARD
- Tata Trust
- Community of Wardha

### Approach

In 2009, KJBF hit upon the idea of restoring and reviving the river systems in its working area. After identification of the need and mobilizing the community, KJBF initiated field studies, considering the experiences of the farmers. The intervention that had been proposed as a solution was crystallized to the widening and deepening of the river and thereafter harnessing the water at various possible points through construction of check dams and other similar structures.



Source: Kamalnayan Jamnalal Bajaj Foundation



Sh. Anant Kumar Hedge presenting the impact award to Kamalnayan Jamnalal Bajaj Foundation team

### Impact

The project will be benefitting more than 27,898 farmers. The Yashoda River basin consists of six micro watersheds which includes 143 villages covering 620 km. span of river beds. The project is in its second year of implementation and has completed rejuvenation of 230 km and has benefitted 2,17,000 acres of land of 24,000 families.



## Project Title: Project Enable



Project Location: Delhi-NCR, Rajasthan,  
Haryana, North East etc.

Source: Hero Moto Corp Limited





Source: Hero Moto Corp Limited

### Partner(s)

- Paralympic committee of India
- Narayan Seva Sansthan Udaipur
- Bhagwan Mahaveer Viklang Sahayata Samiti Jaipur
- National Association for the blind Employment and Training ( NABET )
- The American India Foundation Trust

### Approach

Hero Moto Corp's CSR Project Enable is totally focused on specially-abled people who either by birth has any kind of physical or mental disability or lost any motor or sensual organs in an accident or by any other reason. Such persons of any age group are the primary stake holders of this project. As mentioned above, through Project Enable, they are not only providing them medical treatment but also supporting them to live with dignity and bring laurels to the Nation through talent scouting and training to the Para Athletes.



Sh. Anant Kumar Hedge presenting the impact award to  
Hero Moto Corp Limited team

### Impact

Project Enable's beneficiaries belongs to the economically weaker section of the society and come for corrective surgeries and artificial limbs and crutches from all over India to the respective centres of the implementation partners in Udaipur and Jaipur, Rajasthan for receiving treatment free of cost. The program has been able to reach to 1954 beneficiaries.

# Cognizant

**Project Title: 100^4 Program in Education – 100 Schools, 100% Pass, 100% Graduation, 100% Employability**



Project Location: 11 states across 8 states- Tamil Nadu, Kerala, Karnataka, Maharashtra, Telangana, West Bengal, Uttar Pradesh and Haryana.

Source: Cognizant

### Partner(s)

- Sri Sathya Sai Vidya Vahini
- Foundation for Excellence
- Mentor Together

### Approach

The 100^4 initiative is aimed at helping 100 partner schools of Cognizant achieve a 100% pass rate, 100% graduation rate, and provide employability skills to 100% of these graduates. Through the 100^4 program, it aims to promote volunteering programs that leads to holistic development of students in Outreach-supported schools that transform them into successful and socially responsible students and the schools into role models. Cognizant has based their education interventions upon the unique IIEP 4C framework which is a 4\*4 matrix to make learning holistic and well-planned.



Source: Cognizant



Sh. Anant Kumar Hedge presenting the impact award to Cognizant team

### Impact

The total number of beneficiaries that the project has been able to reach in FY 2017-18 is 50,000 students in 160 schools across India.





**Project Title: Thousand Schools Programme  
(Enhancing School Education)**



**Project Location: 159 Gram Panchayat, 2887 villages & habitations across 8 blocks in 4 districts spanning Odisha and Jharkhand**

**Source: Tata Steel Limited**

### Partner(s)

- The Hans Foundation,
- ASPIRE (A Society for Promotion of Inclusive and Relevant Education)

### Approach

Thousand Schools Programme aims to create a replicable and scalable model for the Universalization of Elementary Education (UEE) within the Right to Education (RTE) framework. The programme addresses three critical aspects of schooling – Access, Learning and Governance. The Company believes that addressing these three aspects simultaneously and at scale will bring momentum and sustainability to the work in terms of universalizing access, addressing learning deficits of children and equipping government teachers with skills to deal with early literacy and numeracy of first generation learners, and strengthening School Management Committees (SMCs).



