



NGO Day Agenda

When: 1 August 2017, 8:30am - 3:30pm

Where: Multi-purpose Hall,
India International Centre,
40, Max Mueller Marg,
New Delhi 110003
Landmark: Lodhi Road

8:30 - 10:00	Registration	
10:00 - 10:10	Welcome: Public Policy Director, India, South and Central Asia	Ankhi Das, Public Policy Director, Facebook
10:10 - 10:30	Keynote: Joint Secretary, Ministry of Skill Development And Entrepreneurship, Government of India	Ms. Jyotsna Sitling, Joint Secretary, Ministry of Skill Development And Entrepreneurship
10:30 - 11:20	Josh Talks: Success stories on growing NGOs digitally	Ankit Kawatra - Founder, Feeding India
		Nipun Malhotra - Founder, Nipman Foundation
11:20 - 11:35	Tea Break	
11:40 - 12:50	Communication in the digital world	Shruti Moghe, Policy Programs Manager, Facebook
12:50 - 13:50	Lunch	
13:50 - 14:10	Products and Programs: Platforms for Good	Satyajeet Singh, Manager-Strategic Product Partnerships, Facebook
14:10 - 14:30	The 'Social' in Social Good: Building communities on Instagram	Tara Bedi and Carolyn Merrell, Policy Programs Manager, Instagram
14:30 - 15:30	Networking	Facebook