



Department of Industries
Government of Rajasthan



Rajasthan CSR Report 2018

(An Overview)



Facilitating Corporate Social Responsibility

A Report by
 **NGOBOX**
www.ngobox.org



कुंजी लाल मीना, आई.ए.एस.
Kunji Lal Meena, IAS



आयुक्त, उद्योग एवं
शासन सचिव, कॉर्पोरेट सामाजिक जिम्मेदारी
राजस्थान सरकार

उद्योग भवन, तिलक मार्ग, जयपुर-302 005
Commissioner, Industries &
Secretary, Corporate Social Responsibility
Government of Rajasthan
Udyog Bhawan, Tilak Marg, Jaipur-302005

Foreword

Rajasthan, the land of Bhamashah's, is well known for its customs and traditions as well as philanthropic work in the region wherein social responsibility remains a significant part of its culture. Over the last few years, it was identified that the corporates can play a vital role in the development of our society to give an impetus to the overall development of the country with Government of India recognizing the CSR a legal requirement.

The role played by the Department of Industries, Government of Rajasthan and the team of Rajasthan CSR Summit in promoting Rajasthan CSR Awards to encourage CSR is praiseworthy and I believe that the "Rajasthan CSR outlook Report, 2018 (an Overview)", by Department of Industries and NGOBOX will give a clear picture of the contribution of corporates towards the development of the people of the State and will help in supplementing and boosting the efforts towards social responsibility undertaken by the corporates.

I believe that "Rajasthan CSR Summit-2018" would help in bringing forward the contributions of CSR towards the development of the State and heartily congratulate the winners of the Rajasthan CSR Awards 2018 for their CSR initiatives. Such an endeavour will help to endorse the wonderful contribution of the corporate sector in the State and provide valuable reference material to our younger generation.



(Kunji Lal Meena)

About the Report

The Rajasthan CSR Report 2018 is a joint research publication by Department of Industries, Government of Rajasthan and NGOBOX, presenting an overview of CSR spend by big companies in financial year 2016-17 in Rajasthan.

Rajasthan has been one of the fastest growing states for past five years in terms of industrial production, business investment, start-up incubation, and CSR spend by companies in development projects. Rajasthan has been among top 10 CSR fund recipient states in India for past three financial years.

The report looks at 165 companies' CSR portfolios along with the CSR priorities and scope for collaborative CSR projects in the state. The report also presents a brief note on CSR foundations implementing CSR projects in the State along with short description of a few flagship CSR initiatives.

The Criteria for selection of the companies:

- I. Availability of the annual financial data of the company by 31st Dec. 2017
- II. Prescribed CSR above INR 0.50 Cr. in FY 2016-17 or actual CSR spend of above INR 0.50 Cr.
- III. Reporting of CSR projects as per the Companies Act
- IV. At least one CSR project implementation in Rajasthan

Note: The state-specific CSR spend is derived on the basis of the actual CSR spend and other details reported by the companies as per the Companies Act. For the projects which were implemented in multiple states, the project-specific fund has been divided with number of states to obtain Rajasthan state's CSR fund. Actual spend in the State may differ to a certain degree due to factors like overhead spend calculation, location of implementing agencies, nature of projects and multi-states reporting by the companies.

CSR Spend in Rajasthan: Financial Insights of FY 2016-17

Number of companies (In report): 165

Total Prescribed CSR (in India): INR 6361 Cr.

Total Actual CSR (in India): INR 5705 Cr.

Number of CSR projects: 525

CSR Spend in Rajasthan: INR 351.40 Cr.

Percentage of India's CSR spend in Rajasthan: 6.15%

Rajasthan's rank in India's GDP: 7th

Rajasthan's rank in receiving CSR projects fund: 7th



Water conservation project by Ambuja Cement Foundation

Opportunities for Partnerships: Government Priorities

I. Project Title: EdTech-Digital Classrooms In Rajasthan



Edtech aims to create one Digital Classroom in every Adarsh school in Rajasthan. By utilizing tablets, computers, Internet, and online learning resources, students will have increased access to technology and innovative learning programs such as Khan Academy, Project Gutenberg, and TED Talks.

The components of a Digital Classroom are:

1. A laptop (for the teacher)
2. 40 learning tablets
3. Interactive Board
4. Projector
5. Headphones
6. Charging Cabinet
7. Server
8. Internet & Router

While technology on its own is not guaranteed to produce positive learning outcomes, the teachers and principals trained in its usage and having ownership over technology integration can allow a Digital Classroom to reach its potential. Therefore, one teacher in each school will undergo induction for 1 day to be able to use and manage the technology. They will also learn how to deliver lessons using the technology. This teacher will then share this knowledge with other school staff and support ICT adoption across the school.

Impacts of the Project:

Through various studies across the globe, integrating ICT into the classroom has proven to:

1. Increase learning levels, particularly in language acquisition (such as English), mathematics, and science.
2. Increase digital literacy.
3. Reduction in dropout rate.
4. Individualized instruction.

Government of Rajasthan is planning to install these digital classrooms to more 1340 schools in Rajasthan. Below are project details.

Project Need

Digital literacy is a new concept that is exercising a positive effect on the economy and the lifestyle of the people in India. This concept, which was a luxury for the privileged is on the way to become a necessity to every citizen of India. Therefore to cope up with the changing times, Rajasthan Government is planning to implement this plan in schools, thus targeting young generation who can adapt to the technology well and in turn can pass the information to their family members, thus spreading knowledge and awareness about digital literacy.

Implementation Plan

Once the project is funded for Government Implementation, these will be the deliverables on the part of the government:

- Procurement, Installation, and testing of equipment for Digital Classroom.
- One day induction to manage and administer the setup.
- Monitoring and reporting student engagement through a dashboard. This report will be provided to CSR entity/donor on demand.
- Final report to the CSR entity about the installation of the Digital Classroom

Project Budget

Per School Resource Budget (Costs Include Procurement & Installation)			
Key Resources	Cost per Unit (INR)	No. of Units	Total Cost (INR)
Server (Minimum i3, 1 TB HDD, 4 GB RAM configuration)	35,000	1	35,000
Laptop	30,000	1	30,000
Learner Tablet	8500	40	3,40,000
Headphone	400	40	16,000
Charging Cabinet	20,000	1	20,000
Interactive Board	25,000	1	25,000
Projector	40,000	1	40,000
Internet Router	2500	1	2500
Total Resource			508500

Per School Activity Budget				
Key Activity	Cost per unit (INR)	No. of units	No. of repetitions	Total Cost (INR)
Internet Subscription + Installation Charge	5,000	1	1	5,000
Monthly Internet	1,200	1	12	14,400
Induction of Teacher @School	2,500	1	1	2,500
Total Activity (per school)				21,900

Per School Total Budget* (INR)	
Total Resource Budget	5,08,500
Total Activity Budget	21,900
Total Budget	5,30,400

Total Budget*		
Per School Cost (INR)	No. of Schools	Total Budget (INR)
5,30,400	1,340	71,07,36,000

II. Mukhya Mantri Jal Swavlamban Abhiyan (MJSA) - A Best Practice

Rajasthan is a water starved State with meagre & non perennial surface water resources and extremely critical state of groundwater. The dismal water sector scenario has been further aggravated and intensified by geographical, climatic and demographic vagaries. Foreseeing the challenges ahead, Government of Rajasthan launched an ambitious programme “ Mukhya Mantri Jal Swavlamban Abhiyan” (Chief Minister Water Self-Reliant Mission) on 27th January, 2016 with the objective to enhance the climate resilience and adaptive capacity of rural Rajasthan and subsequently make them self reliant in addressing basic minimum water needs. Two phases have already been completed covering around 7742 villages of the State. Around 2.30 lac water harvesting works have been constructed during initial two phases.



Highlights and paramount features of the campaign are:

1. Planning and implementation with active involvement of all stakeholders.
2. Transformed into mass movement.
3. Scientific and meticulously designed unique programme.
4. Extensive use of technology in planning, monitoring and reviews.
 - a) For the first time Geo-tagging of each micro structure and even plants was ensured.
 - b) Use of Way-point software to track survey and planning.
 - c) Use of GIS platform for vetting of DPRs and scrutiny of proposals.
 - d) Use of mobile application for progress monitoring and reviews.
 - e) Design of exclusive web-portal to place all relevant information in public domain.
 - f) Fiscal/physical/resources contribution from common man, NGO, Religious groups, CSR etc.
 - g) Multi layer vigorous review, monitoring and quality checking.

Sustainable Impact of MJSA Phase

Creation of additional storage avenues to accommodate 128 Mcum (4516 Mcft) water coupled with extensive and vigorous watershed development activities in extreme scientific manner help intercepting additional 11170 Mcft monsoon water which resulted in:

1. Better availability of potable water during summer.
2. Improvement in ground water.
3. Revival of defunct hand pumps, tube wells and open wells.
4. Enhanced water availability for lean season irrigation resulted in increased area under lean season crop and orchard.
5. Developing and sustaining flora & fauna.
6. Mitigating drought abuses and reducing plight of masses.
7. Plantation of 28 Lakh plants and enhanced soil moisture helped increase in green cover.

Effective convergence with line departments

For the first time, all related departments (9 in all) have been brought on a single platform and their funds and activities have been effectively converged to attain the common goal. This model of convergence has been appreciated internationally.

Public Participation:

Active co-operation of various sections of civil society like social and religious groups, corporate, NGOs, army, RAC and individuals etc is also being received for the mission. People are even donating labour at numerous places with enthusiasm.

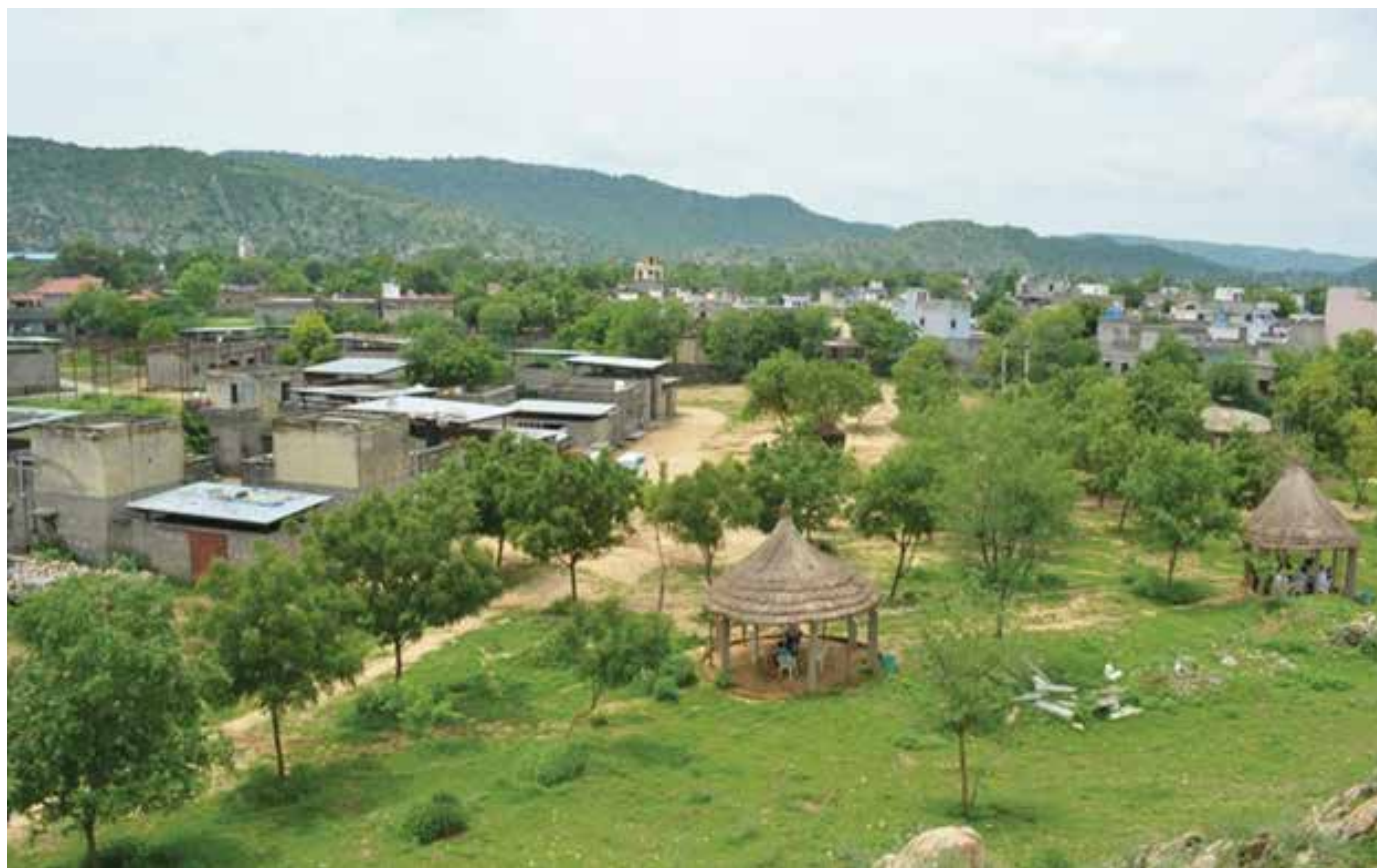
III. Project Title: Elephant Village Amer Animal Welfare Project

Hathigaon is situated in about 120 Bigha Land near village Kunda on Jaipur-Delhi bypass. The project for development of Hathigaon was prepared by Department of Tourism which was sanctioned by Government of India in 2005 and ADMA was appointed as the executing agency by Tourist Department to carry out initial works.

