

Conference | Exhibition | Workshops | Master-classes | Product Demos

Sponsorship, Partnerships and Exhibition plans

23-24 September 2019, Pullman & Novotel, Aerocity, New Delhi (India)

	Event Presenter/Co-host (5)	Event Co-Presenter (6)	Gold Sponsor (8)	Silver Sponsor (10)	Knowledge Partner (6)	Event Partner (n)
(Taxes extra)	INR 14,00,000 USD 20,000	INR 700,000 USD 10,000	INR 420,000 USD 6000	INR 280,000 USD 4,000	INR 560,000 USD 8,000	INR 140,000 USD 2000
Logo in Summit Brochure	√	√	√	√	√	√
Intro in summit brochure	√	√	√	√	√	√
Backdrop/Side backdrop	√ Ultra Premium	√ Ultra Premium	√ Premium	√	√ Premium	√
Website	√ Ultra Premium	√	√	√	√	√
Speaking Opportunity	Inaugural	Day-1 (Based on synergy)	Panel	-	Panel	-
Social Media Promotion	√ Ultra Premium	√ Ultra Premium	√ Ultra Premium	√	√ Ultra Premium	√
Exhibition Table/Stall	Stall (2*4m)	Stall (2*3m)	Stall (2*2m)	Display Table	Stall (2*3m)	-
Display promotion 7*4ft	2 standee	1 standee	1 standee	1 standee	1 standee	
Summit Delegate Passes	6	4	3	2	3	2
Name/logo on Lanyard	√	√				
LED Wall Video	√	√	√		√	
Logo on the agenda	√					
Lunch with Speakers/VVIPs	√	√	√		√	

Thematic Partnership Plans (Thematic session Powered by...)

	Theme	Sponsorship Taxes Extra	Logo in Brochure	Intro in Event Brochure	Backdrop & Website	Panelist Opportunity in a Session or Product Demo	Delegate Pass (Non- residential)	Social Media
A.	EdTech Partner (5)	INR 210,000 USD 3,000	✓	✓	✓	✓	2	✓
B.	HealthTech Partner (5)	INR 210,000 USD 3,000	✓	✓	✓	✓	2	✓
C.	Agritech Partner (3)	INR 140,000 USD 2,000	✓	✓	✓	✓	2	✓
D.	GreenTech Partner (3)	INR 140,000 USD 2,000	✓	✓	✓	✓	2	✓
E.	Impact Technology Partner (3)	INR 210,000 USD 3,000	✓	✓	✓	✓	2	✓
F.	WatSan Tech Partner (3)	INR 140,000 USD 2,000	✓	✓	✓	✓	2	✓
G.	‘-----’ Partner	INR 210,000 USD 3,000	✓	✓	✓	✓	2	✓
H.	Non-profit Technology Partner (4)	INR 210,000 USD 3,000	✓	✓	✓		2	✓
	Host a Masterclass/Workshop (up to 40 Min.)	INR 210,000 USD 3,000	✓	✓	✓	✓	✓	✓
	Thematic Product Demo (Max 10 Min.)	INR 85,000 USD 1250		✓		✓	2	

Launch a product/report (10 to 20 Min., subject to event-host's discretion)	INR 150,000 USD 2150		√				2	
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Add-on workshops with Non-profits in other Indian cities

Cities	Estimated no. of NGOs	USD	Details
Mumbai/Delhi/Ahmedabad, Bangalore/Chennai/Hyderabad, Kolkata	50 - 60	2000 for 1 city 3200 for 2 cities	<ul style="list-style-type: none"> Half-day workshop Includes full set-up, excluding food (if required) Customized targeting and filtration available

Exhibition Stalls, Branding and Display Tables*




Important information:




- Exhibition Timing:** 23rd Sept. 10.30am to 08.30pm, 24th Sept. 09.00am to 04.45pm
- Exhibitor Pass:** For support staff of exhibitors or person manning the stalls. No access to conference/master-class/workshop/lunch zone
- Visitor Pass:** 2 hours access pass for exhibition visitor, invited by exhibitors
- Delegate Pass:** Comes with access to conference, exhibition, two lunch and 6 tea/coffee coupons. Master-class/workshop access as per the category restrictions.
- Premium Delegate Pass:** Comes with access to conference, exhibition, **gala dinner**, two lunch and 6 tea/coffee coupons. Master-class/workshop access as per the category restrictions.
- Residential Delegate Pass:** Comes with access to conference, exhibition, two lunch and 6 tea/coffee coupons. Master-class/workshop access as per the category restrictions. + two nights stay arrangement in a budget hotel with pick up facility for the venue*

Restrictions: 1. Exhibitor pass are only for exhibition zone. This does not give access to conference/master-classes, lunch zone.
2. NGO/Non-corporate delegates will have access to master-classes/workshops meant for NGOs. Restricted corporate master-class, round-

tables/workshops are through special access pass only.

Any request for any of the passes from the above, beyond the numbers given in the plan, will be subject to availability and on payment basis.

