REQUEST FOR PROPOSAL (RFP Code: HCLF/RFP/Uday/HLT/28052019\_H)

**HCL Foundation Invites Proposals from reputed NGOs/CSR Implementation Agencies for Health Initiatives under HCL Uday**

***Implementation Locations: NOIDA, Lucknow, Chennai, Bangalore***

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| **RFP released by** | HCL Foundation |
| **RFP Code** | HCLF/RFP/Uday/HLT/28052019\_H |
| **Program Name** | HCL Uday – *Health* |
| **Date of RFP** | Friday, 28th June 2019 |
| **Last date for submission** | Wednesday, 24th July 2019 |
| **Location** | *NOIDA, Lucknow, Chennai, Bangalore* |

**About Us**

HCL Foundation (HCLF) was established in 2011 as the CSR arm of HCL Technologies. It is a value-driven not- for-proﬁt-organization, that strives to contribute towards national and international development goals, bringing about lasting positive impact in the lives of people, through long term sustainable programs. The foundation aims to alleviate poverty and achieve inclusive growth and development.

Presently HCL Foundation is implementing four flagship programs, namely [HCL Samuday](https://hclsamuday.com/) & [HCL Grant](http://hclgrant.hcltech.com/) – Rural Development initiatives, HCL Uday – an Urban Development Initiative and Power of 1 – HCL’s volunteer engagement program. Details for all these programs can be found on our website –

[**www.hcl.com/hclfoundation**](http://www.hcl.com/hclfoundation)

Recently, HCL Foundation has also introduced 3 new initiatives- *Harit –* the Green Spaces Initiative, Project Clean Noida, and the HCL Foundation Academy.

This Request for Proposal is with regards HCL Uday – HCL Foundation’s Urban Development initiative.

**Link to Videos:**

**HCL Foundation Video –** [**https://youtu.be/GW9oTI28BuQ**](https://youtu.be/GW9oTI28BuQ)

**HCL Uday Video –** [**https://youtu.be/hGlrFI7qlR0**](https://youtu.be/hGlrFI7qlR0)

**HCL Uday**

HCL Foundation’s flagship urban community development program - UDAY, seeks to create green, clean, healthy and empowered communities. Aligned with the Sustainable Development Goals, it is developing an **integrated solution to break the vicious cycle of urban poverty**.

Defining Uday’s approach is its intrinsic belief that urban poor aspire to a life of dignity and self- respect. With the right opportunities, they can take charge of their lives, dare to imagine a different future and work towards it. Our strategies are carefully designed, such that they speak both to their environment and to their ambitions.

Uday’s unique **‘Convergence’ approach** brings this philosophy to life. Uniting critical stakeholders– the state, non-profits and HCL volunteers in a rich partnership, it meets its responsibility to the community and supports them in realising their dreams.

Currently being implemented in 11 cities in partnership with like-minded organisations, HCL Uday is now poised to scale – both in terms of depth of the intervention as well as scale of its reach.

## Health & Well Being for All

Globally, over 20 crore children fail to fulfill their developmental potential, manifested as poorer skill development, lower educational attainment and reduced earnings, contributing to the intergenerational transmission of poverty. India accounts for more than 30% of the global burden[[1]](#footnote-1). More than 80 lakh children under 6 live in the 49,000 slums across India[[2]](#footnote-2).

These slums lack durable housing, sufficient living space, easy access to safe water, access to adequate sanitation and hygiene facilities and security from forced eviction. According to a survey conducted by HCL Foundation in 2017 in NOIDA, the primary occupation of slum dwellers is daily wage work in the informal sector, where work conditions are harsh, hours are long, wages are below the legal minimum wage and women get paid less for the same work. Here, the situation becomes worse for the working mothers who have high fertility rate and no maternity support facilities for their children. Many of these children fail to reach their full human potential due to exposure to several risk factors as malnutrition, poor health, sanitation and hygiene, poor stimulation, infectious diseases, deficiencies and poverty. This perpetuates the cycle of intergenerational poverty and is projected to increase substantially in India unless timely and appropriate interventions are made.