ADMA has constructed 55 no. of elephant thans, compound walls, tube wells, water bodies for elephants, parking and pathways. Plantation of 1600 plants has been done along with water supply arrangement and electrification work.

There are remaining miscellaneous works pending for the project. To carry out this work a presentation was given by Tourism Department before Hon'ble Minister of Rajasthan in January 2017, and Jaipur Development Authority was appointed as an executing agency. The project cost is Rs. 8.00 crore for Elephant welfare. Out of total project cost Rs. 4.00 Crore and Rs. 2.00 Crore respectively will be shared by Jaipur Development Authority, Jaipur and Elephant Welfare Society while the remaining Rs. 2.00 crore i.e 25% share is required to be borne as Corporate Social Responsibility to complete the project.

Based on Govt. Decision and work envisaged by Tourism Department, JDA has issued an A&F of INR 8 Crore. Against this A&F following work will be carried out:



Particulars for the project	INR
A civil work and water supply work: 1. Entry Gate 2. Culverts/Swale/detention point 3. Water body1/ Pond1 4. Natural Sewerage Treatment 5. Completion of Elephant pathways, new pathways and connecting clusters 6. Common than finishing 7. Stone bunds to be created for retaining elephant dung and natural waste 8. Guest House Finishing 9. Water Body2/Pond2 10. Mild steel fence structure to create social courtyards for elephants 11. Drinking water ponds for elephants in social courtyards (11 Nos.) 12. Laying water lines with hydrants for water supply to plant with source tube well 13. Repairing existing sewerage system	5,56,74,801
Horticulture Work	1,50,00,000
3rd Water body and other miscellaneous work	93,25,199
Total	8,00,00,000

IV. Project Title: Sanrachna: Infrastructure For Girls' Hostels

In 186 educationally backward blocks of the Rajasthan state, girl's hostels were planned to be opened by the government to ensure retention of girls in secondary school. Out of 186 educationally backward blocks of the state, Rajasthan has already built girls hostel in 175 blocks. These 175 hostels cater to the needs of 17,500 girls across 31 districts. These 17,500 girls belong to SC, ST, Minority and BPL families; half of them coming from KGBVs, who may drop out if such hostels, were not available.

These girls do not have sufficient support and resources at home to continue their studies. Hence, it is necessary to retain girls at hostels and ensure they complete their secondary education.

The Sharde hostels project aims to provide housing and support to the most underserved girls of the state who are continuing their education with the help of the government. This initiative constantly requires continuous infrastructure upgradation and enhancement as the government strives to improve the facilities in these hostels.

Implementation Plan

Once the project is funded for Government Implementation, the following will be the deliverables on the part of the government:

Year 1: Facility enhancement including RO, Water Cooler, Refrigeration and Television in 56 hostels

Year 2: Facility enhancement in 175 hostels including Ducting, CCTV cameras, beautification, etc.



The details of Infrastructure requirement in hostels are as follow:

Infrastructure Facility	Requirement (No. of Schools)
RO facility water cooler	45
Refrigerator	45
Television	45
Air Cooling + Ducting	175
Inverter	175
Computer Room (10 computers along with projector and Interactive Board)	175
CCTV Camera at the entrance, in the lobby and at the back of the hostels	175
Beautification of the campus, including developing gardens.	175

Project Budget:

Per School Resource Budget for 45 Schools*			
Key Resource	Cost per unit (INR)	No. of unit	Total cost (INR)
RO Facility	35,000	1	35,000
Water Cooler	40,000	1	40,000
Refrigerator	30,000	1	30,000
Television	25,000	1	25,000
Total Resource (Per School)			1,30,000

Per School Resources Budget for 175 Schools* (INR)			
Ducting for air cooling	6,00,000	1	6,00,000
Inverter for emergency back up	15,000	1	15,000
Computer room			
10 Computers	30,000	10	30,000
Projector	60,000	1	60,000
Interactive Board	25,000	1	25,000
Furniture	40,000	1	40,000
CCTV Camera at the entrance, in the lobby and at the back of the hostels (Set of 3)	50,000	1	50,000
Beautification of the campus, including developing gardens	25,000	1	25,000
Total Resources (Per School)			11,20,000

Total Budget* (INR)			
Total Resource Budget for 45 Schools	1,30,000	45	58,50,000
Total Resource Budget for 175 Schools	11,20,000	175	19,60,00,000
Total Budget*			20,18,50,000

V. Project Title: CSR Student Scholarship Programme (CSR-SSP)

CSR SSP (Student scholarship program) is an initiative of Government of Rajasthan, Commissioner of Industries Mr. Kunji Lal Meena. The main objective of this programme is to provide scholarships to such meritorious students from Government schools who are not able to afford their education expenses and want to pursue their studies/higher studies in coaching institutes preparing students to get admitted to A Class Government colleges/institutions/universities offering professional courses in Engineering (IITs, IIITs & NITs), Medical Sciences, Management (IIMs) and Law (NLUs).

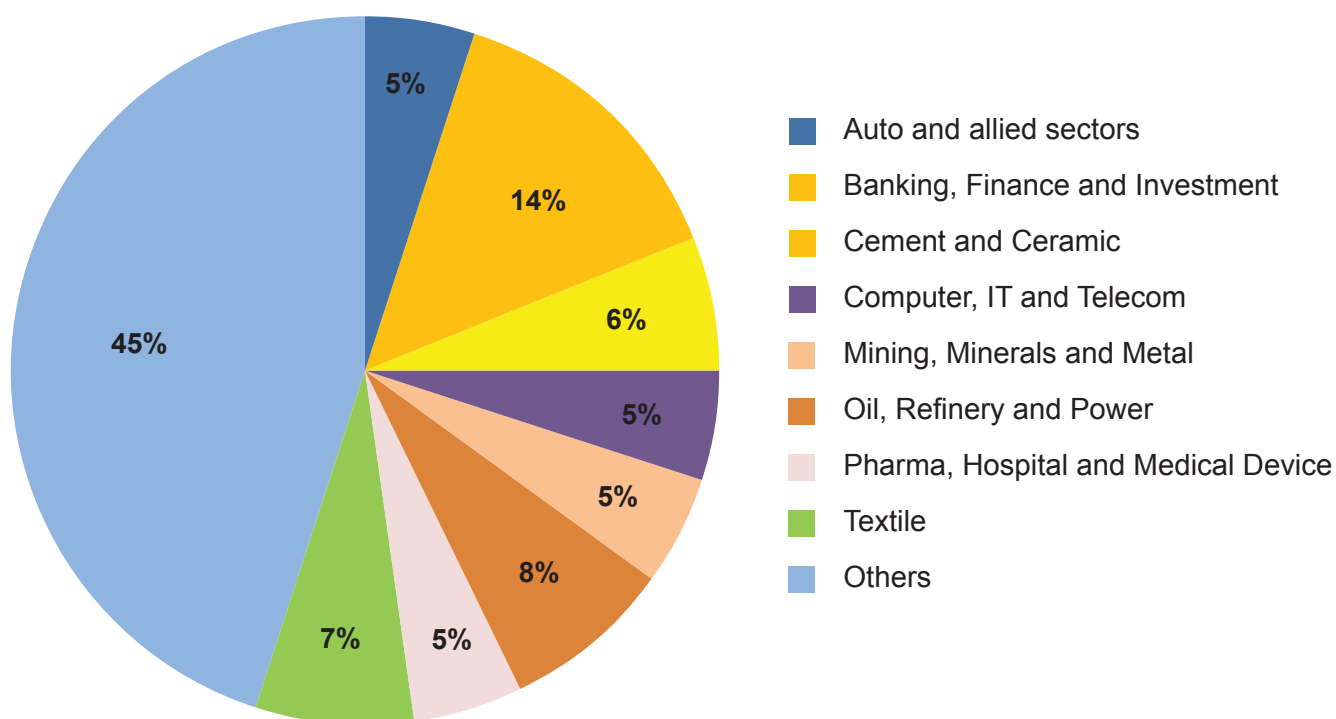
A resident of Rajasthan belonging to BPL family or economically weaker sections of the society with minimum of 85% marks in the Secondary Examination of RBSE, or a minimum of 90 percentile in the Secondary Examination conducted by the Central Board of Secondary Education, New Delhi or equivalent by other Boards in 10+2 pattern can apply for this scholarship. 50% of these scholarships will be reserved for girl/women applicants.

Commissioner Industry has already approached more than 2000 top students pass out from Government Schools to assess accountability. Office of CI will share students' details to corporate; who may adopt respective student's college/coaching fee. Scholarship amount will be directly remitted by the CSR Companies in the name of student to the Academic Institution's bank account.

Companies and Sectors

Sector	Number of companies
Auto and allied sectors	8
Banking, Finance and Investment	23
Cement and Ceramic	11
Computer, IT and Telecom	8
Mining, Minerals and Metal	8
Oil, Refinery and Power	13
Pharma, Hospital and Medical Devices	9
Textile	11
Others	74