<p>Display Your Poster/Standee</p> 	<p>INR 29,500+ Taxes</p>	<p>Display your Poster/Standee of 7*3 ft at the conference venue (Standee design will be provided by the client before 15th September 2019)</p> <ul style="list-style-type: none"> -Comes with one non-residential delegate pass
<p>Distribute Brochure in the Registration Kit</p>	<p>INR 24,500+ Taxes</p>	<p>Distribute your brochure with the Registration/Welcome Kit</p> <ul style="list-style-type: none"> -A4 size, up to 12 pages in the brochure. -Brochure needs to be sent to Gurgaon/Delhi address between 16th-18th September 2019 - Comes with one non-residential delegate pass
<p>Display Table (AC zone)</p> 	<p>INR 51,500+ Taxes</p>	<p>Get a table and space with total area of aprox. 5*4ft, and table size of aprox 3*2ft</p> <ul style="list-style-type: none"> - Comes with two non-residential delegate pass and front branding of the table -One exhibitor pass -Display table will be removed on 23rd evening and re-arranged on 24th morning
<p>Stall (1.5*2 m) (AC zone) Depth:1.5M, Front width: 2M</p> 	<p>INR 65,500+ Taxes Corner Stall @10% premium</p>	<p>Get a stall space with total area of 3sq.m. at the venue along with 2 delegate (non-residential) passes</p> <p>Stall set: Octonorm set up with 2 chairs, 1 table, 2 spot lights, dustbin, carpet and one power plug</p> <ul style="list-style-type: none"> -One exhibitor pass

Stall (2*2m) 	INR 74,500+ Taxes Corner Stall @10% premium	Get a stall space with total area of 4 sq.m. (2*2m) at the venue along with 2 delegate (non-residential) passes Stall set: Octonorm set up with 2 chairs, 1 table, 2 spot lights, dustbin, carpet and one power plug -Two exhibitor pass
Stall (2*3m) Depth:2 M, Front width: 3M 	INR 89,500+ Taxes Corner Stall @10% premium	Get a stall space with total area of 6 sq.m. (2*3m) at the venue along with 2 delegate (non-residential) passes Stall set: Octonorm set up with 2 chairs, 1 table, 2 spot lights, dustbin, carpet and one power-plug. -Three exhibitor pass
Stall (2*4m) Depth:2 M, Front width: 4M 	INR 127,500+ Taxes Corner Stall @10% premium	Get a stall space with total area of 8 sq.m. (2*4m) at the venue along with 4 delegate (non-residential) passes Stall set: Octonorm set up with 3 chairs, 2 table, dust-bin, 4 spot lights, carpet and one power plug. -Four exhibitor pass
Open space (per sq m)	INR 17500/sq. m.	Maximum area 20sq. m., minimum area 4 sq.m. (with two power plugs) -2 delegate (non-residential) passes -One exhibitor pass/2sq.m.
Video Documentary/Ad (1-3 minutes) on LED display Wall near main conference area or pre-function zone	INR 21,500+ Tax	In loop mode with all the service subscribers video. Continuously played on LED wall -Comes with 1 delegate pass
Set up Consulting Clinic*	INR 175,000+ Taxes	An exclusive area of aprox. 2*4 Meter (aprx 80 sqft) near the Conference area to set up your customized display/consulting/meeting area. Comes with 3 delegate (non-residential) passes

Advertisement in the event brochure	Full Page (A4 Size) -INR 27,500+Taxes Half Page of A4 size-INR 18,000+Taxes 1/4th page of A4 size-INR 12000+Taxes	Save cost of printing your brochures, publish ads in Summit brochure -Inclusion in both e-version and print copies -Design will be provided by the client by 5 th September 2019
Premium Advertisement in event brochure Back page of the brochure (A4 size)	INR 89,000+Taxes	-Design will be provided by the client -Comes with 1 premium delegate pass
Conference Notepad With Logo and 1 page printed promotion	INR 105,000+Taxes	-Aprox 7*5” notepad with 24 pages -3000+ copies -Notepads will be printed by NGOBOX -One delegate pass

**The mentioned space/area may differ in length and width depending on the venue layout.

Other Partnership/sponsorship opportunities:

Hospitality Partner, Mobility Partner, Cashless Transaction Partner, Welcome Kit Sponsor, Breakfast Partner, Beverage Partner, Technology Partner

Cancellation Policy

If any ad/promotion/stall/table booking is cancelled, following terms will apply. The cancellation request has to come from the same email id/person who has been involved in the booking of the promotion/partnerships

- 75% refund of the total invoice amount before 30th May 2019
- 50% refund of the total invoice amount before 30th June 2019
- 25% refund of the total invoice amount before 15th July 2019
- Any cancellation after 15th July 2019, will have no refund of fee paid or invoice raised and fee pending from the client needs to be paid.
- Refund on sponsorships will be as per the terms mentioned in the sponsorship agreement.

Payment Terms: Full advance/within 10 days of the issuing of the invoice for other than sponsorship amount of more than USD 3000.

Contact

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