

India's Largest CSR Impact Platform

Information | Knowledge | Collaboration



CSRBOX is India's leading **CSR knowledge** and **impact-intelligence platform** aimed at the CSR and development community, connecting and informing over **three million** development, strategic communication, CSR, humanitarian and sustainability professionals & students through CSR data and analytical tools, CSR research reports, Impact-stories, collaboration platform and blended advisory services.

1.2

Million user-base

14

Million Page-views in 2018

0.11

Million monthly subscribers

734

Clients served in 2018

A sister platform of NGOBOX.org,
India's largest development sector
platform



1170

Companies' CSR portfolio

7900+

CSR projects mapped, thematically and geo-location-wise

INR 39300

Cr. CSR budget analysed, project by project (FY 14-15 to FY 17-18)

190

Verified implementation partners and service providers

40

CSR Reports in past three years



Our User Groups

CSR and sustainability professionals

- Exploring CSR profile of peers, projects-mapping, new products, new partners identification, Corporate-NGO partnerships

Development sector professionals

- To understand CSR portfolio of companies, geographic and thematic mapping, CSR reports and data tools, new products for community projects

Government agencies

- CSR updates, CSR data and tools and reports

Researchers and academicians

- CSR knowledge resources, latest data and updates

Philanthropists and Impact-investors

- Impact-sector developments, CSR, philanthropic funding and models

Starts-ups (socents) and Entrepreneurs

- CSR social sector collaborations, marketing and outreach to companies and NGOs, CSR knowledge resources

Students

- Sector-opportunities, learning, new avenues, CSR data and tools

Age group

18-24 Years: 24%

25-48 years: 55%

Above 48 years: 21%



What We Offer

A blended model with online platform and offline services to maximize the outreach and impacts.

Online Information

CSR Data and tools
Updated CSR dashboard
CSR intelligence

Research & CSR Advisory

For government, philanthropic foundations, impact-investors, CSR partnerships services for companies, Cross-sectoral collaborations

Impact Communication

CSR News and updates
CSR impact stories
Innovative products
Interviews and impact articles

Targeted Outreach

For philanthropic foundations
CSR heads and CSR decision-makers
Non-profit leaders, Socents
Government agencies

Knowledge Resources

Thematic and Geographic CSR Reports
CSR decision-making tools
Sectoral insights

Training & Events

CSR Summits and round-tables
CSR Collaboration labs
Trainings and capacity building



Research & Advisory

Thematic social and business research for think-tanks, government, the UN agencies, and philanthropic foundations

- Mapping of fund-flow: philanthropic, institutional and CSR
- Thematic ecosystem mapping like **edtech**, **healthtech** etc.
- Research-driven advisory services to NGOs, foundations, government agencies and social enterprises
- Scoping studies and development intelligence reports
- Fellowships design and management