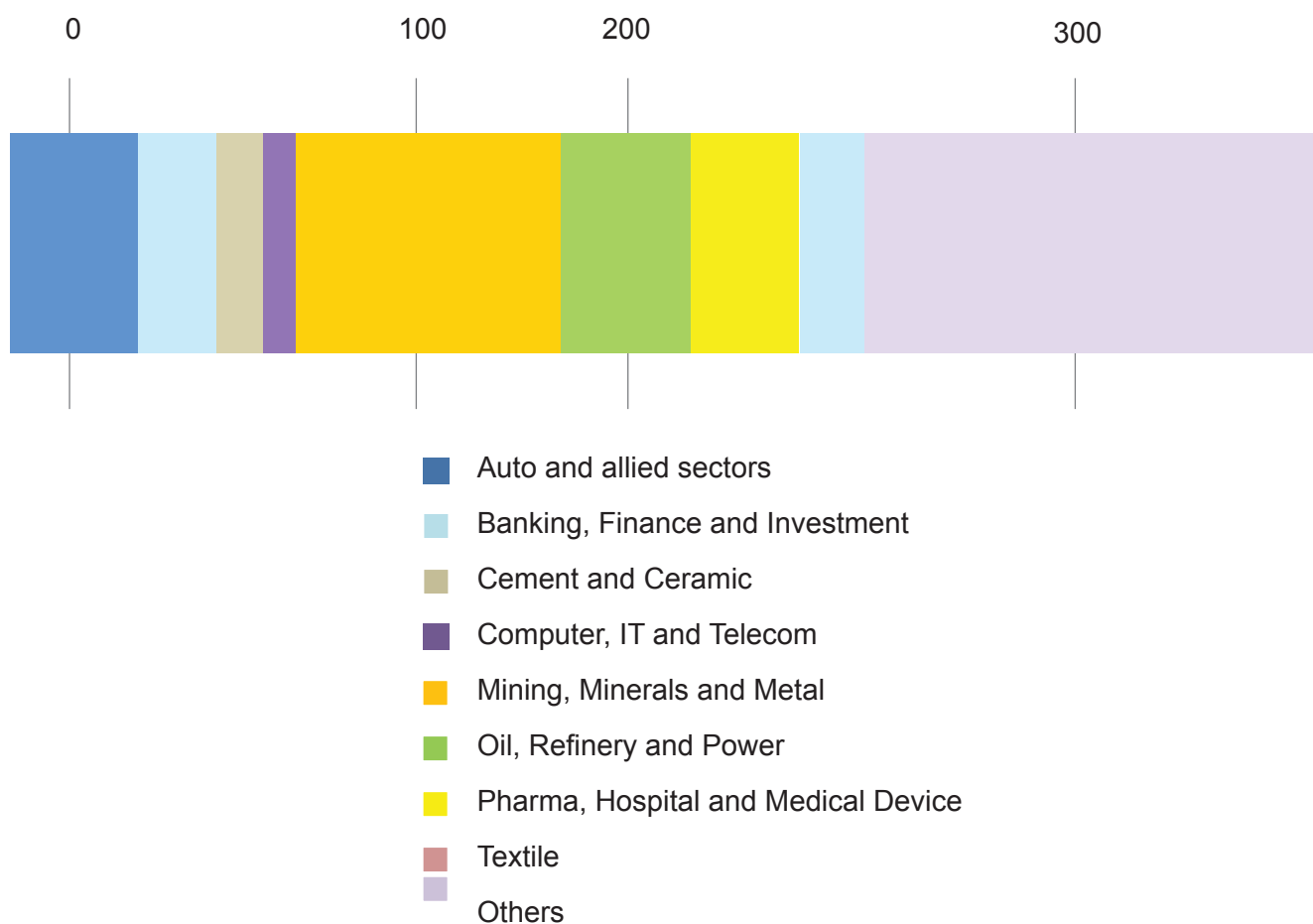
Sector-representation in the Report



Sector-wise CSR spend

Sector	INR Cr.
Auto and allied sectors	33.3
Banking, Finance and Investment	22.83
Cement and Ceramic	13.8
Computer, IT and Telecom	11.2
Mining, Minerals and Metal	79.4
Oil, Refinery and Power	47
Pharma, Hospital and Medical Devices	27.6
Textile	13.7
Others	102.6

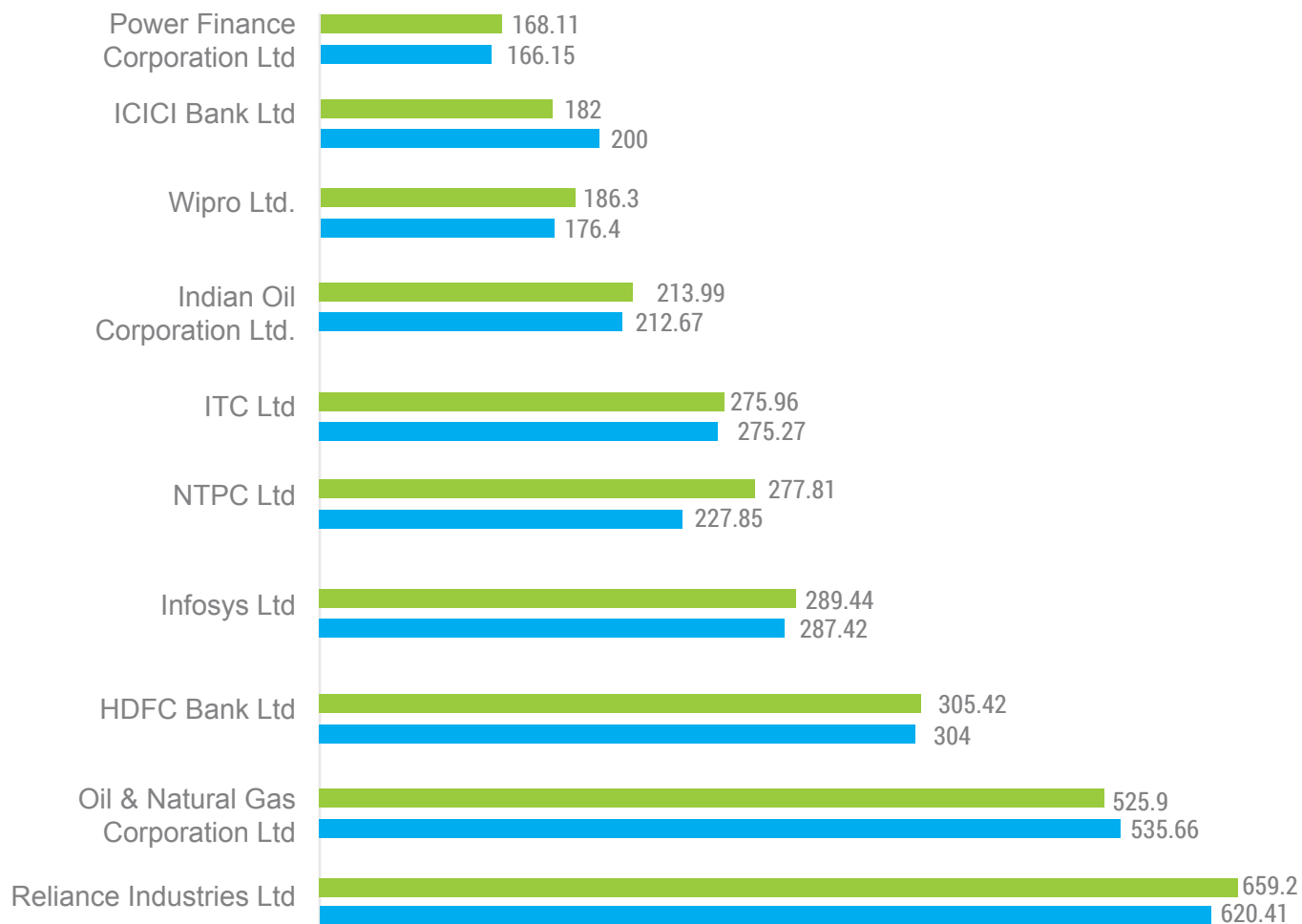
Sector-representation in the Report



Top 10 Companies (By Actual CSR Spent) (INR Cr)

(As per the companies with CSR presence in Rajasthan)

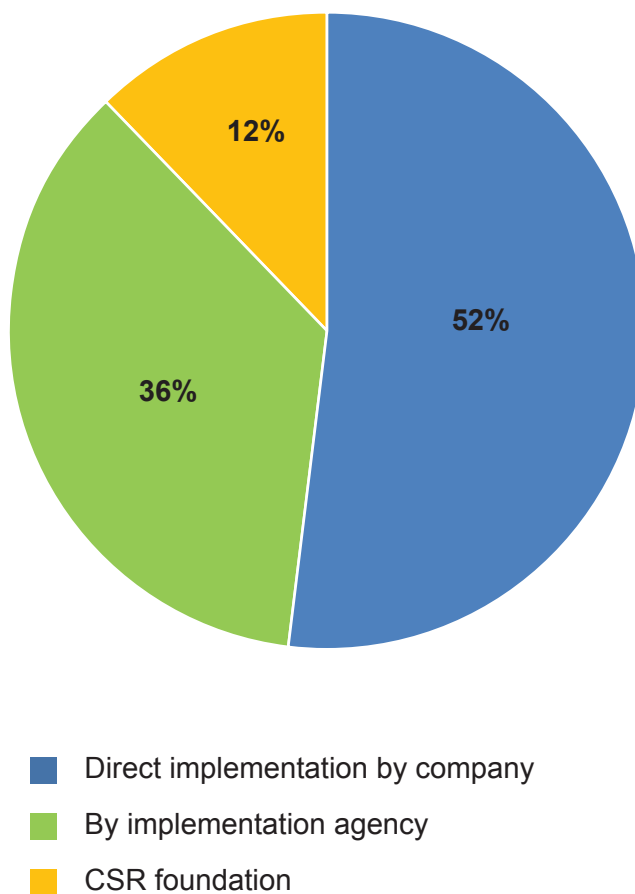
■ Actual CSR for Year 2016-17(In Cr.) ■ Prescribed CSR for Year 2016-17(In Cr.)



Project Implementation Mode (based on number of projects)

Sector	Number of Projects
Direct implementation by company	275
By Implementation agency	188
CSR Foundation	62

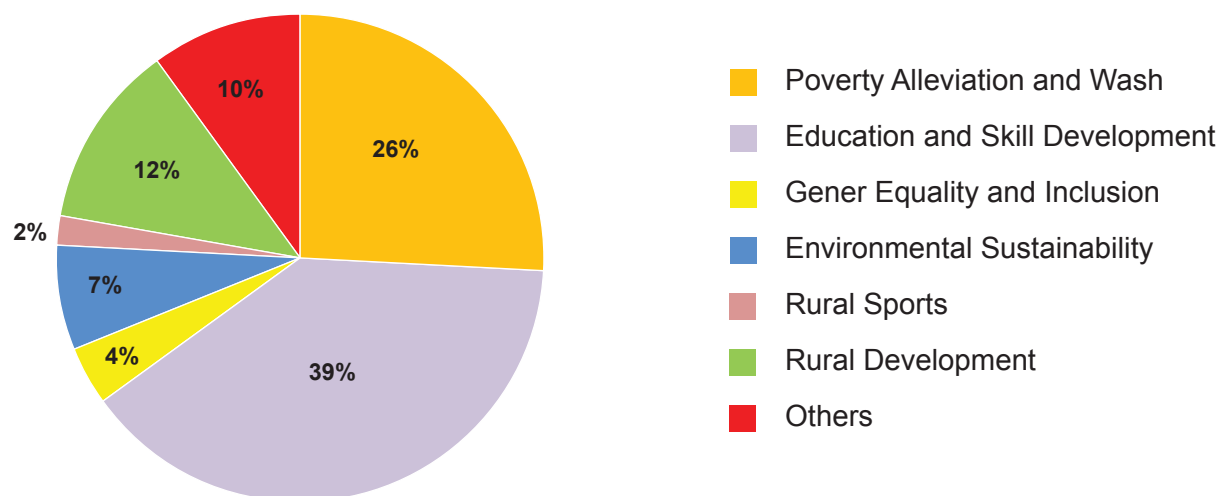
Sector-representation in the Report



Thematic Priorities in CSR

Theme	Number of Projects	CSR spend in Rajasthan (INR Cr)
Poverty Alleviation and WASH	149	90.70
Education and Skills Development	169	137.87
Gender Equality and Inclusion	22	14.40
Environmental Sustainability	62	24.90
Rural Sports	12	6.10
Rural Development	37	44.0
Others	52	33.50

Theme-wise CSR Fund Distribution



A few Large CSR Initiatives in Rajasthan

Poverty Alleviation, Healthcare and WASH CSR Projects

Project Budget Range	Number of Projects
Up to 0.10 Cr.	61
INR 0.10 to 0.50 Cr.	52
INR 0.50 to 1.0 Cr.	18
INR 1.0 to 2.0 Cr.	4
INR 2.0 to 5.0 Cr.	9
Above INR 5.0 Cr.	3

Five large projects

Company	Fund (INR Cr.)*	Project Brief	Implementation Partners
Vedanta Ltd	6.43	Setting up RO Water Plants: Cairn Oil & Gas business (Vedanta Group), under a Memorandum of Understanding (MoU) with Public Health and Engineering Department (PHED) of Rajasthan, is establishing 331 RO plants across Barmer District. These plants, with capacities ranging from 1,000 to 3,000 litres per hour, will be installed over the next three years to provide safe drinking water to more than 1 million people living in 800 villages. This is the largest such drinking water initiative ever undertaken by a company in Rajasthan.	1. Water for People 2. Dhara Foundation 3. Others
Hindustan Zinc Ltd	6.18	Healthcare and sanitation for communities: Hindustan Zinc Ltd have 6 Company run hospitals local communities. During the year, these hospitals catered to around 1,03,000 external patients.	1. Unnati Sansthan 2. Jan Chetna Gramin Vikas Sansthan

Havells India Ltd	5.64	Mid-day meal programme: The Company serves more than 58,000 students across 688 schools every day, in Alwar district of Rajasthan under mid-day meal programme. The programme is being implemented in government schools in collaboration with the Government of Rajasthan, with the Company retaining quality control across the value chain.	1. QRG Foundation
Sutlej Textiles and Industries Ltd.	5.0	Mukhya Mantri Jal Swavalamban Abhiyan: Company has contributed some amount for water conservation and making access to safe drinking water under Mukhya Mantri Jal Swavalamban Abhiyan	Government partnership
ITC Ltd	4.80	The Company promoted a hygienic environment through prevention of open defecation and reduce incidence of water-borne diseases. The project was focused on interventions to enhance awareness and impact behaviour change on Water, Sanitation & Hygiene (WASH). The company also supported for health infrastructure, healthcare, water recycling, solid waste management and poverty alleviation etc.	1. BAIF Development Research Foundation 2. Pratham Education Foundation 3. Ramakrishna Mission 4. Bandhan Konnagar 5. SEWA Bharat 6. Foundation for Ecological Security 7. ITC Rural Development Trust 8. CII-ITC Centre of Excellence for Sustainable Development

*Project-specific CSR fund data in state is based on overall project-spent and number of states in which the project was implemented. Actual CSR fund spent may differ from the data reported here.

