

## India CSR Summit & Exhibition 2017

### Open Learning Session: Employee Giving – Managing it in a better way

**Hosted by: Goodera**

Type: Pre-registration required

Date: 18/19 Sept. 2017      Timing TBA\*      Duration: 30 Minutes

Participants- CHROs and CSR Heads responsible for managing volunteering programs in corporate organizations

#### Key Points

- Key trends in corporate volunteering & giving
- Volunteering management: Challenges & best practices
- Ways to increase engagement and to make volunteering fun
- Quantification and measurement of impact of volunteering & giving initiatives

#### The Context

Today's youth, 'the millennials' remain passionately interested in social causes to improve their world and no longer look to traditional institutions to effect societal change. They believe that they themselves hold the power to create change for a better community, country and world, and they're rather quietly living what we're calling a change-making lifestyle every day.

The millennials today want to work with organizations that are socially conscious and active and want to be involved in the company's CSR journey. Thus, it becomes vital for the corporations to engage their workforce in their CSR initiatives and constantly identify mediums through which the employees can volunteer, donate and make a positive impact.

This session focuses on the key prevalent trends and issues being faced by corporations in employee giving and how they can effectively and constantly engage their workforce in social impact through volunteering and donation events and opportunities.

#### About Goodera

Goodera is a leading global CSR and Sustainability Management technology platform currently being used by over 150 companies to channelize and manage CSR projects worth INR 1000 crores annually.

Goodera supports its clients across the entire CSR Management Ecosystem - right from CSR strategy development to Grants Management, Monitoring, Evaluation and Reporting to Employee Volunteering and Sustainability Management, enabling impactful decision making through data driven insights. For more information visit <https://goodera.com/>

## About India CSR Summit & Exhibition

India CSR Summit & Exhibition is an annual event hosted by [NGOBOX](#) and promoted by [CSRBOX](#) since 2014. The event is the largest CSR forum in India with participation from CSR heads of leading businesses, government departments, nonprofit organizations, social enterprises and impact investors. The 2017 event is the historic in terms of participation of 300+ CSR heads, 1400+ organizations and 2100+ delegates. The event will host overall 30+ micro and mega sessions, talks, masterclasses and open sessions.

\* Final schedule of the masterclass will be announced on 20th August 2017

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