The goal of HCL Foundation’s **Health and Well-being for All** portfolio is *to create equitable, universal access to health for all and enhance health & well-being at all stages of the life.* This leads to enhanced opportunities to lead a high quality life for all for people living below poverty line. This is done by strengthening the state health delivery systems. HCL Foundation has been working on the following pillars under the health domain

* Improving equitable and universal health access for all, especially in reproductive, maternal, child & adolescent health
* Reducing malnutrition through focused intervention in the first 1000 days of life, adolescent girls and pregnant women
* Improving demand of family planning services amongst urban slum population
* Augmenting early detection and referral management of non-communicable diseases such as cancer, hypertension and diabetes
* Reduction in overall disease burden including vector borne diseases such as dengue, malaria, chikungunya, etc., substance abuse, mental health well-being and geriatric care
* Improving access and uptake of potable water and toilets in the communities and
* Upgrading the quality of urban health centres following the DAKSHATA and Indian public health standard (IPH) guidelines

## Purpose of this RfP

HCL Uday’s success is drawn mainly from the ‘convergence’ model where NGOs, duty bearers, communities and HCL Foundation come together and work towards integrated community development. This project is now in scaling up phase in all cities, where HCL has a presence.

The purpose of this document is to Request for Proposals (RfPs) in line with the standards of HCL Foundation. Respondents are requested to submit their proposals on the basis of detailed instructions given below to set up high impact projects under the HCL Uday Program in the proposed locations using innovative and sustainable models in the given thematic areas.

## Scope of work

Reputed NGOs/CSO/ Non Profit Organizations may submit proposals for the pillars above as per the scope defined below:

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| Sl No | Location | Proposal Requested | Target Group |
| 1 | Lucknow & Hyderabad | Proposal requested for School Health Program | 2500 children in Hyderabad and 3000 children in Lucknow studying in State Schools |
| 2 | NOIDA, Lucknow, Chennai and Bangalore | Proposals requested for implementation of Pradhan Mantri Jan Arogya Yojana (PM-JAY) under the  Ayushman Bharat to reduce the out of pocket expense on health | Families of all children enrolled in Gurukuls and eligible families (approx. 1 lakh population) |
| 3 | NOIDA, Lucknow & Chennai, | Proposals requested for Breastfeeding, IYCF (Infant & Young Child Feeding) and Kangaroo Mother Care (KMC) program | All District Level Frontline Health Workers |
| 4 | Chennai | Proposal requested for Family Planning | All District Level Health Workers, Programme participants in Gandhi Nagar(Sholinganallur), Semmenchery and Kannagi Nagar Community |
| 5 | Chennai | Proposals requested for Prevention of Alcoholism & Substance (Drug) Abuse | All eligible children, adolescents and adults in Gandhi Nagar(Sholinganallur), Semmenchery and Kannagi Nagar Community |

Improving equitable and universal health access for all, especially in reproductive, maternal, child & adolescent health:

* Proposals required for School Health
* Location: Hyderabad and Lucknow
* Programme Participants: 2500 children in Hyderabad and 3000 children in Lucknow studying in State Schools

The programme strategy has to be aligned to the School Health Programme under the National Health Mission. The list below is not exhaustive. It focuses on gaps identified which can be diversified based on the need assessment.

1. Screening, health care and referral for the following:

* General Health,
* Assessment of Anaemia/Nutritional Status,
* Visual Acuity,
* Hearing impairments
* Dental Check-up,
* Common Skin Conditions,
* Heart Defects, diabetes and hypertension
* Physical Disabilities,
* Learning Disorders,
* Behavioral Problems and disorders, etc.

1. Immunization:

* As per the universal Immunization schedule as per the National Vaccination Schedule prescribed the Government of India

1. Micronutrient supplementation

* Baseline and end line of current status of Anemia in children
* Micronutrient supplementation for Vitamin A & IFA
* Anti-helminthic as per National Schedule of GoI

1. Safe & Supportive School Environment

* Menstrual Health Management at Schools
* Health Clubs and cabinets in School Child Parliaments
* Capacity Building of Teachers and HCL Foundation team and HCL Employees
* Proposals requested for implementation of Pradhan Mantri Jan Arogya Yojana (PM-JAY) under the Ayushman Bharat to reduce the out of pocket expense on health
* Location: NOIDA, Lucknow, Chennai and Bangalore
* Programme Participants: Families of all children enrolled in Gurukuls and eligible families (approx. 1 lakh population)

The program strategy has to be aligned with the Pradhan Mantri Jan Arogya Yojana (PM-JAY) under the Ayushman Bharat as defined by the National Health Agency

* Enrolment of eligible families in the insurance coverage provided under the PM-JAY
* Awareness generation on the facilities provided, diseases and treatments covered under the scheme and procedure to how and where avail the facilities
* Linking the enrolled beneficiaries to other schemes of the GOI such as PM Ujjwala Yojna (PMUY) for LPG connections, Pradhan Mantri Jan Dhan Yojna (PMJDY) for Saving Bank Accounts, other endowment schemes by Ministry of Labour & Employment