A Glimpse of CSR projects under this thematic area :

I. Havells India Ltd. Project : Mid- Day Meal Program

The Mid-Day Meal program is a flagship CSR activity of Havells. They provide mid-day Meals in government schools in Alwar district of Rajasthan, covering 59,000 students in 690 schools per day. It is cooked in the state-of-the-art kitchens. A fleet of 26 meal vans with dedicated staff and drivers ensure regular supply of freshly cooked food.

This alleviated hunger and has also helped in increasing the number of children attending school regularly.



Started from:2005

CSR Spent of the project in Rajasthan till date: 40.3 Cr

CSR Spent of the project in Rajasthan in 2016-17: 5.58 Cr

Location of the Project in Rajasthan: Alwar

Implementing Partners for this Project: NA

Impact of the Project in Rajasthan:

- Improvement in Body Mass Index (BMI) amongst girls
- average enrolment growth of 10 to 15% in the partner schools
- 97% students were satisfied with the quantity of food served

Company Profile: Havells India Limited is a leading Fast Moving Electrical Goods (FMEG) Company and a major power distribution equipment manufacturer with a strong global presence. Today over 460 Havells Galaxies across the country are helping customers, both domestic and commercial, to choose from a wide variety of products for different applications.

Year	Prescribed CSR Spent	Actual CSR Spent	Amount Unspent
2015-16	11.48 Cr	11.48 Cr	Nil
2016-17	13.37 Cr	13.37 Cr	Nil

Other major Projects in Rajasthan

Project Title: Sanitation Drive- Construction of Bio toilets

Brief: In line with the national campaign “Swachh Bharat Abhiyan “on sanitation and cleanliness and to inculcate good personal hygiene habits amongst children the company undertook the construction of eco-friendly & hygienic bio-toilets. It has built over 2128 bio-toilets in over 265 government schools in Alwar.

CSR Spent of the project in Rajasthan in 2016-17: 4.18 Cr

Location in Rajasthan : Alwar

Implementing Partners: Banka Biolo

Project Title: Sanitary Napkins for Girls students

Brief: Under the project, young rural girls are educated by spreading awareness about menstruation in rural schools & providing eco-friendly sanitary napkins to them. The pad is made of three layers of cloth stitched together, is reusable and can be used for a period of 1.5 to 2 years.

CSR Spent of the project in Rajasthan in 2016-17: 0.03 Cr

Location in Rajasthan: Alwar

Implementing Partners: Team Baala

II. Nuclear Power Corporation of India Limited (NPCIL)’s Project : Providing sanitation facility in neighbourhood Govt. Schools.



In order to provide support to improve hygienic condition as well health of the children, about 160 nos. of toilets for girls, boys along with water supply facility was constructed in neighbourhood Govt. schools within 16 km of NPCIL, RR Site. It has drastically improved the presence of Girls students in the school and overall performance of the children.

Started from: 2016

CSR Spent of the project in Rajasthan till date: 2.02 Cr

CSR Spent of the project in Rajasthan in 2016-17: 1.33 Cr

Location of the Project in Rajasthan:

Neighbourhood Govt. Schools within 16 KM from NPCIL, RR Site

Implementing Partners for this Project: NA

Impact of the Project in Rajasthan: It has drastically improved the presence of Girls students in the school and overall performance of the children.

Company Profile: Nuclear Power Corporation of India Limited (NPCIL) is a Public Sector Enterprise under the Department of Atomic Energy (DAE), Government of India. It was incorporated on September 17, 1987 as a Public Limited Company under the Companies Act 1956, with the objective of operating the atomic power stations and implementing the atomic power projects for the generation of electricity, in pursuance of the schemes and programmes of Government of India under the Atomic Energy Act. NPCIL head quarter located at Mumbai. Rawatbhata Rajasthan Site (RR Site) is one of the units of NPCIL. Other major Projects in Rajasthan

Year	Prescribed CSR Spent	Actual CSR Spent	Amount Unspent
2015-16	10.85 Cr	15.61 Cr	Nil
2016-17	10.01 Cr	12.09 Cr	Nil

Project Title: Making available of safe drinking water

Brief: In order to provide drinking water facility to the villagers, drinking water storage tanks was constructed in the neighbourhood villages of NPCIL, RR Site.

CSR Spent of the project in Rajasthan in 2016-17: 0.62 Cr

Location in Rajasthan: Neighbourhood villages within 16 KM from NPCIL, RR Site

Project Title: Organized Eye Camps

Brief: In order to provide medical health care, an Eye Camp was organized for the villagers in neighbourhood of NPCIL, RR Site.

CSR Spent of the project in Rajasthan in 2016-17: 0.03 Cr

Location in Rajasthan: Rawatbhata District–Chittorgarh

III. Ambuja Cement Foundation's Project : Water Resource Management

For the last 25 years, ACF has endeavoured to build water sufficient rural communities by addressing grave issues such as salinity ingress, cyclical drought and access to drinking water. In Rajasthan, ACF has focused on addressing the water issues of dry and arid region by making a conscious effort to amalgamate traditional knowledge with modern technology. ACF has been implementing the water resource management program in Rajasthan to ensure a sustainable livelihood for the rural community. The program is running in 150 villages in Rabriyawas (Pali), Marwar Mundwa (Nagaur) and Chirawa (Jhunjhunu) locations of Rajasthan. With close community participation, ACF has made sincere efforts to co-create solutions for building water sufficient communities

Started from: 2002

CSR Spent of the project in Rajasthan till date: 74.64 Cr

CSR Spent of the project in Rajasthan in 2016-17: 9.4 Cr

Location in Rajasthan:

Jaitaran, District –Pali, Marwad Munda- District-Nagour, Chirawa, District –Jhunjhunu

Implementing Partners for this Project: NA

Impact of the Project in Rajasthan:

- 98.04% of beneficiaries highlighted a positive influence in their health, due to improved drinking water quality
- 96.68% of surveyed farmers highlighted a positive influence in their crop yield due to water availability
- 15% to 25% extra income generation through agriculture due to water availability
- Reduction in fluoride and kidney stones were due to improvement in drinking water quality
- Improved quantity and quality of water has benefited the cattle as well as agriculture production

Foundation Profile: The Ambuja Cement Foundation is the Corporate Social Responsibility wing of Ambuja Cements Ltd. that works with the rural communities surrounding Ambuja's manufacturing sites. The Foundation is engaged in a variety of people-centric, integrated rural development projects. Presently the Foundation has made its presence felt in twelve states across the country and is engaged in programmes like Natural Resource Management, Agro based and skill based livelihoods and improvement of health status, educational support and economic enhancement.

Year	Prescribed CSR Spent	Actual CSR Spent	Amount Unspent
2015-16	5.9 Crore	5.9 Crore	Nil
2016-17	9.84 Crore	9.84 Crore	Nil

Education and Skills Development CSR Projects

Poverty Alleviation, Healthcare and WASH CSR Projects

Project Budget Range	Number of Projects
Up to 0.10 Cr.	71
INR 0.10 to 0.50 Cr.	52
INR 0.50 to 1.0 Cr.	14
INR 1.0 to 2.0 Cr.	12
INR 2.0 to 5.0 Cr.	13
Above INR 5.0 Cr.	4

Five large projects in Rajasthan

Company	Fund (INR Cr.)*	Project Brief	Implementation Partners
Piramal Enterprises Ltd	17.40	Quality Education: Providing quality education in the government educational system, the objective being to shape the leaders who will dedicate themselves to making a positive difference in society.	1.Piramal Foundation for Education Leadership
Hindustan Zinc Ltd	8.41	Khushi: Khushi is a unique tri-partite Public–Private–People initiative aiming to reach 3055 Anganwadi centres (AWC) in select Blocks of Ajmer, Bhilwara, Chittorgarh, Rajsamand and Udaipur districts. The goal is to strengthen the efficacy of Government's Integrated Child Development Services (ICDS) Scheme to improve health and well-being of children below 6 years of age. The intervention has resulted in an increase in attendance of children at the centers and in the level of preschool education at the centers.	1. Seva mandir 2. CARE India 3. GSVS 4. Jatan Sansthan

Vedanta Ltd	7.74	Construction of Nandghars: Nandghar Project has emerged as the Company's flagship CSR initiative. Company has made a bold commitment of building 4,000 state-of-the-art Nandghars in India to secure children's future. The same Nandghars will also serve as vehicles for women's empowerment and entrepreneurship. During the year, company completed 97 Greenfield Nandghars in four states (Rajasthan, Uttar Pradesh, Madhya Pradesh and Goa) and four brownfield Nandghars in Rajasthan.	
Hero Motor Corp Ltd	7.41	Road safety Initiative: The Company's road safety initiative is one of Company's flagship programmes that is recognised by the Ministry of Road Transport and Highways, Government of India. Some of the major activities under the Ride Safe India include: TRAFFIC TRAINING PARKS (TTPS). The Company has organised many mega safety campaigns, such as the National Road Safety Week, the UN Global Safety Week, among others, in collaboration with local, national and international enforcement agencies and organisations. The Company is also supporting career guidance programmes in schools.	1. FUEL 2. Magic Bus 3. CRY 4. HPPI 5. Agastya 6. Quota International 7. Pratham 8. Dvinity Serves and Team Media Expert
Hindustan Zinc Ltd	6.41	Education: The Company implemented rural education initiatives in Udaipur, Rajasamand, Chittorgarh, Ajmer and Bhilwara	1. Viklang Kalyan Samiti 2. SUMEDHA 3. CTAE 4. Badhir Bal Kalyan Samiti

*Project-specific CSR fund data in state is based on overall project-spent and number of states in which the project was implemented. Actual CSR fund spent may differ from the data reported here.

A Glimpse of CSR projects under this thematic area :

I. Hindustan Zinc Limited's Project : Khushi



This Flagship project by HZL is a unique tri-partite Public–Private–People initiative reaching out to 3089 Anganwadis (Early Childhood Care Centres) in select region of Rajasthan. The goal is to strengthen the efficacy of Government's Integrated Child Development Services (ICDS) Scheme to improve health and well-being of children in the 0 to 6 Years age group. The program touches the lives of 64,000 children (3 to 6 years) directly and close to about 1 Lac children (0 to 3 years).

Started from: 2015

CSR Spent of the project in Rajasthan till date: INR 14.65 Cr

CSR Spent of the project in Rajasthan in 2016-17: INR 7.13 Cr

Location of the Project in Rajasthan: Udaipur, Rajsamand, Chittaurgarh, Bhilwara and Ajmer

Implementing Partners for this Project: Jatan Sansthan, Seva Mandir, Care India, Gramin Evam Samajik Vikas Sansthan

Impact of the Project in Rajasthan:

1. More than 81% Anganwadi centres are operating regularly
2. 721 Kitchen Gardens developed at these AWCs and at community households to supplement the hot meals of AWCs
3. Khushi team organised recipe trials at 499 AWCs using the Take Home Ration. Idea was to teach mothers that THR can be converted in to delicious meal, and thus improving the health of mother and child. Around 1000 mothers participated.
4. Community meetings are organized to strengthen community engagements in more than 2300 AWCs
5. 1200 Anganwadi Workers have been trained across 3 districts, strengthening their abilities in preschool education
6. Regular community contributions are happening in more than 1200 Anganwadis in terms of milk, fruits, infrastructure – repairs & renovations, food, uniforms, sweaters etc. in order to bring communities closer these centres

Company Profile: Hindustan Zinc is a Vedanta Group company in zinc, lead and silver business. One of the world's largest integrated producers of zinc and among leading global lead and silver producers. Hindustan Zinc is a subsidiary of the BSE and NSE listed Vedanta Limited, a part of London listed diversified metals and mining major, Vedanta Resources plc.

