



Ideation Workshop (Draft)
25th July 2019, Ahmedabad
10.15am to 2.45pm

10.15-10.30	The context setting and introduction	CSRBOX, UNICEF and participants
10.30-10.50	Poshan Abhiyaan and Private Sector: Levers of Engagement	Bhomik/Sweta/Dr. Rubina
10.50-11.00	Nutrition under CSR: Understanding Trends and Projects	Sweta/Dr. Rubina
11.00-11.05	Nutrition and Employee Engagement: Trends	Namrata
11.05-11.20	Presentation on three Content Heads	Sight & Life
11.20-11.30	Break	
11.30-12.20	Ideation on integrating nutrition in CSR ambit and employee engagement: Thinking from company to cluster perspectives (in-line with adaptation from content developed)	Group-based
12.20-12.40	Discussion on Ideation	Arvind Ltd and Other CSR Heads
12.40-01.30	Measurement metrics for nutrition interventions in CSR and employee engagement	Group-based
01.30-02.00	Lunch	
02.00-02.45PM	I4N Team and the pledged company meet (closed-door)	

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