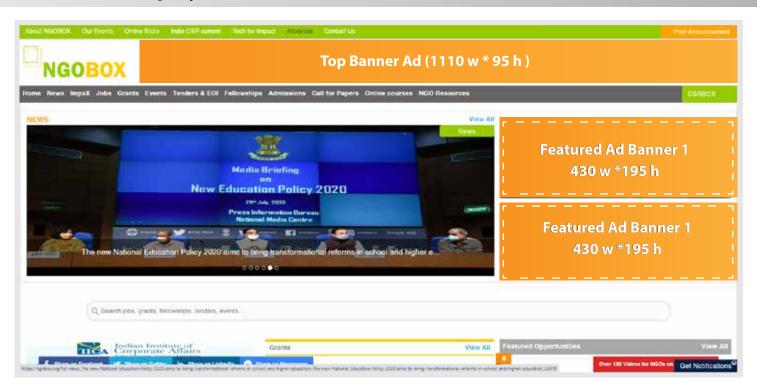
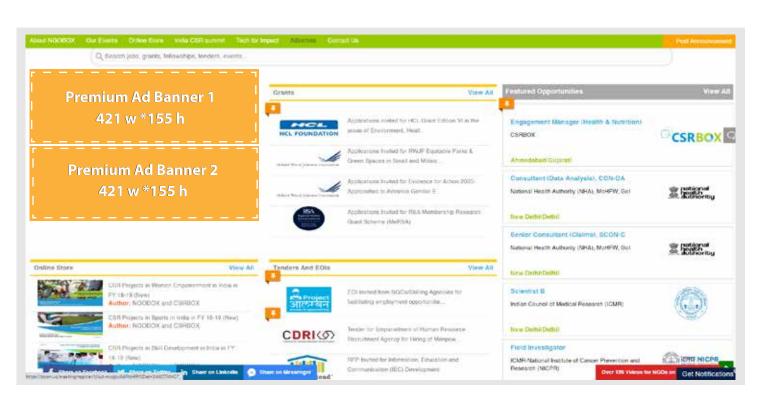


Call +91--9560352170/ + 91-8758428035, Email: shilpi@csrbox.org / jyoti@csrbox.org Valid till 31st March 2023

NGOBOX Display Advertisement, Announcement and Promotion Plans





Top Banner Ad (1110 w * 95 h)

Duration	Tariff (INR)*
7 Days	19,810
15 Days	35,380
30 Days	67,924

Featured Ad Box (430*195 Pixels-W*H)

Duration	Tariff (INR)*
7 Days	14,150
15 Days	22,990
30 Days	42,452

Premium Ad Banner (421*155 Pixels W*H)

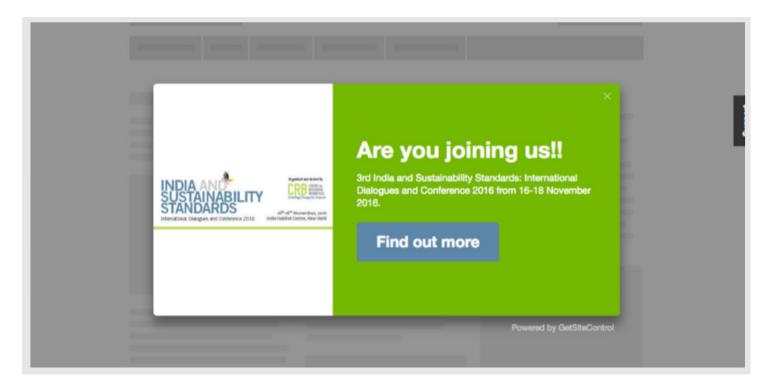
Duration	Tariff (INR)*
7 Days	12,032
15 Days	19, 469
30 Days	37, 150

Ad box on Description pages (245*200 W*H) (Visible on all description pages)

Duration	Tariff (INR)*
7 Days	8, 860
15 Days	15, 922
30 Days	29, 372

Premium Website Content Pop Up

A pop up box with image and text appears on the main website (all pages), after 5-6 seconds to website visitors. The box appears once to every user until he click on weblink or close mark on the box.



Duration	Tariff (INR)*	Estimated views
1 Day	4, 949	9, 000-12, 000
7 Days	25, 466	72, 000-90, 000
15 Days	42, 452	1.5-2.5 Lakh

CSRBOX Ad banner (visible across the website)



Top Ad Banner on Description pages of CSRBOX(1300*100 W*H) (Visible on all description pages)

Duration	Tariff (INR)*
7 Days	12,733
15 Days	21, 300
30 Days	35, 561

Ad box on Description pages of CSRBOX(300*300 W*H) (Visible on all description pages)

Duration	Tariff (INR)*
7 Days	9, 620
15 Days	17, 300
30 Days	30, 763

Emailer Service

Customized emailer to the target audience group:

- Professionals (Development Professionals)
- Students
- Organizations (NGOs, Social Enterprises, CSR Foundations)* subject to approval

Database	Single Emailer Tariff (INR)*	Two Emailers Tariff (INR)*
25,000	18, 458	30, 270
50,000	27, 317	45, 036
1,00,000	43, 560	74, 568

To see sample emailers, please click Sample 1, Sample 2, Sample 3

For more information please write to us at shilpi@csrbox.org or call us at 9560352170/8758428035

Jobs and Fellowships Announcement Plan (Featured)

Plan	Description	INR (Excluding Taxes)
Plan-One	Single Featured announcement	INR 2350
Plan-A	7 Featured announcement in a year	INR 12,840
Plan-B	Unlimited Featured Announcement in a year	INR 35,310

Jobs and Fellowships Announcement Plan (Highlighted)

Plan	Description	INR (Excluding Taxes)
Plan-One	Single Featured announcement	INR 7550 (15 Days Validity)



Tenders/RFPs, Grants, Events, Admissions, Online Courses Announcement Plan

Plan	Description	INR (Excluding Taxes)
Plan-One	Single Featured announcement	INR 3200
Plan-A	7 Featured announcement in a year	INR 17,260
Plan-B	Unlimited Featured Announcement in a year	INR 38,520

Highlighted Tenders/RFPs, Grants, Events, Admissions, Online Courses Announcement Plan

Plan	Description	INR (Excluding Taxes)
Plan-One	Single Featured announcement	INR 14,766



Social Media Promotions

Plan	Description	INR (Excluding Taxes)
Single Post	Facebook Page+Linkedin+Twitter	INR 2, 950
3-Posts	Facebook Page+Linkedin+Twitter	INR 7, 383
7- Posts	Facebook Page+Linkedin+Twitter	INR 11, 075

We have over 1.7L plus followers across Facebook, Linkedin & Twitter

Social Media Samples

• To see Social media sample, please click Sample 1, Sample 2, Sample 3

Terms & Conditions

- Design needs to be provided by the client
- · Please confirm availability of ad space before sending design
- Payment needs to be made at the time of booking
- Emailer content once approved can't be changed for an emailer
- Emailer content limit max. 800 words, 2 images)
- All ad plans come with probono social media promotion on our social media platforms.
- Once an advertisement is booked, 100% of the ad plan amount is applicable for the cancellation.

(*All the above mentioned cost is excluding 18% GST)

For customized plan or more information, contact Shilpi Jain/ Jyoti P





+91-9560352170/ + 91-8758428035 shilpi@csrbox.org/jyoti@csrbox.org



NGOBOX, CSRBOX Impact Centre

806-808, Shivalik Satyamev, Bopal Rd, Bopal, Ahmedabad, Gujarat 380058

www.csrbox.org