



India CSR **Summit 2017**

Conference | Exhibition | Awards

18-19 Sept 2017, Hyatt Regency Gurgaon

Partnership Deck

www.indiacsrsummit.in

Powered by



Thank You



It has been an exciting journey for past three years where we have brought together 3200+ delegates, 2200+ organizations and 105 hours of exciting discussions on CSR partnerships, projects and impacts in India. With a modest event in 2014 in New Delhi, we have taken the event to a new height in 2015 in Bengaluru, and 2016 in Mumbai.

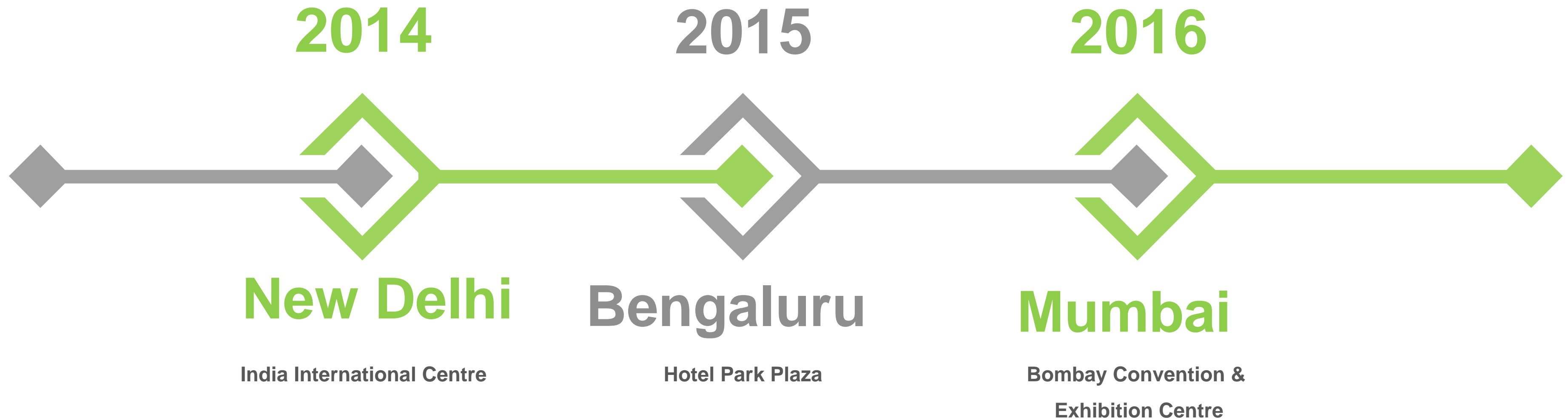
We are highly indebted to all our sponsors, partners and participants for encouraging us to do better and helping us carve out India's biggest CSR event. Yes, we are all set to host the 4th edition of India CSR Summit & Exhibition and 4th CSR Impact Awards in Gurgaon in September 2017.

We invite you to be on the board as our partner, sponsor, exhibitor, speaker, panelist and participant.

Bhomik Shah

CEO & Founder-NGOBOX

Past Three Summits



India CSR Summit & Exhibition 2016



Exhibition: Maximise Conversion



75 Exhibitors with 1250+ visitors and delegates



Focused Target Group

From Google to Voltas Water, from Arpan to Global Parli, Room to Read to SGS, the event provided high degree of target groups for all types of organizations

Proof of Quality



43%

Participants of
2015 Summit
attended 2016
Event as well

45%

of the
sponsors from
2015 event
sponsored
2016 event

Building Trust



157 Delegates
Have attended
all the three CSR
Summits

Events Key Features

India CSR Outlook Report

An annual report analysing CSR spend of BSE listed big 250 companies.