Year	Prescribed CSR Spent	Actual CSR Spent	Amount Unspent
2015-16	170.05 Cr	63.25 Cr	106.80 Cr
2016-17	175.35 Cr	49.40 Cr	125.95 Cr

Other Major Projects in Rajasthan

Project Football Academy Project



HZL has always supported grassroots sporting activities, especially in communities around its operations. The dream behind the HZL Football Academy is to take this support to a whole new level. It is a pioneering effort in Rajasthan to identify local football talent at an early age and train them to be Indian Football Stars.

Started from: 2017

CSR Spent of the project in Rajasthan till date: 4.46 Cr

CSR Spent of the project in Rajasthan in 2016-17: 4.46 Cr

Location of the Project in Rajasthan: Udaipur, Rajsamand, Chittaurgarh, Bhilwara and Ajmer

Implementing Partners for this Project: Football Link

Impact of the Project in Rajasthan:

Strengthened grassroots, community connect through the Academy's Community Football Centers. Opportunity for talented young footballers from rural Rajasthan to play at National & International level

Project Title: Shiksha Sambal

Brief: The Shiksha Sambal project aims to address the challenge of students failing in class X, due to struggle in Science, English and Maths by strengthening the learning of same subjects. This Flagship Project by HZL is being implemented in 55 senior government schools located in communities around the company's operations. The project reaches out to over 7000 students from class 9th and 12th.

CSR Spent of the project in Rajasthan in 2016-17: 2.46 Cr

Location in Rajasthan: Udaipur, Rajsamand, Chittaurgarh, Bhilwara and Ajmer

Implementing Partners: Vidya Bhawan

Project Title: Unchi Udaan

Brief: Unchi Udaan gives wings to children's dreams, of studying in IITs and other institutions of national repute. This is a multiyear residential program being implemented in partnership with 'Resonance Eduventures Pvt. Ltd' (Rajasthan's leading coaching institute) as the technical partner and VidyaBhawan as the school & hostel partner. 2 batches of 30 students each have currently been enrolled under this project.

CSR Spent of the project in Rajasthan in 2016-17: 0.52 Cr

Location in Rajasthan: Udaipur, Rajsamand, Chittaurgarh, Bhilwara and Ajmer

Implementing Partners: Resonance and VidyaBhawan

Other States: Uttarakhand

II. Ambuja Cement Foundation's Project : Skill & Entrepreneurship Development Institute (SEDI)



ACF established a functional structure called Skill & Entrepreneurship Development Institute (SEDI) in the year 2006. The 1st ACF-SEDI started in Jaitaran in the year 2006 followed by Chirawa in Jhunjhunu district in the year 2010 and Nagour in the year 2012. The endeavour of Ambuja Cement Foundation in promoting Skill & Entrepreneurship Development Institute (SEDI) is directly linked with Livelihood promotion of youth-both rural and urban- both male and female. SEDI had been working with youth who have been out of the main stream education and without the necessary qualification, most of them were unemployed.

Started from: 2006

CSR Spent of the project in Rajasthan till date: 12.33 Cr

CSR Spent of the project in Rajasthan in 2016-17: 2.41 Cr

Location of the Project in Rajasthan: Jaitaran, District –Pali, Marwad Munda and Nagour, District-Nagour, Chirawa, District –Jhunjhunu

Impact of the Project in Rajasthan: Altogether 27000 candidates are trained by ACF-SEDI pan India out of which 7150 candidates were trained in Rajasthan region. Out of the total trained candidates of Rajasthan region 5380 (75%) candidates are gainfully employed / self-employed.

III. Chambal Fertilisers and Chemicals Limited's Project : Akshar



Education is of utmost priority to Chambal. Chambal's concept of 'Pre-School to Livelihood', a long term sustainable model has taken many Government educational institutions – from Anganwadis (pre-school) to senior secondary schools and Industrial Training Institutes under its arm. This has provided children a path where they can grow right from the time they enter school till they acquire skills and step out for a career. Chambal is running its comprehensive educational program in 36 Anganwadis and 42 Government schools of Kota and Baran district.

Started from: 2011-12

CSR Spent of the project in Rajasthan till date: 15 Crore

CSR Spent of the project in Rajasthan in 2016-17: 2.7 Crore

Location of the Project in Rajasthan: 26 Villages of Kota and Baran District

Implementing Partners for this Project: K.K. Birla Memorial Society, Pratham Education Foundation, and Motion Education Development Society.

Impact of the Project in Rajasthan:

CFCL's education initiative resulted in a series of positive outcomes.

- There is increased awareness of local communities in terms of elementary education
- reduction of dropouts, higher enrolment of girls,
- improved learning levels of the students,
- 200% increase in enrolment of students in the adopted government schools,
- improvement in board results (class 10th & 12th) on yearly basis,
- improvement in infrastructure facilities, basic amenities, sports facilities in school

Company Profile: Chambal Fertilisers and Chemicals Limited is one of the largest private sector fertilizer producers in India. Its two hi-tech nitrogenous fertiliser (urea) plants are located at Gadepan in Kota district of Rajasthan. The two plants produce about 2 million MT of Urea per annum. The first plant was commissioned in 1993 and second plant in 1999. Chambal Fertilisers caters to the need of the farmers in thirteen states and is the lead fertiliser supplier in the State of Rajasthan. The Company also provides other agri-inputs like DAP (Di-Ammonium Phosphate), MOP (Murate of Potash), SSP (Single Super Phosphate), pesticides and seeds.

Year	Prescribed CSR Spent	Actual CSR Spent	Amount Unspent
2015-16	9.05 Cr	9.05 Cr	Nil
2016-17	9.45 Cr	9.45 Cr	Nil

Other major Projects in Rajasthan

Project Title : Project Saksham

Realising the need of employability of rural youths, Chambal Fertilisers adopted ITI-Sangod in the year 2011-12 and ITI Sultanpur in 2014- under Public Private Partnership scheme of Government of India. The institutes were adopted to provide the skill based and entrepreneurship opportunities to the rural youth.

CSR Spent of the project in Rajasthan in 2016-17: 0.9 Cr

Location in Rajasthan: 26 Villages of Kota and Baran District

Implementing Partners: K.K. Birla Memorial Society

IV. NTPC Limited's (Anta Gas Power Station) Project : Improvement of Quality of Education in and around Anta Village



Their contribution towards work includes construction of class rooms in various schools in and around Anta village, distribution of stationery and study materials to students conducting teachers training programme for improvement of quality of education, promotion of sports and organisation of rural sports, distribution of furniture- black/green boards, aquaguard drinking water system etc. They have also constructed toilets in school and generated awareness for Swachh Bharat. They have organised various programme under skill development (computer class, motor winding, driving, bag-making, cloth stitching, beautician course, welding etc.).

Started from: Continue since inception

CSR Spent of the project in Rajasthan in 2016-17: 10.43 Cr (Including expenditure under SVA)

Location of the Project in Rajasthan: Anta Gas Power Station, PO Anta Distt. Baran, Rajasthan 325209

Implementing Partners for this Project: State Government of Rajasthan, NTPC-, NGO, Ladies Club, Union, Association, Welfare Bodies

Company Profile: NTPC Limited, New Delhi has set up a Gas-Based Combined Cycle Power Plant at Anta in Baran District, Rajasthan State. The power plant has capacity of 419.33 MW site rating at 27 deg C ambient condition with one stream of combined cycle module consisting of 3 Gas Turbine Generators and one Steam Turbine Generator. These units are also capable of firing Naphtha Feasibility Report of the Anta Gas power project was prepared in July 1985 and approved by Government in October 86.

Year	Actual CSR Spent (INR)
2015-16	10.43 Cr
2016-17	1.99 Cr

Other major Projects in Rajasthan

Project Title : Organisation of Rural Sports at Anta

Brief: In order to promote sports on the theme of “Healthy mind in Healthy Body”, Rural Sports was organised on 25-26 Nov-2016. In this competition 600 (26 teams) students from nearby 20 Government Schools participated in Kho-Kho, Kabaddi & Athletics events. The programme was inaugurated by Sh. Vasudeo Malavat, ADM (Baran).

CSR Spent of the project in Rajasthan in 2016-17: Appx- 0.03 Cr

Location in Rajasthan: Dr. Ambedkar Stadium, NTPC_Anta, Distt. Baran, Rajasthan

Implementing Partners: NTPC, Sports Council of NTPC CISF, Govt. School.

Project Title : Construction of Toilets in Govt. Schools in Rajasthan

Brief: Construction 694 nos. of Toilets in 366 Government Schools, Maa-Bari Centre in following Districts of Rajasthan under Swachha Vidhyalaya Abhiyan of GOI. Jaipur, Baran, Banswada, Kota & Pratapgarh
CSR Spent of the project in Rajasthan in 2015-16 & 2016-17: Appx. 10.44 Cr

Location in Rajasthan: Jaipur, Baran, Banswada, Kota & Pratapgarh

Implementing Partners: NTPC Ltd. - Anta , Rajasthan State Government , Education Department TAD, RAMSA, SSA), Welfare bodies of NTPC-Anta.

Rural Development CSR Projects

Project Budget Range	Number of Projects
Up to 0.10 Cr.	4
INR 0.10 to 0.50 Cr.	14
INR 0.50 to 1.0 Cr.	5
INR 1.0 to 2.0 Cr.	7
INR 2.0 to 5.0 Cr.	7
Above INR 5.0 Cr.	0

Five large projects in Rajasthan

Company	Fund (INR Cr.)*	Project Brief	Implementation Partners
Hindustan Zinc Ltd	4.52	The Company has spent some amount of money in Rural Infrastructure Projects including roads, village infrastructure building etc.	CSR Foundation
NLC India Ltd	3.55	The company has spent some amount of money in Community assets creation at the village levels.	Direct implementation
NTPC Ltd	2.56	The Company has spent some amount of money in Rural Development Projects	NTPC Foundation
Reliance Industries Ltd	2.51	Reliance works to establish its rural transformation model in building community institutions that are based on values of democracy, inclusiveness and transparency to achieve holistic village development. The primary outcome of the engagement is an empowered and self-reliant community based organisation with robust membership base and strong leadership. The uniqueness in design lies in the co-creation and co-design of solutions contextualised as per social, economic and ecological situations.	Reliance Foundation

Lupin Ltd	2.42	Social and Economic development: Social development: under this project company focused on social development interventions with aim of women empowerment, educational improvement and community health management. Sectoral interventions aimed at empowering communities through social development.	1.LHWRF: Lupin Human Welfare & Research Foundation 2.MSGDJSN:Mata Shree Gomati Devi Jan Seva Nidhi
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*Project-specific CSR fund data in state is based on overall project-spent and number of states in which the project was implemented. Actual CSR fund spent may differ from the data reported here

A Glimpse of CSR projects under this thematic area :

I. Cairn's Project : Jeevan Amrit Paryojna



Cairn's Jeevan Amrit Project is conceptualized to address the shortage of safe drinking water and aims to provide treated drinking water to communities where quality of water poor with high TDS (Total Dissolved Solute) values through the installation of community run RO plants of capacity of purifying 1000lts water per hour.

They are significantly scaling up this initiative to establish as many as 330 water purification plants across the Barmer district in partnership with the PHED and Government of Rajasthan monitored by credible implementing partners. At full scale, this would be one of the largest CSR water projects in the world, touching over a million people in the Barmer district spread across 800+ villages.