Sh. Anant Kumar Hedge and Mr. Mahendra Singhi presenting the impact award to Tata Steel Limited team



Source: Tata Steel Limited

### Impact

The programme primarily targets the out-of-school children from select areas that are predominantly tribal and challenged on education indicators. The total number of beneficiaries that the project has been able to reached is 2,00,000 children.



HINDUJA FOUNDATION

**Project Title: शाश्वतग्राम – Sustainable Rural Development Program**



Project Location: Jawhar Taluka, Palghar  
District of Maharashtra

Source: Hinduja Foundation



## Partner(s)

- Ashok Leyland Ltd., Hinduja Ventures Ltd., Hinduja Finance Ltd., Hinduja Global Solutions Ltd., Hinduja Group Ltd., Hinduja Realty Ventures Ltd., Hinduja Leyland Finance, Gulf Oil Corporation Ltd., Gulf Oil Lubricants India Ltd., Inmedia Ltd, BAIF Development Research Foundation, Learning Links Foundation, Kherwadi Social Welfare Association, Project Officer, Tribal Dept.

## Approach

The Hinduja Foundation is implementing the Sustainable Rural Development Project and programs where it supports innovative programmes catalyzing inclusive development of truly indigent communities by harnessing the power of innovation, frugal technology and strategic partnerships to make a difference in the lives of the marginalized at the outer reaches of state intervention. The aim of the Hinduja Foundation Rural Development Project in Jawhar is to enhance the livelihood of the project participant communities through 360° farm-based interventions to bring about improvement in their quality of life through income generation, and transform the villages with enhanced healthcare facilities, water resource management, purposeful educational upliftment, empowerment of women and development of the village infrastructure.

## Impact

The project beneficiaries are the tribal population in selected villages in Jawhar-taluka. Total number of beneficiaries that the project could reach was 10,695 (2025 families).



Source: Hinduja Foundation



Sh. Anant Kumar Hedge and Mr. Mahendra Singhi presenting the impact award to Hinduja Foundation team 42



**Project Title: Sponsoring the education of academically gifted and financially deserving students in India pursuing degrees In Engineering (BE) and Technology (B. Tech) through a grant**



**Project Location:**  
Pan-India (Across 26 states in India)

**Source:** Foundation for Excellence India Trust (FFEIT)



Source: Foundation for Excellence India Trust (FFEIT)

### Partner(s)

- Michael and Susan Dell Foundation, CISCO, Boeing, Oracle, Capgemini, CIBIL, Broadcom, HP, Cognizant, Robert Bosch, Axtia India Pvt. Limited, OCM India, EMC-Dell, Bally, KLA Tencor, Disa, Microsoft, Amdocs, Bill Forge, Sonus Networks, etc.

### Approach:

Foundation for Excellence India Trust (FFEIT) is committed to its mission of transforming the lives of economically underprivileged but academically bright students in India pursuing higher education through its Scholarship Program. The objective is to help students and their families' transition to a higher economic level in a single generation. FFE accomplishes its mission by awarding scholarships to academically accomplished and needy students admitted to engineering and medical degree courses in India.

### Impact

FFEIT has awarded scholarships to 1144 first time scholars and to 3802 renewal students. In total, 4946 students pursuing degrees in Engineering, Technology and Medicine in India have been awarded scholarships totaling Rs. 20.7 Crores during FY 2017-18.



Sh. Anant Kumar Hedge and Mr. Mahendra Singhi presenting the impact award FFEIT team





## Project Title: ICICI Foundation for Inclusive Growth



Project locations: 24-well equipped academies  
across 18 states and more than  
800 villages across 29 states

Source: ICICI Foundation for Inclusive Growth

**Organization Brief:** ICICI Foundation has been carrying out the corporate social responsibility (CSR) mandate of ICICI Group by working towards building capabilities and developing innovative models through specific growth enabling initiatives like skill development & sustainable livelihood, financial inclusion and rural development.

**Implementation Model:** Direct Implementation

### Main CSR Focus Areas

Inclusive growth and sustainable livelihood through skill development.