Curated Sessions

Keynote addresses by CSR Heads and curated thematic sessions with pre-identified experts

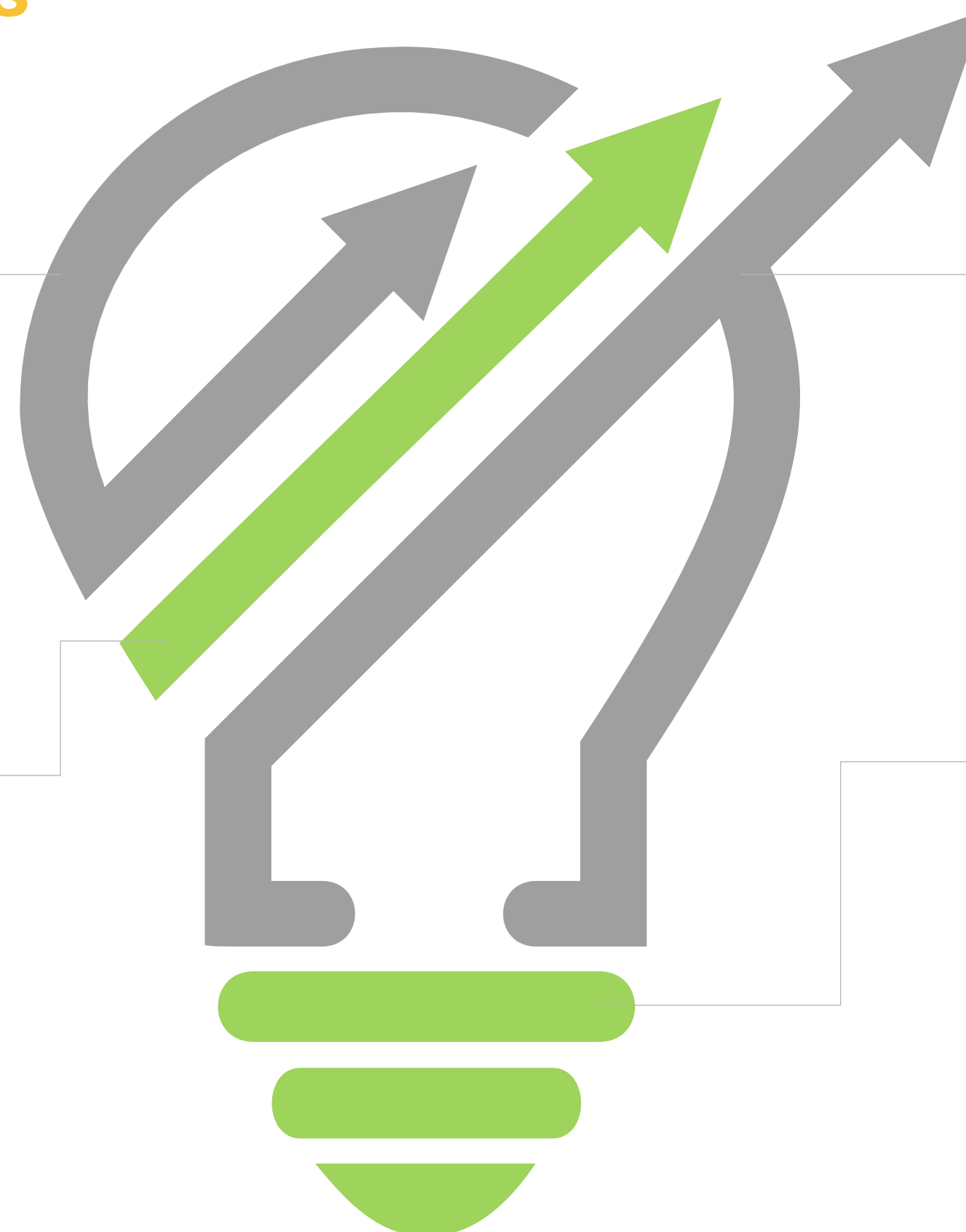
Master-classes

CSR masterclasses for CSR heads, NGO leaders and top management of organizations

CSR Impact Awards

Annual recognition for some of the best CSR projects in previous financial year. A two stage evaluation process.

