**Financial Bid**

**INDIVIDUAL CONSULTANT**– **Capacity Building Development**

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| **Major Tasks** | **Deliverable (s)****(submissions made to UNICEF should be satisfactory to UNICEF and in acceptance to UNICEF )** | **Consultant's Proposal** |
| **Estimated deadline for completion of deliverable Month end** | **Complete timeframe for deliverable** | **Cost (INR)**(Excluding travel, DSA, etc.) |
| 1 | Final list of channels and RJs from private and Prasar Bharati Radio Stations for capacity development | May 2017 |  |  |
| 2 | MOU signed with Radio channels |
| 3 | Baseline indicators developed for assessing change in programming  |
| 4 | Monthly report  |
| 5 | Needs assessment proposal and final report on needs assessment with the shortlisted RJs / Radio journalists | June 2017 |  |  |
| 6 | Content guide book draft |
| 7 | Report on pretesting content guidebook with RJs prior to finalization |
| 8 | Concept note for RJ Awards function Monthly report  |
| 9 | Monthly Report |
| 10 | Final content guide book for RJs | Juy 2017 |  |  |
| 11 | Workshops held in either Lucknow or Gorakhpur (one workshop) and workshop report submitted |
| 12 | Proposals for Flagship programs for media buying developed in consultations with nodal media officials |
| 13 | WS on photography skills |
| 14 | Workshops held in either Lucknow or Gorakhpur (one workshop) and workshop report submitted | August 2017 |  |  |
| 15 | Monthly report  |
| 16 | Quarterly report with content analysis for RJ programming |
| 17 | Workshops held in either Varanasi, Agra and Bareilly and workshop reports submitted ( one workshop) | September 2017 |  |  |
| 18 | Monthly report  |
| 19 | Monitoring reports for media plan implementation for any media plans developed for Flagship programs | October 2017 |  |  |
| 20 | Workshops held in either Varanasi, Agra and Bareilly and workshop reports submitted ( one workshop) |
| 21 | Monthly report  |
| 22 | WS on writing human interest stories |
| 23 | Workshops held in either Varanasi, Agra and Bareilly and workshop reports submitted ( one workshop) | November 2017 |  |  |
| 24 | Quarterly report with content analysis for RJ programming |
| 25 | Monthly report  |
| 26 | Child reporters Quarterly Newsletters printed | December 2017 |  |  |
| 27 | Monthly report  |
| 28 | Annual report on RJ capacity development | January 2017 |  |  |
| 29 | Monthly report  |
| 30 | WS on social media skills |
| 31 | Special session of Legislative assembly with child reporters concept note | February 2018 |  |  |
| 32 | Monthly report  |
| 33 | Report on Radio for Child Awards  | March 2018 |  |  |
| 34 | Child reporters Quarterly Newsletters printed |
| 35 | Monthly report  |
| 36 | WS on film development / scripts |

*NOTE:*

* Shaded portions need to be filled in by the consultant.*

* Submissions made to UNICEF should be satisfactory to UNICEF and in acceptance to UNICEF*

* Payment is linked to receipt and satisfactory acceptance of deliverables.*

**Name of the Bidder:**

**Address:**

**Contact no.:**

**Email address:**

**Date :**

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