Reducing malnutrition through focused intervention in the first 1000 days of life, adolescent girls and pregnant women:

* Proposals requested for Breastfeeding, IYCF (Infant & Young Child Feeding) and Kangaroo Mother Care (KMC) programmes
* Location: NOIDA (Gautam Budh Nagar), Lucknow and Chennai
* Programme Participants: All District Level Frontline Health Workers

The programme strategy has to be aligned to the National Nutrition Mission (Poshan Abhiyan) strategy under the Ministry of Women & Child Development to reduce the unmet need by improving the access to knowledge and skills related to Breastfeeding, IYCF and KMC.

* Knowledge, attitude, practice and skill study about breastfeeding, IYCF (Infant & Young Child Feeding) and Kangaroo Mother Care (KMC) of the health workers at both health facility and community level to analyse the existing gaps.
* Qualitative study on community practices on Breastfeeding, IYCF and KMC.
* District Breastfeeding Trends Initiative (DBTi) assessment of policy and programme implementation related to breastfeeding and IYCF for policy level advocacy
* Training of HCL Foundation team and health facility staff on Breastfeeding, IYCF and KMC
* Training of AWW, ANM and ASHA workers on Breastfeeding, IYCF and KMC
* Creating a pool of middle level Middle Level Trainers at district/block level
* Impact assessment report of the capacity built and its outcomes at the ground level.
* Advocacy at district, state and national level for bridging gaps identified during District Breastfeeding Trends Initiative (DBTi) assessment of policy and programme

Improving demand of family planning services amongst urban slum population:

* Proposals requested for Family Planning
* Location: Chennai
* Programme Participants: All District Level Health Workers, Programme participants in Gandhi Nagar(Sholinganallur), Semmenchery and Kannagi Nagar Community

The programme strategy has to be aligned to the RMNCH+A strategy under the National Health Mission to reduce the unmet need by improving the access to voluntary family planning services, supplies and information. The proposed programme should entail:

* Qualitative and Quantitative baseline, midline end line study to identify the Knowledge, attitude, practice and skills at the health facility level, frontline workers (ASHA, ANM & AWW) and community level regarding current family planning practices
* Increased knowledge of family planning and contraceptive methods, in target beneficiary groups
* Develop and implement effective behaviour change communications and strategies for family planning related behaviour change
* Mobilization and sensitization of targeted urban slum communities
* Ensuring availability of commodities, through a strengthened commodity supply system in public health facilities for all couples of reproductive age group and adolescents seeking contraceptive services.
* Increasing access to contraceptives through distribution of contraceptives at the doorstep of beneficiary through community based providers
* Ensuring healthy birth spacing by augmenting the focus on spacing methods.
* Strengthening the sterilization services in the public health system through quality service delivery and demand generation
* Increased involvement of men in family planning discussion making.
* Strong referral linkages built with family planning providers

The above activities should increase the mCPR in the operational area of the project by 30% of the baseline over a period of 48 months

Reduction in Overall Disease Burden:

* Proposals requested for Prevention of Alcoholism & Substance (Drug) Abuse
* Location: Chennai
* Programme Participants: All eligible children, adolescents and adults in Gandhi Nagar(Sholinganallur), Semmenchery and Kannagi Nagar Community

The programme strategy under the reduction of disease burden pillar has to be aligned to the Scheme for Prevention of Alcoholism and Substance (Drugs) Abuse, implemented by the Ministry of Social Justice and Empowerment to address the problem of substance abuse by creating awareness, early identification, treatment and rehabilitation and sustained follow-up care through community based interventions. The proposed programme should entail:

* Qualitative and Quantitative baseline, midline end line study to identify the Knowledge, attitude, and practices (KAP) pertaining to the problems of alcohol and drug abuse in the identified communities
* Develop culture-specific models for prevention of addiction, treatment and rehabilitation of addicts
* Awareness generation and KAP interventions to educate people about the ill effects of alcoholism and substance abuse on the individual, the family and society at large.
* Design and deliver a whole range of community based services for the identification, motivation, detoxification, counselling, after care and rehabilitation of addicts.
* Enhance community participation and public cooperation in the reduction of demand for dependence-producing substances.
* Inculcate and create collective initiatives and self-help endeavours among individuals and groups vulnerable to addiction and considered at risk.