Exhibition and Product Demos



A few of our sponsors& partners in 2016 (1/2)



Associate Partner



Gold Partner



Strategic Partner



Knowledge Partner



Digital India Partner



Skilling India Partner



Education Partner



Sustainability Partner



A few of our sponsors& partners in 2016 (2/2)

Awards Partner



Evaluation Partner



Silver Partners



Media Partners



Event Partner



Research Partner



NGO Partners



A few of the speakers in 2016

Total Speakers: 75



Brothin Banerjee
MD & CEO
Tata Housing



Raghav Chandra (IAS)*
Chairman
NHAI



Sh. Dadaji Bhuse
Minister of State-Rural Dev.
Govt. of Maharashtra



Sh. Jaykumar Rawal
Minister of Tourism & Emp.
Govt. of Maharashtra



Anupam Nidhi
Group CSR
Reliance Group of Co.



Apoorva Sharma
Partnership Manager
Google India



Radhika Kalia
Ass. Dir CC & CSR
Panasonic India



Shrikant Savangikar
Dir-BEQ& Sustainability
SKF



Manish Kumar
MD & CEO
NSDC



Jitendra Kalra
CEO
Reliance Foundation



Radhika Kalia, Ass. Dir.
Corporate Affairs & CSR
Panasonic India



Ajitabh Sharma (IAS)
Industries Commissioner &
Secretary-CSR, Govt. of Raj.



Ranjan Mathur
Head-Investing
WorldSkills & NSDC



Rani Desai
Head
Biocon Foundation



Darshan Mundada
Head CSR
Sterlite Technologies



Murli Menon
Director & CSO-CSR
Atos India



Nonika Rajkumar
Head CSR & Sustainability
Canara HSBC OBC Life Ins.



Dr. Hameed Nuru
Country Director
World Food Prog. India



Rishi Pathania
Head CSR
UPL



Archana Sahay
Manager-GA &
Community-Cisco



Anurag Pratap
Lead CSR
Capegemini



Anshul Bhargava
Chief People Off.
PNB Housing Fin.