Skill development is a huge opportunity to accelerate growth and improve prosperity in the country. With this perspective in mind, ICICI Foundation operates across India through three main programmes i.e. ICICI Digital Villages, ICICI Rural Self Employment Training Institute and ICICI Academy for Skills.



Source: ICICI Foundation for Inclusive Growth



### Achievements

Through various initiatives undertaken by the foundation, more than 3,30,000 lives have been transformed across the country. For ICICI Digital villages, over 1,53,000 individuals have completed training in more than 800 villages across 29 states of the country in which 64% of all trained participants have been women. Under ICICI RSETI, more than 74,954 trainees have been trained, with women representation at 66% and over 80% of the trainees are engaged in income generating activities post training. The skill academies have trained more than 72,000 youth till July 31, 2017 with women representation at 39% and have achieved 100% placement.

Sh. Anant Kumar Hedge and Mr. Mahendra Singhi presenting the impact award to ICICI Foundation for Inclusive Growth team



Project location: Mumbai, Maharashtra,  
Ghaziabad, Uttar Pradesh, Tughlaqabad, Delhi

Source: WPP India



**Organization Brief:** WPP is one of the largest advertising and communication service groups that have 60 group companies functioning in over 110 countries. Through their WPP India CSR Foundation, their vision is to help the underprivileged youth of India with improved education outcomes so that they can make informed livelihood choices.

**Implementation Model: Collaborating with Partners**

- Magic Bus India Foundation, Learning Links Foundation, Americares India Foundation, Furtado's School of Music, Shiamak's Victory Arts Foundation, ACORN Foundation, Hope Foundation, Lend-a-Hand India,



Source: WPP India



Sh. Anant Kumar Hedge and Mr. Mahendra Singhi presenting the impact award to WPP India team

**Main CSR Focus Areas**

Education and Livelihood for marginalized youth.

WPP India CSR Foundation pride itself in leading its CSR activities through the Education to Livelihood programme (E2L) for 20,000 underserved children across 10 different schools in Mumbai and Delhi each year. The three key areas that they focus on are - poor academic outcomes, livelihood skilling and addressing deep-rooted social norms.

**Achievements**

The children have above 90% attendance in the schools and the program has limited the drop-outs for less than 5% in comparison to the national average of 17% in 9-10th grades. Over 200 children have graduated from the livelihood programme with 70% of these children securing their future through employment in industrial firms like Godrej, GE Healthcare, and Marks.



Project Location: Six blocks in rural Maharashtra

Source: Swades Foundation



**Spatial Operations:** Six blocks namely Mangaon, Mahad, Tala, Shrivardhan, Poladpur, Mhasla and Sudhagad of Raigad district in rural Maharashtra, covering a total area of close to 3000 sq. kms.

**Organization Brief:** Founded by Mr. Ronnie Screwvala & Ms. Zarina Screwvala, the Swades Foundation operates with a single-minded focus of empowering 1 million Rural Indians every 5-6 years.

### Main CSR Focus Areas

The programs for holistic rural development are covered under 4 thematic areas: Water & Sanitation, Health & Nutrition, Education and Economic Development.



Source: Swades Foundation



Sh. Anant Kumar Hedge and Mr. Mahendra Singhi  
presenting the impact award to Swades Foundation team

### Funding Partner(s)

- Tata Trusts, Reckitt Benckiser, UTI AMC, HSBC Bank, Sun Pharma, HT Parekh Foundation, Deutsche Bank, HDFC Bank,

### Achievements:

Swades has constructed 20,349 individual household toilets impacting over 85,000 lives and built infrastructure for providing drinking water and sanitation facilities in 146 schools impacting 29,042 students. Over 1550+ acres of land has been brought under Irrigation, enhancing INR 3.2 crores of income, thereby economically empowering the farming communities. The 345 drinking water projects that was constructed have been life changing for 29,502 homes and 123,000 lives by empowering them to be more in control of their destiny and "own" the water source and avoid wastage.



Apply for 6th CSR Impact Awards, hosted by CSRBOX and powered by Dalmia Bharat Ltd.



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