Started from: 2014

CSR Spent of the project in Rajasthan till date: INR 25.23 Cr

CSR Spent of the project in Rajasthan in 2016-17: INR 6.43 Cr

Location in Rajasthan:

In 110 villages in Barmer & Jalore districts

Implementing Partners for this Project: FONTUS and WaterLife

Impact of the Project in Rajasthan:

The project has benefited more than 10 lakh people and update of water is around 40 lakh litres. It is established as India's largest solar-based community water plant. The project has 360 degree impact on the lives of the beneficiaries viz-a-viz health impact, economic impact, women empowerment, etc. At INR 5 per 20 ltr water the project helps create affordable access to water; Equal opportunity is being given to women and currently employed 7 women as plant operators –a first thing in Barmer. The accessibility of safe drinking water also helps women save time for household and other livelihood activities

Other States where same project is implemented: Gujarat

Company Profile: Cairn, Oil & Gas vertical of Vedanta Limited operates ~ 27 per cent of India's domestic crude oil production in FY 2015-16. The vertical has been operating for over to 20 years playing an active role in developing India's oil and gas resources. To date, Cairn has opened 4 frontier basins with numerous discoveries, 38 in Rajasthan alone. The Mangala field in Rajasthan, discovered in January 2004, is the largest onshore oil discovery in India in more than one decade.

Year	Prescribed CSR Spent	Actual CSR Spent	Amount Unspent
2015-16	INR 50 Cr	INR 49.5 Cr	INR 0.5 Cr
2016-17	INR 40.20 Cr	INR 31.62 Cr	INR 8.58 Cr

Other major Projects in Rajasthan

Project Title: Mobile Health Van & Specialist Doctors

Brief: The Mobile Health Vans (MHV) address this need and provides basic medical services at the doorstep of the rural community covering ~250,000 community members including 55 percent female members. ~95% of the population residing around the Cairn operational areas is effectively covered. Several awareness and multi-specialty health camps (services of Gynaecologist, Orthopaedic, Paediatric, ENT, and General Medicine) were also organized. The organisation supports the District Hospital, Barmer through daily housekeeping services and regular repairs and refurbishments.

CSR Spent of the project in Rajasthan in 2016-17: INR 11.62 Cr

Location in Rajasthan: Cover 144 villages in Jalore & Barmer districts

Implementing Partners: a) Helpage India, b) Wockhardt Foundation and c) Dhara Sansthan

Project Title: Swachch Bharat Abhiyaan –Sanitation Project

Brief: Cairn India undertakes large scale initiatives under Swachch Bharat Abhiyaan program to support the national mission. They have facilitated construction of ~12,000 household toilets cumulatively in the Barmer district out of our commitment of 20,000 toilets in partnership with the local government to make entire Baytu block of Barmer district in Rajasthan Open Defecation Free.

CSR Spent of the project in Rajasthan in 2016-17: INR 1.87 Cr

Location in Rajasthan: Barmer

Implementing Partners: RDO in PPP mode

II. Shree Cement Ltd's project Construction and strengthening work of roads in rural area



The villages near Company's manufacturing units at Ras in District Pali Rajasthan lack major facilities required to lead a good life-especially good condition roads, which create impediments in smooth access to local markets, medical facilities, etc. In order to remove this bottleneck, Company undertook strengthening work of a 36 KM road passing through various villages of two tehsils of Ajmer and Pali district in Rajasthan.

Started from: 2016

CSR Spent of the project in Rajasthan till date: 6.11 Cr

CSR Spent of the project in Rajasthan in 2016-17: 2.89 Cr

Location of the Project in Rajasthan: 36 KM road passing through 8 villages of Tehsil of Mangaliya and Jaitaran in Ajmer and Pali Districts respectively

Implementing Partners for this Project: NA

Impact of the Project in Rajasthan: Improvement in road connectivity in the villages

Company Profile: Shree Cement Ltd. (SCL) having presence in the cement and power sector, is the largest cement producer in North India and among top three cement groups in the country. It has cement production capacity of 29.3 million ton per annum and power capacity of 607 MW. It has manufacturing facilities spread out across Northern and Eastern region of India in the states of Rajasthan, Uttarakhand, Haryana, Uttar Pradesh, Bihar and Chhattisgarh. It sells its product under highly recognized brands of Shree Jung Rodhak, Bangur Cement and Rock strong. SCL is an ISO 9001, ISO 14001, OHSAS 18001 and SA 8000 certified company and pursues best practices in Manufacturing, Energy Conservation and Environment Management.

Year	Prescribed CSR Spent	Actual CSR Spent	Amount Unspent
2015-16 (9 months)*	Rs. 14.23 Cr	Rs. 14.75 Cr	NIL
2016-17	Rs. 19.11 Cr	Rs. 19.29 Cr	NIL

* SCL had accounting year 2015-16 for 9 months only due to alignment of year with provisions of the Companies Act, 2013

Other major Projects in Rajasthan

Project Title: CC road construction in nearby villages

Brief: Company, as part of its Corporate Social Responsibility undertook construction of CC roads (on need basis) in villages nearby its manufacturing facilities to create improved infrastructure facilities for the nearby local community.

CSR Spent of the project in Rajasthan in 2016-17: 0.36 Cr

Location in Rajasthan: Villages nearby Company's manufacturing facilities at Andheri Deori, Beawar, District Ajmer, Rajasthan

Project Title: Community Infrastructure Development

Brief: Company undertook need based civil works in nearby villages to provide sustainable infrastructure which includes construction/ repair of public institutions, renovation of old buildings and community centres, construction of stage, boundary wall, stay rooms, waiting stands, etc.

CSR Spent of the project in Rajasthan in 2016-17: 0.25 Cr

Location in Rajasthan: Villages nearby Company's manufacturing facilities at Ras, Tehsil Jaitaran District Pali, Rajasthan

III. Lupin Human Welfare and Research Foundation's project Civil Infrastructure Development Programme



Since its inception, the organization has been continuously working for benefits of rural people. It has been doing activities like construction of village internal roads, village gate and bus stops for convenience & beautification of village and its people and has also constructed classrooms and toilets in government schools as well as constructed community halls. It has also provided safe drinking water by constructing Check-dams, anicut and renovating open well, village pond, PHC/CHC and Anganwadi Centres to provide better health facilities. It also helped in the development of Tiraha/ Chauraha, Rural Haat, Vegetable Haat to promote self-employment among rural youth and traders.

Started from: 1999

CSR Spent of the project in Rajasthan till date: 15 Cr

CSR Spent of the project in Rajasthan in 2016-17: 1.90 Cr

Location of the Project in Rajasthan: Bharatpur, Dholpur

Implementing Partners for this Project: RuTAG IIT Delhi, IIT Roorkee, HFHI, Govt. Line Departments

Impact of the Project in Rajasthan: This project has resulted in better convenience, beautification and clean environment of village, availability of clean & safe drinking water, increase in ground water level thus promoting agriculture and animal husbandry activities. The village youth are provided with a better platform for self-employment & income generation activities and the villagers also get benefitted as they get a proper market place in their neighbourhood itself.

Other States where same project is implemented: Rajasthan, Maharashtra, Madhya Pradesh and Uttarakhand

Foundation Profile: Lupin Human Welfare and Research Foundation have been actively working for Holistic Rural Development since its inception in 1988 with an objective of raising the income of villagers living in rural areas through various economic activities in Agriculture, Animal Husbandry and Rural Industry sectors. In addition to economic activities, the Foundation is also actively working in the area of Social Development i.e. in Health, Education and Women Empowerment sectors and rural infrastructure development.

Year	Prescribed CSR Spent	Actual CSR Spent	Amount Unspent
2015-16	22.94 Cr	21 Cr	1.93 Cr
2016-17	23.46 Cr	22.39 Cr	1.07 Cr

Other major Projects in Rajasthan

Project Title: Rural Industries programme

Brief: Organization runs a skill campaign in district to provide the employment and self employment to unemployed youth. In this sector they are running 7 multi skill training centers in district in which 2000 to 2500 youth trained per annum in 22 different employment linked trades. It has also developed traditional activity cluster in district like stone carving, leather etc.

CSR spent of the project in Rajasthan in 2016-17: 0.48 Cr

Location in Rajasthan: Bharatpur, Dholpur

- Implementing Partners: Rajasthan Skill and Livelihood development Corporation (RSLDC) Govt. of Rajasthan
- IIT Delhi
- CBRI Roorkee

Project Title: Agriculture and Forestry Programme

Brief: Agriculture activity has been the main aim for poverty eradication and bringing about economic development of the area. Introduction of advanced improved Horticulture planting material, hybrid seed, farming technology has led to not only technology transfer but also increased production and income for small and marginal farmers who have benefitted through vegetable crop production, horticulture development and bee-keeping through these programs more than 10000 farmers benefitted

CSR Spent of the project in Rajasthan in 2016-17: 0.49 Cr

Location in Rajasthan: Bharatpur, Dholpur

Implementing Partners:

- NABARD
- National Bee Board,
- CBRTI Pune,
- ICAR, IARI, NIAM, CISH, CAZRI & Agriculture Universities
- Govt. Line Department of Agriculture and Horticulture etc.

V. UltraTech Cement Limited-Unit Birla White's Project : Utkarsh



Project Utkarsh is a unique project running in 309 ICT enabled school of all block of entire Jodhpur district. Project enhanced qualitative learning of students studying in government schools of Jodhpur district through smart class and e-learning. It also about leveraging the existing IT infrastructure provided by HRD.

Started from: 2015

CSR Spent of the project in Rajasthan till date: 0.3 Cr

CSR Spent of the project in Rajasthan in 2016-17: 0.1 Cr

Location of Project in Rajasthan: All 309 ICT School of entire Jodhpur District

Implementing Partners for this Project: Birla White, Education Dept Jodhpur (Rajasthan), Moinee Foundation

Impact of the Project in Rajasthan:

- Total ICT Schools in Scope 309
- 14484 Students has been enrolled on Quiz Academy with the help of their E-mail Ids
- 40902 Quizzes is being played by students using their E-mail ids
- 3395 Quizzes is being played by Teachers ids for teaching
- Across 7000 students given Online/Offline Assessment

Company Profile: Birla White is a unit of UltraTech Cement Limited, which is a flagship company of the \$ 40 billion Aditya Birla Group. Birla White is a leading manufacturer of White Cement and its value added derivative products in India.

Birla White is the 7th largest White Cement plant in the world and the largest in India. It has emerged from a single commodity premium product to a multi specialty product organization for decorative and construction applications. It commands a dominant market leadership in Indian markets and with exports to 26 countries across 6 continents.

Year	Actual CSR Spent (INR)
2015-16	5.7 Cr
2016-17	4.21 Cr

Other major Projects in Rajasthan

Project Title : Mukhya Mantri Jal Swablamban Abhiyan

Brief: Jal Mandir Construction -‘Mukhya mantri Jal Swavalamban Abhiyan’ is a flagship programme of the state government. Under this project Birla White also construct a Jal mandir at Talanpur village. The water capacity of is its 2.50 KL

CSR Spent of the project in Rajasthan in 2016-17: 0.15 Cr

Location in Rajasthan: Village Post Talanpur, Dist-Nagaur, Rajasthan

Implementing Partners: Birla White

Environmental Sustainability CSR Projects

Project Budget Range	Number of Projects
Up to 0.10 Cr.	29
INR 0.10 to 0.50 Cr.	20
INR 0.50 to 1.0 Cr.	7
INR 1.0 to 2.0 Cr.	4
INR 2.0 to 5.0 Cr.	2
Above INR 5.0 Cr.	0

Five large projects in Rajasthan

Company	Fund (INR Cr.)*	Project Brief	Implementation Partners
ITC Ltd.	4.93	<ul style="list-style-type: none"> • Social Forestry Provided food, fuel and fodder security through plantations to small farmers. • Soil & Moisture Conservation: Promote local management of water resources by facilitating community-based participation in planning and executing watershed projects. • CII-ITC Centre of Excellence for Sustainable Development: Enable businesses to create enduring value on a sustainable basis by embedding the imperatives of sustainable development in their strategies and processes. 	1. ITC Rural Development Trust 2. CII-ITC Centre of Excellence for Sustainable Development
Infosys Ltd	3.22	Infosys launched its biomass cook stove project in several states as part of its carbon-offset projects that have strong benefits for society.	1. Infosys Foundation

Vedanta Ltd	1.81	NABARD Watershed Development, Dairy Development and NRM & Farm Based Initiatives	
NTPC Ltd	1.76	The Company has undertaken massive renovation & modernization to upgrade air pollution equipments to reduce SPM emissions well below current statutory limits. Around 12%-15% of the project cost is spent on various environment protection equipments such as Electrostatic Precipitators (ESPs), Liquid Waste Treatment Plants (LWTP), Ash Water Recirculation System (AWRS), dry ash extraction system, dust extraction, suppression system, ambient air quality monitoring system, flue gas conditioning system and desulphurization system etc.	1.NTPC Foundation
Axis Bank Ltd.	1.68	The Company has started environmental Sustainability Program: Reduction of GHG emissions through use of renewable energy and optimising energy efficiency.	1.Axis Bank Foundation

*Project-specific CSR fund data in state is based on overall project-spent and number of states in which the project was implemented. Actual CSR fund spent may differ from the data reported here.