*Please note that the above list is indicative and organizations are free to submit suitable activities keeping the purpose of RFP in mind.*

Reputed NGOs/agencies may submit proposals as per their strength and area of expertise.

All proposals must be submitted as per ‘**HCL Uday**’ and as per the prescribed **Proposal Format** along with ***Annexure A (Budget)*** and ***Annexure B (Gantt Chart****).* **All 3 formats can be downloaded from the link below:**

[**HCL F - Proposal Formats**](https://drive.google.com/open?id=1VKQc6JVMPJJ_6iR2Umx2k_3bnwP-qd5x)

**Budget:** Budget must be submitted as per the attached template. Please provide detailed break-up of each line item and all sub-line item costs with clear budget explanatory notes. Any taxes including Service Tax, Sales Tax, Value Added Tax or any other applicable tax, duty, cess or levies, must be quoted separately from the price of goods and services. The terms of payment along with a tentative timeline must also be attached.

**Gantt Chart:** The Gantt Chart must detail the comprehensive list of activities proposed in the proposal along with a tentative timeline. A sample Gantt Chart can be downloaded from the link above. NGOs/Implementation Agencies may make the required changes in the Gantt Chart as per the activities proposed by them.

## Submission Details & Deadlines

**Please submit proposals by 24th July, 2019 to Ms. Meha Tiwari (**[**tiwari.m@hcl.com**](mailto:tiwari.m@hcl.com)**)** and marking **Mr. Marshal Kumar (**[**marshal.k@hcl.com**](mailto:marshal.k@hcl.com)**) in cc.**

Please send in your submissions with **Subject Line** in the given format: **HCLF/RFP/Uday/**27052019\_H**/<Name of Organization or IA>**

**Proposals must be submitted along with Budget and Gantt Chart ONLY in the formats shared on the link**. Proposals not shared in the given format are liable for rejection. Proposals received after the due date and time will not be considered.

All enquiries regarding this RfP should be made **20th July, 2019** via email to [**tiwari.m@hcl.com**](mailto:tiwari.m@hcl.com) **and** [**marshal.k@hcl.com**](mailto:marshal.k@hcl.com)

## Terms & Conditions

**Duration of the project:** Duration of the project may vary from 12 to 15 months

**Deadline:** Proposals received after the designated deadline may be subject to rejection by HCL Foundation.

**Validity:** Your proposal must remain valid for a minimum of six (6) months from the date of receipt by HCL Foundation.

**Negotiations:** The most competitive proposal is requested. It is anticipated that the contract will be awarded on the basis of merit of proposal. However, HCL Foundation reserves the right to request responses to questions and conduct negotiations with any potential agency/consultant prior to awarding a contract.

**Rejection of proposal:** This document is a request for proposals only, and in no way binds HCL Foundation to make an award. HCL Foundation reserves the right to reject any and all offers received and/or to cancel the RFP. HCL Foundation will not be obliged to either inform or provide a justification for rejection of proposals.

**Incurring costs:** HCL Foundation will not be liable for any cost incurred during preparation, submission, or negotiation of an award for this RFP.

**Financial responsibility**: Proposals must certify the financial viability and adequacy of resources of the agency/organization to complete the proposed assignment within the agreed time frame and in conformity with the agreed terms of payment. HCL Foundation reserves the right to request and review up to the last three financial statements and audit reports including schedules and annexures, as part of the basis of the award if required.

**Branding aligned:** HCL Foundation has set brand guidelines that should be incorporated and followed while demonstrating the Foundation’s brand.

**Copyright and Patents:** HCL Foundation shall be entitled to all copyrights, patents and other proprietary rights and trademarks with regard to the products or documents and other materials which bear a direct relation to or are produced or prepared or collected in consequences of or in the course of the execution of the contract. All plans, reports, recommendations, estimates, documents and data compiled by the service providers under the contract shall be the property of HCL Foundation and shall be treated as confidential. All confidential documents should be delivered to the relevant people within HCL Foundation during the project duration and upon completion.

1. Grantham-McGregor,S., Cheung, Y. B., Cueto, S., Glewwe, P., Richter, L., & Strupp, B. (2007).Developmental potential in the first 5 years for children in developing countries. *The Lancet*, *369*(9555), 6070. [↑](#footnote-ref-1)
2. <https://www.unicef.org/sowc2012/pdfs/SOWC-2012-Main-Report_EN_21Dec2011.pdf> [↑](#footnote-ref-2)