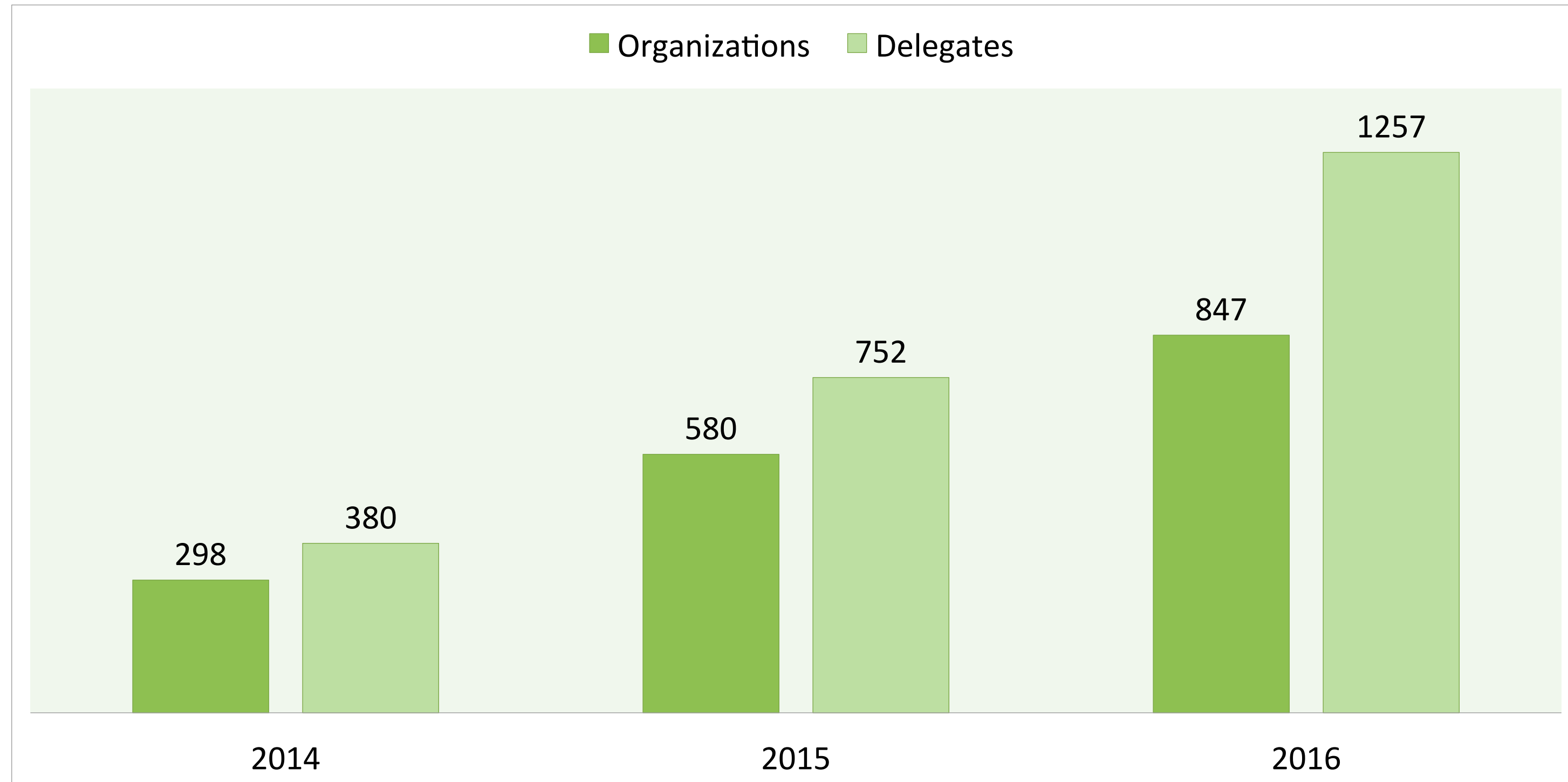
Pratyush K Panda
Head CSR
ACC



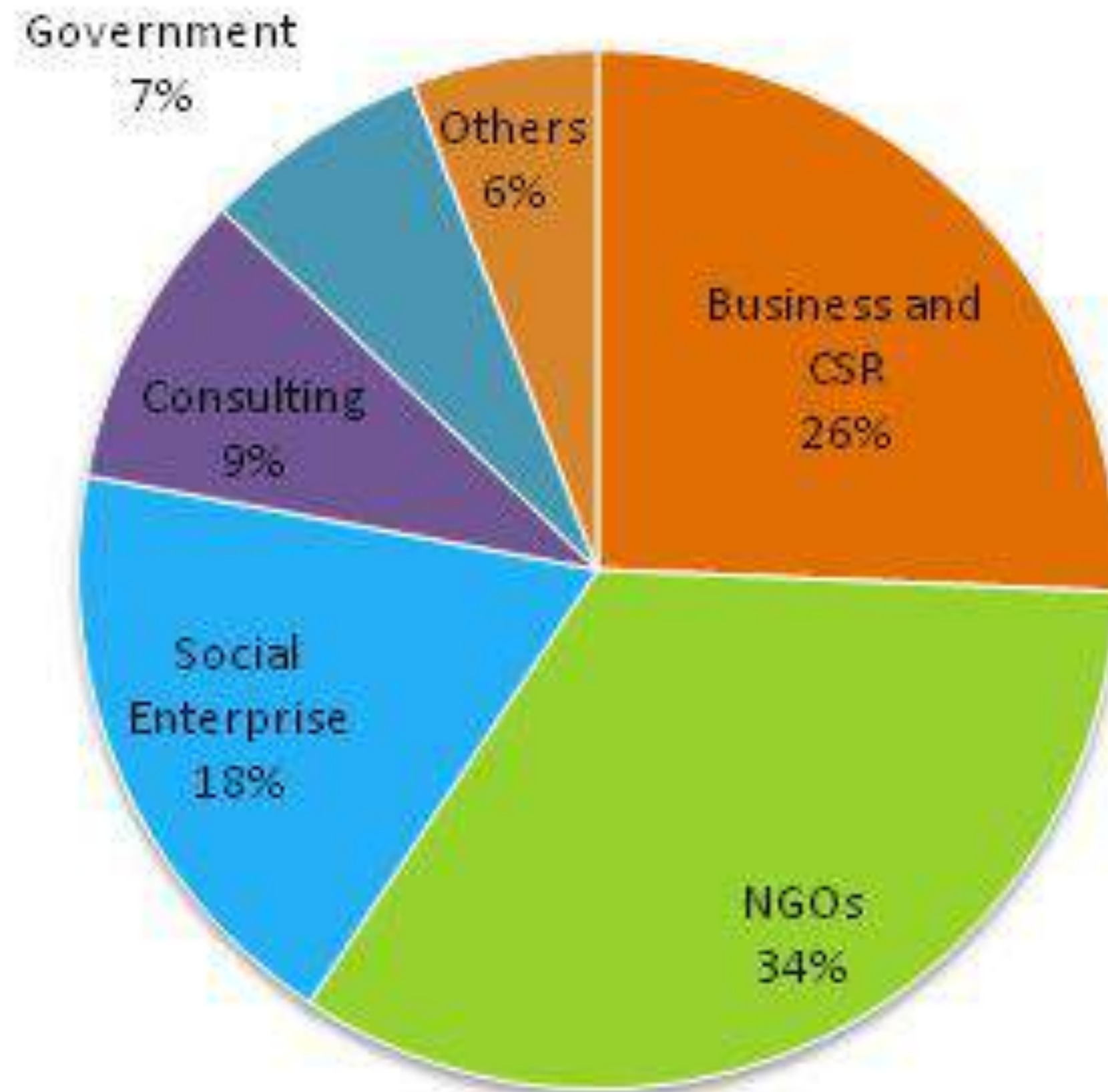
A few of the Exhibitors in 2016

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CSR Summit: In Numbers



India CSR Summit 2016: Participants Profile



Presenting
India's Biggest Ever CSR
Event

With
35000 sq ft
carpet area at
Hyatt Regency
Gurgaon



New Benchmark

India CSR Summit & Exhibition 2017

2100+
Delegates

**300+ CSR Heads/
Managers**

1400+
organizations



110+
Speakers

150+
Exhibitors

What we have

05

Master-classes

05

Workshops

03

Thematic
consultations

02

CSR
Whiteboard
sessions

06

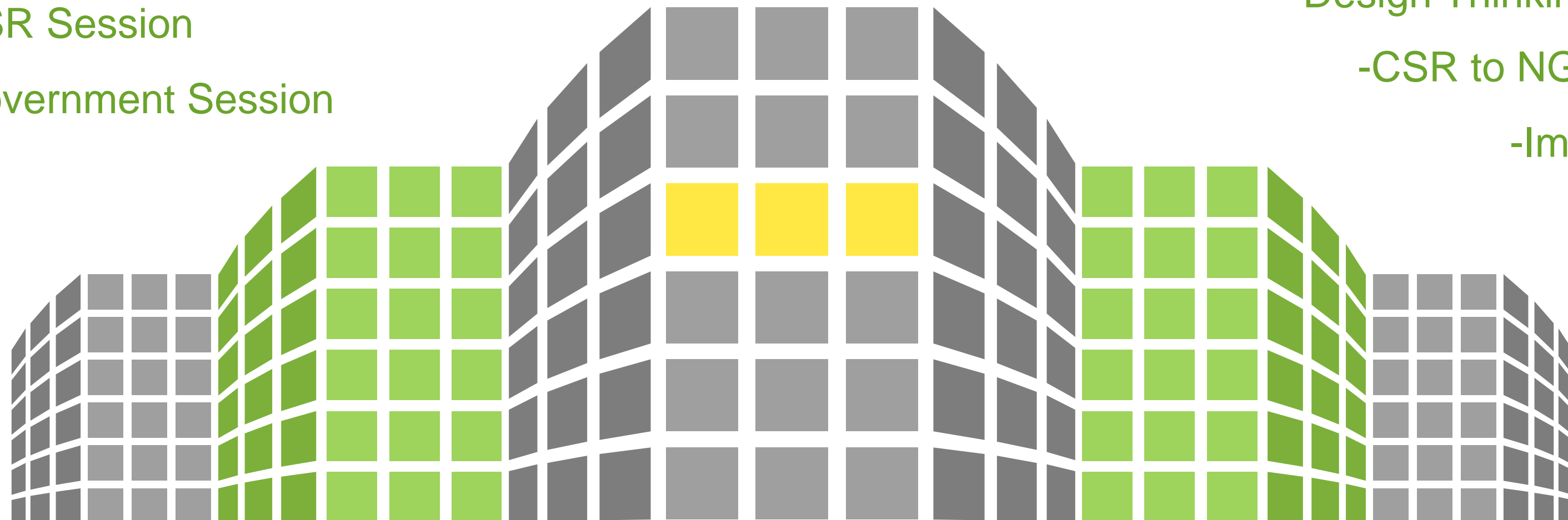
CSR Talks
(TED Style)

03

State specific
sessions

- Product Demos
- Closed door presentations
- CSR to CSR Session
- CSR to Government Session

- Networking Forums
- Design Thinking Sessions
- CSR to NGOs Session
- Impact Forum



Opportunities: Why to invest

- India's biggest CSR forum attended by who is who of businesses, NGOs, government agencies and social businesses
