

# Introducing CSR Outreach and support services-NGOBOX Edge

As a CSR implementing partner, technical partner or service provider most of us do invest huge resources (both human and financial), time and energy to identify, understand and reach out to companies/CSR foundations to pitch ideas/project and products for CSR partnerships. It requires constant efforts, follow ups and most-importantly reach to a right contact point before you make a beginning pitch.

All of us do not have dedicated resources and time to engage in that process. To make your life easy and set the process right, we, the Team NGOBOX, have come up with a few services under 'NGOBOX Edge' plan for a few privileged organizations.

	Services	Brief	Cost Estimate (INR)
1	Customized CSR Partnerships Research	Identifying the companies and CSR foundations that have thematic priorities and geographic preferences in line with your organization's work and presence. The research output is: -List of companies with sector details -Prescribed CSR budget -CSR projects in 2015-16 with budget and partners details -Thematic priorities -Geographic preferences -CSR project implementation model -Plant Locations/Service areas -CSR Contact point (CSR head/Manager or other relevant contact point-email)*	Request for quote (contact Shilpi)
2	Outreach to CSR Heads	Professional emailers to 1000+CSR Heads/Managers. (Also to 55000+NGOs/Social enterprises- if required on additional cost)	Option I. Single emailer @INR 8000+Taxes Option II. Three emailers in a year @INR 18000+taxes
3	Social Branding	Promoting your brand, products/services, projects, case studies, videos etc through social media pages of NGOBOX and our partner networks. 10 Posts/months	Option I. for 3 months: INR 4000+Taxes  Option II: for one year @INR 10000+Taxes
4	CSR Hand- holding for a year	A 360 degree internal evaluation, CSR capacity building, CSR training, project leads and partnerships-oriented support	Request for more information (Please send us your organization brief, Team and location details)
5	CSR 360 Degree	A comprehensive plan including 1-3 or 1-4 Services listed above	Contact us

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## **CSR Outlook Report 2016:**

http://ngobox.org/media/India%20CSR%20Outlook%20Report%202016-NGOBOX.pdf

# **CSR Outlook Report 2016 Coverage:**

<u>The Economic Times</u> <u>India Today</u> <u>DNA</u> India Infoline Business Today Business Standard

NGOBOX Annual Event: India CSR Summit

#### **About NGOBOX:**

Having completed three years of our inception, we can define ourselves as a leading and unique online development sector platform, which has carved a niche in the field of information and partnership services in the social sector. Our driving force has been to provide holistic communication and networking platform to social sector organizations, CSR foundations and social enterprises. From online outreach services to on-ground event management, recruitment support to process management, CSR advisory to partnerships building, we have partnered with a range of organizations in India. We network with over 95000 organizations in India by bringing their efforts to the right platform.

### A few of our clients

<b>△</b> ILSFS   Skills	ESSAR	Vodafone Foundation	Tech <b>Mahindra</b> FOUNDATION
Enduring Value	<b>Piramal</b> Anoministry action care	Azim Premji Foundation	NASSCOM® FOUNDATION
Save the Children	ONINA		Biocon Foundation
TATA TATA STEEL	SIMB वेवस्थि नावधीनसम्	FOUNDATION	PHICUS