A Glimpse of CSR projects under this thematic area :

I. ITC Limited's Project : Water Stewardship programme for strengthening smallholder agriculture

ITC initiated its Climate Smart Agriculture programme, integral to which is Water Stewardship Programme (WSP) to ensure drought proofing and water security. Interventions comprise supply augmentation (soil moisture conservation, surface-water storage, managed aquifer recharge) and demand management (water efficient tillage practices and micro-irrigation). At the core of WSP are strong community institutions to ensure that plans are based on traditional knowledge backed by scientific data. In addition to revival of traditional water storage systems, programme gives equal focus to restoration of village commons that provide fuel, fodder and other resources to the poor.

Started from: 2005-06

CSR Spent of the project in Rajasthan till date: 13.59 Cr (For FY 13-14, 14-15 & 15-16 only)

CSR Spent of the project in Rajasthan in 2016-17: 7.08 Cr

Location of the Project in Rajasthan: 7 districts namely Baran, Bhilwara, Bundi, Jhalawar, Kota, Pratapgarh&Pali, impacting over 269,000 families.



Implementing Partners for this Project: Foundation of Ecological Security (FES), National Centre for Human Settlements & Environment (NCHSE), Sarv Mangal Grameen Vikas Sansthan (SMGVS), Development Support Centre (DSC), Indian Institute for Rural Development (IIRD)

Impact of the Project in Rajasthan: 45.09 lakhs CuM of rainwater harvesting potential created through work and 16.34 lakhs person-days of employment was generated through the programme. As a result, groundwater has improved by 40% in programme sites; yield improved in Wheat, Soya and Groundnut crops 10%-20% as per various impact studies conducted by external agencies. Similarly, in Jhalawar district increase in grass biomass by 280% was reported against baseline

Other States where same project is implemented: Andhra Pradesh, Bihar, Chhattisgarh, Gujarat, Karnataka, Madhya Pradesh, Maharashtra, Odisha, Punjab, Tamil Nadu, Telangana

Company Profile: ITC Limited is one of India's foremost private sector companies, with market capitalisation of around USD 42 billion and turnover of nearly USD 8 billion. Its diversified businesses span across FMCG, Hotels, Paper, Paperboards and Packaging, Agri Business and Information Technology with leadership position in nearly all these sectors.

Year	Prescribed CSR Spent	Actual CSR Spent	Amount Unspent
2015-16	246.76 Cr	247.50 Cr	Nil
2016-17	275.27 Cr	275.96 Cr	Nil

II. United Breweries Limited's Project : Integrated Natural Resource Management (INRM)



The project is designed largely for recharging ground water by renovating indigenous rainwater harvesting structures and undertaking rainwater harvesting measures on private lands. The main sources of livelihood in these villages are agriculture and livestock based and there is tremendous scope for improving the productivity of resources that people have. The project is designed to take a holistic view to address other livelihood needs of people living in these villages.

Started from: 2016

CSR Spent of the project in Rajasthan till date: 1 Crore

CSR Spent of the project in Rajasthan in 2016-17: 0.55 Cr

Location of the Project in Rajasthan: Tijara Block, Alwar

Implementing Partners for this Project: Sir Syed Trust

Impact of the Project in Rajasthan:

- Five Paals and 2 ponds renovated/rejuvenated
- 35 Hectares of Land Levelled
- 6,175 trees have been planted along the farm bunds
- 18 Orchards promoted
- Kitchen Gardens promoted among 260 families
- Vermicomposting introduced to 18 families

Company Profile: United Breweries Limited (UBL) is synonymous with innovation and aggressive marketing that is complemented by a strong distribution network which encompasses an impressive spread of owned and contract manufacturing facilities across the country. Beer brands manufactured and marketed by UBL have always been recognised for their international quality and are available in 69 countries. A name synonymous with beer in India, Kingfisher stands for excitement, youth and camaraderie.

Year	Prescribed CSR Spent	Actual CSR Spent	Amount Unspent
2015-16	6.51 Cr	6.10 Cr	0.4 Cr
2016-17	7.73 Cr	7.27 Cr	0.46 Cr

Top Companies with CSR Spend in Rajasthan (Sector-wise)

Auto and allied sectors	INR Cr.
Bajaj Auto Ltd.	11.25
Hero MotorCorp Ltd.	8.15
Eicher Motors Ltd.	4.7
Banking, Finance and Investment	INR Cr.
Axis Bank	6.26
Power Finance Corporation Ltd.	4.15
ICICI Bank	2.8
Cement and Ceramic	INR Cr.
Shree Cement Ltd.	3.93
UltraTech Cement Ltd.	4.00
Mining, Minerals and Metal	INR Cr.
Hindustan Zinc Ltd	48.4
Vedanta Ltd	25.3
R. K. marble Ltd	3
Oil, Refinery and Power	INR Cr.
NLC India Ltd	16.84
NTPC Ltd	13.05
ONGC Ltd	5.44
Pharma, Hospital and Medical Devices	INR Cr.
Piramal Enterprises Ltd	19.08
Ipca Labs Ltd	3
Lupin Ltd	2.42

List of Companies in the Report

Sr. No.	Company Name	Prescribed CSR Spending 2016-17 (in Cr.)	Actual CSR Spending 2016-17 (in Cr.)	Company's Total Rajasthan CSR Spent (in Cr.)
1	Adani Hazira Port Pvt. Ltd.	3.32	3.32	0.177
2	AKSH OPTIFIBRE Ltd	0.71	0.76	0.759
3	Ambuja Cement Ltd	TBC	TBC	TBC
4	APM INDUSTRIES Ltd	0.62	0.74	0.441
5	Apollo Tyres Ltd.	18.43	18.44	1.04
6	Ashok Leyland Ltd	8.14	8.33	0.263
7	Asian Paints Ltd	39.88	47.84	1.52
8	Atul Ltd	6.59	6.60	0.03
9	Avenue Supermarts Ltd	7.04	7.34	0.100
10	Axis Bank Ltd.	196.44	135.39	6.26
11	Bajaj Allianz General Insurance Company Ltd	14.23	14.23	TBC
12	Bajaj Auto Ltd.	94.91	94.98	11.25
13	Bajaj Finance Ltd	28.37	28.38	0.040
14	Bajaj Finserv Ltd	1.66	1.67	0.090
15	Bajaj Holdings & Investment Ltd	7.47	7.53	0.65
16	Balkrishna Industries Ltd	15.01	15.01	1.559
17	Banswara Syntex Ltd	0.71	0.47	0.33
18	Bata India Ltd	5.84	6.00	0.134
19	Bayer CropScience Ltd	10.02	10.02	0.117
20	Berger Paints Ltd.	8.45	8.18	0.481
21	Bharat Heavy Electricals Ltd	37.50	26.78	0.53
22	Bharat Petroleum Corporation Ltd	159.14	90.98	1.27
23	Bharat Rasayan Ltd	0.86	2.90	0.50
24	Bharti Airtel Ltd	207.90	5.58	0.30
25	Bikaji Foods International Ltd.	0.67	0.67	0.67

26	Biocon Ltd	9.00	9.00	0.76
27	Birla Corporation Ltd.	3.68	3.83	2.81
28	Borosil Glass Works Ltd.	0.73	0.65	0.02
29	BOSCH India Ltd	33.20	33.20	3.77
30	Can Fin Homes Ltd.	3.32	4.01	0.22
31	Capri Global Capital Ltd	2.07	2.07	0.14
32	Century Plyboards (India) Ltd.	3.03	3.10	0.17
33	Chambal Fertilisers and Chemicals Ltd	9.38	9.45	7.90
34	Chhabra Thermal Power Plant Ltd	8.25	0.49	0.49
35	Coal India Ltd	127.34	128.05	0.15
36	Colgate Palmolive (India) Ltd	15.46	15.58	0.80
37	Container Corporation of India Ltd	24.27	24.25	0.06
38	Crompton Greaves Ltd	1.59	0.10	TBC
39	Dabur India Ltd	20.34	20.38	0.50
40	Dalmia Bharat Ltd	0.81	0.81	0.03
41	DB Corp Ltd	9.45	7.35	0.57
42	DCB Bank	2.87	0.98	0.50
43	DCM Shriram Ltd.	6.52	6.60	1.89
44	Dewan Housing Finance Corporation Ltd	18.54	8.83	0.40
45	Dhanuka Agritech Ltd	2.04	2.65	1.48
46	Dharampal Satyapal sons Private Ltd	0.58	0.58	0.58
47	Dishman Carbogen Amcis Ltd	1.81	1.82	0.50
48	DLF Building India Ltd	6.85	6.85	0.70
49	Eicher Motors Ltd	18.33	18.33	4.70
50	EIH Ltd	2.48	2.02	0.35
51	Engineers India Ltd	10.30	10.99	0.03
52	Eveready Industries India Ltd	0.93	0.93	0.25
53	FABINDIA Overseas Private Ltd	2.34	2.45	2.45
54	FDC Ltd	4.03	4.21	0.50

55	G R INFRAPROJECTS Ltd	1.74	2.37	2.37
56	Gabriel India Ltd	1.57	1.57	0.16
57	GAIL (India) Ltd	81.47	75.74	1.01
58	Ganesha Ecosphere Ltd	0.61	0.61	0.07
59	GATI-KINTETSU Express Pvt Ltd	1.29	0.81	0.04
60	Genus Power Ltd	1.53	0.32	0.29
61	Gillette India Ltd	4.34	4.34	1.11
62	GlaxoSmithKline Pharmaceuticals Ltd	12.11	12.11	0.27
63	Glenmark Pharmaceuticals Ltd	23.22	19.03	0.60
64	Greenlam Industries Ltd	0.67	0.70	0.39
65	Greenply Industries Ltd	3.07	2.26	0.17
66	Havells India Ltd	13.26	13.37	9.82
67	HCL Technologies Ltd	129.16	40.96	0.31
68	HDFC Bank Ltd	304.00	305.42	0.62
69	Hero Motor Corp Ltd	70.62	85.14	8.14
70	Hindustan Copper Ltd	3.71	5.14	1.08
71	Hindustan Petroleum Corporation Ltd	82.90	108.11	2.96
72	Hindustan Sanitaryware & Industries Ltd	2.91	2.98	0.96
73	Hindustan Zinc Ltd	175.35	49.40	49.40
74	Housing and Urban Development Corporation Ltd	22.36	1.39	0.12
75	Housing Development Finance Corporation Ltd	161.14	146.55	2.11
76	ICICI Bank	200.00	182.00	2.79
77	ICICI Prudential Life Insurance Company	21.74	21.88	0.24
78	ICRA Ltd	1.53	1.53	0.28
79	Idea Cellular	73.19	36.96	4.23
80	IFCI Ltd	9.61	8.22	1.08
81	IIFL Holdings Ltd.	0.50	0.50	0.44
82	IndiaBulls Ltd	36.75	5.87	0.04