- A highly focused, networking & learning -oriented event design
- Best RoI for per rupee investment as
 - ✓ Highly promoted event on social media
 - ✓ Largest database of CSR Heads, NGOs and Socents in India
 - ✓ A website that is visited by 27000+ development professionals/daily
 - ✓ A year-long promotion that goes beyond just event
 - ✓ Customized service and on-call support
- A relationship that goes beyond event
- Curated partnerships and sponsorship plans

For whom



- **Businesses**
 - Product/service promotion
 - Outreach to BoP segment
- **Social Enterprise**
 - Product marketing for CSR projects
 - CSR partnerships pitch
 - NGO outreach
- **NGOs**
 - Enhance visibility to CSR heads/managers
 - Pitch for CSR partnerships
 - Ngo-NGO, NGO-CSR collaboration
- **Advirosry Services**
 - Pitch to businesses and NGOs
 - New client outreach

Sponsorships & Partnerships: Options



- **Premium Sponsorships**
 - ✓ Presenter, Co-presenter, Gold, Silver
 - ✓ Knowledge, CSR and NGO
- **Thematic Partner**
 - Education, Healthcare, WASH, Environment, Digital, Impact, Nutrition/Agri..
- CSR Impact Awards Partner
- Media Partner
- Hospitality Partner



Please visit sponsorship tab on www.indiacsrsummit.in

Outreach and Demo: Options



- **Exhibition Stall**
 - ✓ 2*2M
 - ✓ 2*3M
 - ✓ 2*4M +
 - ✓ Open space
- **Display**
 - ✓ Display Table
 - ✓ Product demo table
 - ✓ Standee
- **Advertisement**
 - ✓ CSR Summit brochure
 - ✓ Distribute brochure in welcome kit
 - ✓ Video display
 - ✓ CSR Outlook Report 2017

Premium Partnerships



- Set up consulting clinic (2*4m)
- Product pitch during lunch area/tea area
- Host a private presentation
- Host a master-class/workshop
- Book a B2B meeting space
- Other customised plan



Please visit sponsorship tab on www.indiacsrsummit.in

Contact

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Head-Partnerships

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Thank You!!!