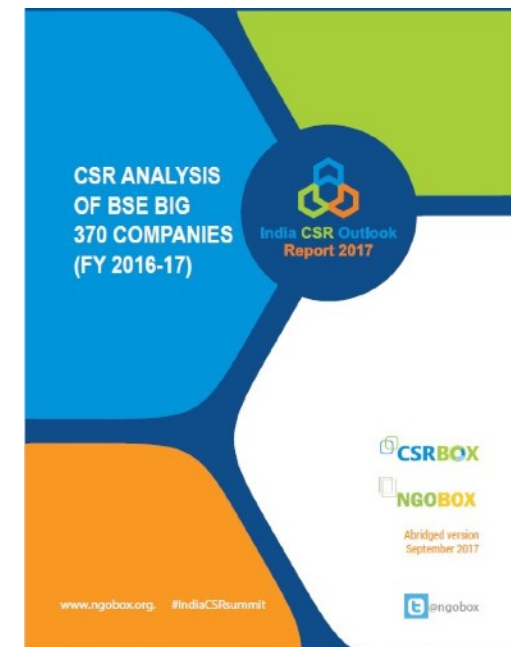
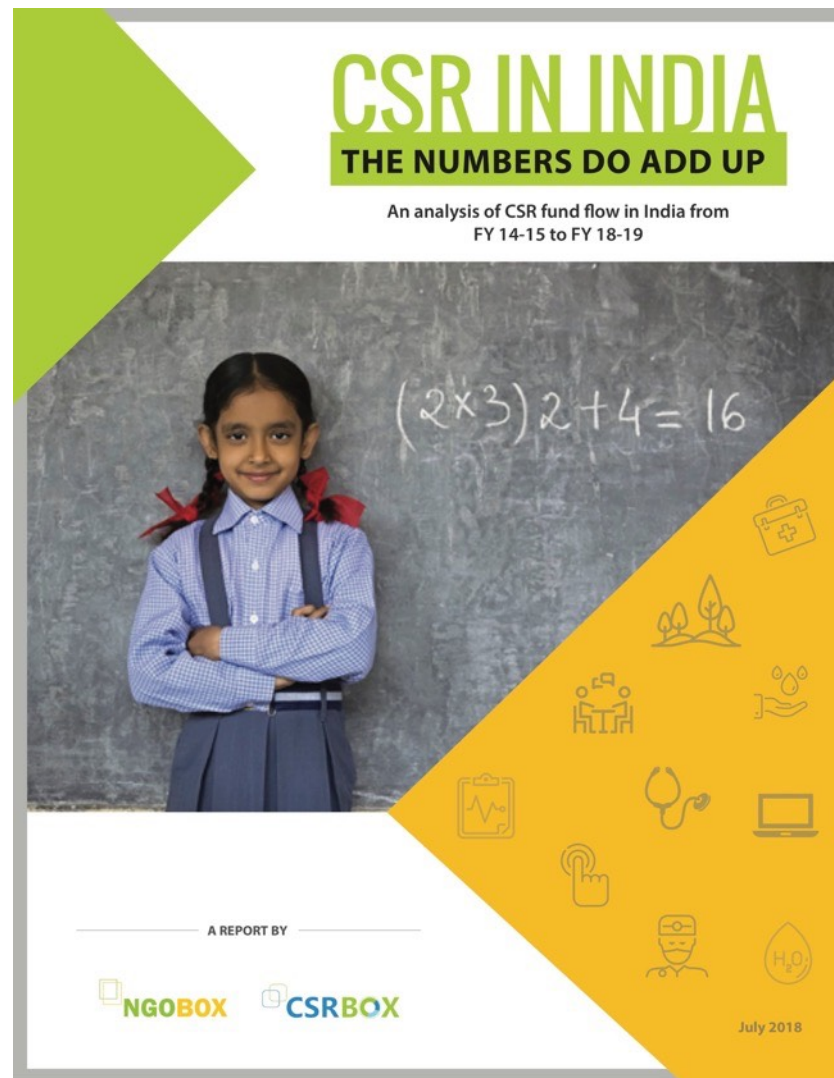


Department of Industries
Government of Rajasthan



Knowledge Resources & Networking

Sectoral Reports, Business Intelligence Reports, Training, Conferences and Workshops



For NGOs and Donors

Post and find opportunities: Jobs, Grants, RFPs etc.

Capacity building: Workshops, Training and Events (Google for Non-profits, CSR, fundraising, communication)

Communicate impacts: News stories, impact stories, interviews, social media hand-holding

Explore collaborations: CSR partnerships (vide CSRBOX), brand-building advisory to grass-root non-profits



For Social Enterprises and Enablers

Market-linkage: Products' positioning and market advisory for CSR and development sector projects

Pilots and networking: Helping in pilot interventions and scaling-up, connecting with like-minded organizations.

Communicate impacts: News stories, impact stories, interviews, social media hand-holding

Explore collaborations: CSR partnerships (vide CSRBOX), brand-building advisory and hand-holding

AFFORDABLE COMPUTERS



Refurbished Computers with Windows
Licenses and warranty
Already impacted a million lives ,helping bridge
INDIA'S DIGITAL DIVIDE



For Companies and CSR Foundations



GRANT AVAILABLE TO NGOS FOR
PLACEMENT LINKED SKILLING OF YOUTH



CSR Partnerships: B2B, B2G, B2NP

NGO Outreach: for CSR partnerships, employee
volunteering ++, social sector products promotions

Communicate impacts: News stories, impact stories,
interviews, social media hand-holding

Explore collaborations: CSR partnerships (vide
CSRBOX), CSR advisory and customized services



For Government and the UN Agencies

G2B collaborations, Pilots to scale-up mapping and advisory

NGO Outreach: for social projects, baseline, M&E and impact studies

Communicate impacts: News stories, impact stories, interviews, social media hand-holding

Explore collaborations: Location specific stakeholder meets, events, collaboration opportunities



**PUBLIC
HEALTH
CHAMPION**

AWARDS 2017



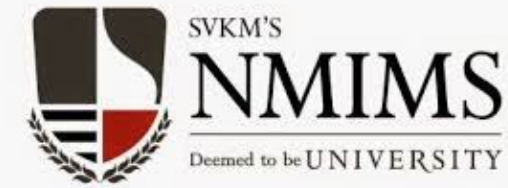
For Academic Institutes and Research Organizations

Post and find opportunities: Jobs, RFPs, EOIs, Admissions

Outreach: for course promotions, placements and internships, capacity building programs design and delivery

Communicate impacts: News stories, impact stories, interviews, social media hand-holding

Explore collaborations: Research projects, innovation contests, report publications, joint workshops



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