83	Indian Oil Corporation Ltd	212.67	213.99	1.62
84	Indian Renewable Energy Development Agency Ltd	7.51	4.60	0.50
85	Infosys Ltd.	287.42	289.44	4.84
86	Inox Wind Ltd	8.32	1.97	0.49
87	InterGlobe Aviation Ltd	31.26	21.58	0.03
88	Ipca Labs Ltd	7.14	4.28	3.00
89	ITC Ltd	275.27	275.96	14.65
90	J k Tyres Ltd	7.87	4.14	1.03
91	Jaquar	NA	NA	NA
92	Jindal Saw Ltd	6.61	6.80	6.15
93	JK Cement Ltd	3.08	3.22	2.56
94	JK Lakshmi Cement Ltd	1.28	1.45	0.47
95	Jubilant FoodWorks Ltd	3.48	3.01	0.08
96	Kajaria Ceramics Ltd	5.19	3.37	0.16
97	Kansai Nerolac Paints Ltd.	8.32	6.46	0.71
98	Karnataka Bank	9.96	6.17	0.26
99	KEI Wires & Cables Ltd	1.14	0.77	0.03
100	Kewal Kiran Clothing Ltd	1.91	1.91	1.83
101	LA Opala RG Ltd	1.17	0.76	0.01
102	Larsen & Turbo	98.97	100.77	6.07
103	Lupin Ltd	66.25	19.68	2.42
104	Magma Fincorp Ltd	4.13	3.74	0.02
105	Mahindra and Mahindra Finance Ltd	30.42	30.47	0.55
106	Mahindra and Mahindra Ltd	83.30	83.30	3.74
107	Mahindra Holidays & Resorts India Ltd	2.88	2.88	0.33
108	Mangalam Cement Ltd.	0.52	0.52	0.02
109	Marico Ltd	13.15	13.21	2.40
110	Mayur Uniquoters Ltd	2.01	0.51	0.51
111	Miraj Product Pvt Ltd	1.46	1.51	1.51

112	Multi Commodity Exchange of India	3.09	3.28	0.7
113	Multimetals Ltd	0.15	0.25	0.25
114	Narayana Hrudayalaya Ltd	1.32	1.36	0.01
115	Nitin Spinners Ltd	1.15	0.68	0.68
116	NLC India Ltd	43.46	37.18	16.84
117	NTPC Ltd	227.85	277.81	13.89
118	Nuclear Power Corporation of India Ltd	60.78	71.67	2.65
119	Oil India Ltd	75.81	108.37	0.97
120	ONGC	535.66	525.90	4.47
121	Orient Refractories Ltd	1.61	1.51	0.21
122	Orient Syntex Ltd	0.62	0.74	0.7
123	P G Foil Ltd	0.20	0.20	0.20
124	Philips India Ltd	9.88	7.46	0.05
125	Phoenix Mills Ltd	3.53	0.90	0.75
126	Piramal Enterprises Ltd	9.17	32.82	19.10
127	Poddar pigments Ltd	0.47	0.47	0.37
128	Polaris Consulting & Services Ltd	2.88	2.88	0.05
129	Poly Medicure Ltd	1.40	1.16	1.16
130	Power Finance Corporation Ltd	166.15	168.11	4.15
131	Power Grid Corporation of India Ltd	135.58	147.27	0.48
132	R K Marble Pvt Ltd	3.00	3.00	3
133	Radico Khaitan Ltd	2.08	1.42	0.09
134	Relaxo Footwears Ltd	2.78	0.45	0.12
135	Reliance Industries Ltd	620.41	659.20	5.26
136	RITES Ltd	9.72	9.20	1.01
137	RSWM Ltd	2.84	3.14	3.14
138	Rural Electrification Corporation Ltd	146.57	69.80	0.04
139	Sangam (India) Ltd	1.62	0.81	0.81
140	SE Investment Ltd	1.46	1.50	0.57
141	Sharda cropchem Ltd	3.69	3.69	0.42

142	Shree Cement Ltd.	19.11	19.29	3.64
143	Shriram Pistons and Rings Ltd	2.30	3.15	1.24
144	Shriram Transport Finance Co Ltd	36.32	11.93	1.92
145	Siegwerk India Pvt Ltd	1.49	1.51	0.76
146	Simplex Infrastructure Ltd	2.04	2.13	1.30
147	Siyaram Silk Mills Ltd	2.29	2.13	1.05
148	SRF Ltd	7.58	7.60	0.81
149	Sunbeam Auto Pvt Ltd	1.03	0.43	0.40
150	Sutlej Textiles and Industries Ltd	3.37	6.32	5.75
151	Swaraj Engines Ltd	1.67	1.62	0.02
152	Syngene Interantional Ltd.	4.12	4.12	0.41
153	The Shipping Corporation of India Ltd	3.19	1.99	0.38
154	UltraTech Cement Ltd	53.36	54.15	4.00
155	United Breweries Ltd	7.74	7.27	2.14
156	United Spirits Ltd	NIL	6.83	0.18
157	Vaibhav Global Ltd	0.81	1.52	1.52
158	Vakrangee Ltd	9.32	2.11	0.13
159	Vardhaman Textiles Ltd	14.46	5.40	0.02
160	Vedanta Ltd	Nil	48.48	27.14
161	V-Guard	2.39	2.39	0.09
162	Whirlpool Corporation Ltd	5.60	5.60	TBC
163	Wipro Ltd	176.40	186.30	0.79
164	Yes Bank	60.02	41.66	0.26
165	Zee Entertainment Ltd	24.60	26.31	0.01

*In a few companies the actual CSR spend in Rajasthan may differ from the amount mentioned here, as the numbers for multi-state projects are derived using the methodology mentioned in the beginning of this report.

About NGOBOX

NGOBOX (a venture of Renalysis Consultants Pvt Ltd) is a development communication platform helping companies, CSR foundations, NGOs and social enterprise to network, communicate and find resources online and offline.

We are a leading CSR research platform in the Country with over 70 data-reports on CSR in India. We help companies and CSR foundations to identify credible CSR implementing agencies based on thematic and geographic priorities. With the verified database of over 95000+ non-profits, CSR Teams and social enterprise, we present immense opportunities for organizations to promote their products/services with one-click promotion and outreach.

A few of our clients are WHO India, UNICEF, NASSCOM Foundation, Tata Steel, IIM-B, Deshpande Foundation, IIM Udaipur, ISB Hyderabad, Facebook, ITC, HCL Foundation etc. For more information, please visit www.ngobox.org

About CSRBOX

CSRBOX is India's largest Corporate Social Responsibility (CSR) analytics and information platform. It lists CSR portfolio of companies falling under the ambit of mandatory CSR as per the Section 135 of the Companies Act 2013.

It offers the list of companies, CSR projects, CSR foundations and implementing agencies. Additionally, it lists CSR service providers and news and reports related to businesses and CSR foundations. The platform is the single largest CSR information dashboard for CSR heads, board members of companies, nonprofit leaders, fundraisers, government agencies and social businesses to find latest updates in CSR domain in India. The platform is powered by NGOBOX. For more information, please visit www.csrbox.org

India CSR Summit & Exhibition

India CSR Summit & Exhibitions is an annual event curated and hosted by NGOBOX. The event is the largest CSR forum in India bringing together companies, CSR foundations, government agencies, non-profits, social businesses and advisory firms to network, collaborate and scale up initiatives in development and impact sector.

The event also witnesses annual 'CSR Impact Awards' for best of CSR projects in various thematic areas. Beginning in New Delhi 2014, the event was hosted in Bengaluru in 2015 and in Mumbai in 2016. The recent India CSR Summit 2017, Gurgaon was a landmark forum in this context, where we brought together 1307 organizations and 2165+ delegates, 346 CEOs/CSR heads and 110 + exhibitors. For more information, please visit www.indiacsrsummit.in

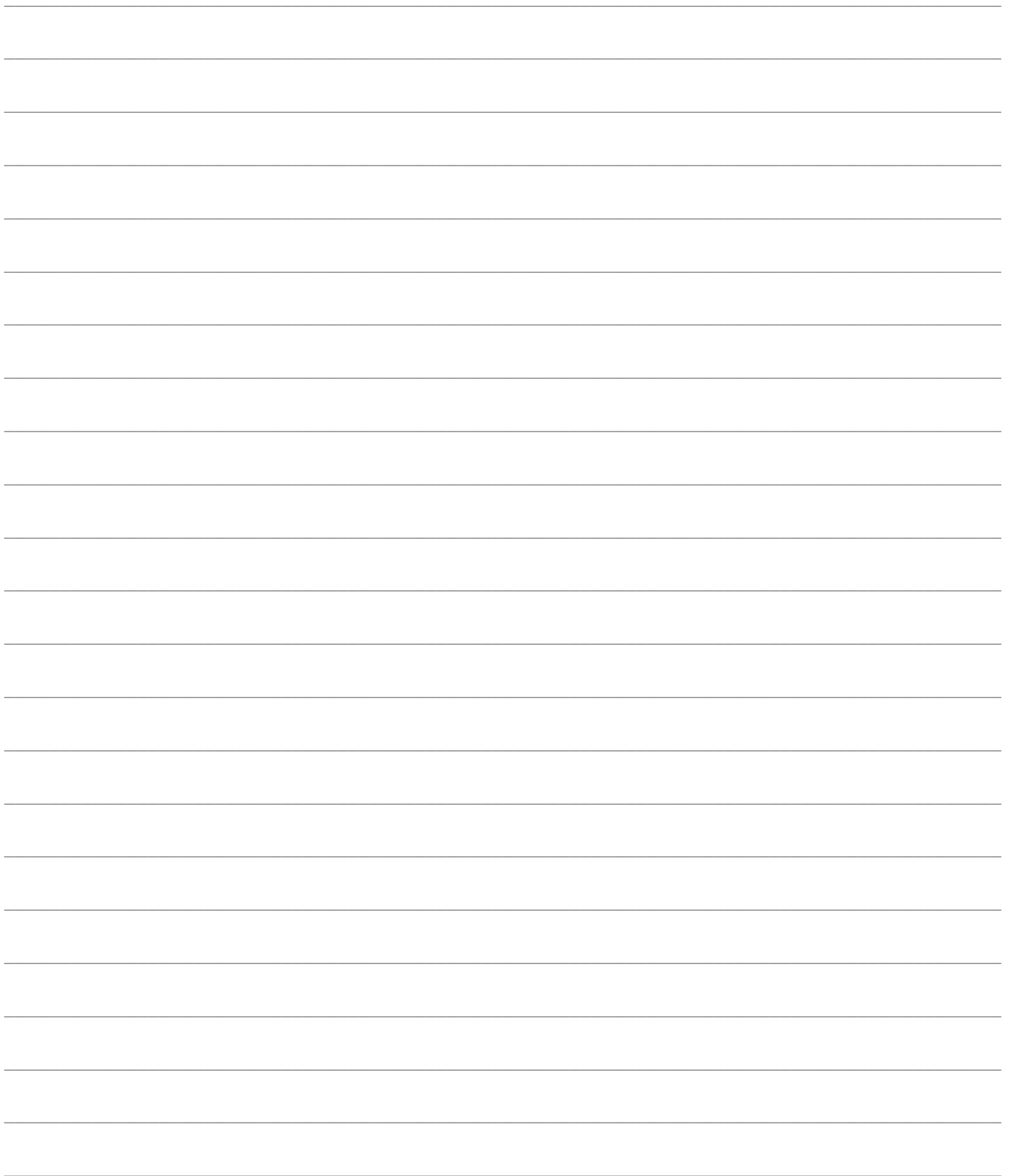
Contact us

Bhomik Shah, bhomik@ngobox.org
Shilpi Jain (+91-9560352170), csr@ngobox.org
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Rajasthan CSR Portal

Rajasthan CSR Web Portal (<http://www.csrrajasthangov.in>) is a unique interactive portal created by Department of Industries, Government of Rajasthan. This portal is to identify and list CSR companies, CSR projects/programmes within the State. Portal is facilitating and match-making of identified projects/programmes and enlisted/engaged Implementing Agencies (Societies/Trusts/Section 8 Companies) eligible for CSR Funding under the Companies Act, 2013(Corporate Social Responsibility) Rules, 2014 issued by the MCA, Government of India.

Currently 125 Corporates, 85 Implementing Agencies, 18 Government Agencies and 14 Service providers are registered on CSR Portal. Total 177 Projects of worth 1067.40 Cr. Have been listed by users. Companies can directly find out the Implementing Agencies, their performances and can recommend a csr project to them.



An abstract graphic consisting of several overlapping geometric shapes in shades of orange and yellow. A large orange shape forms a wide, shallow 'V' or 'U' shape. Inside and overlapping this are smaller yellow and orange shapes, creating a layered, modern design.

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