**CSRBOX I Expression of Interest I Application Form**

**Personal Information**

Your Full Name I

Email I

Mobile No. I

Native City and State I

Current Location I

Current Employer I

Duration with the

current employer I (In Months)

Total relevant experience I (In Months)

Notice Period I (In Days) (Negotiable:Yes/No)

Current CTC (INR) I

Expected CTC (INR) I

**Academic and Professional Information**

Highest Degree I (mention if any specialization)

Institute/University

Second Highest Degree I

Institute/University I

Sr. Secondary Exams. I Percentage of marks

Secondary Exams. I Percentage of marks

Language (write/read/speak) I 1. 2. 3.

**Your role and specific deliverables in the current organization?**

1. Designation, reporting and team size
2. Your specific roles and responsibilities (highlighting internal and external stakeholders)
3. Key deliverables in your current role
4. Your key achievements that has helped in the growth of the organization. You may choose to elaborate a few problems/ideas that you have worked on to get us real-life insights.
5. Specify which of the following are applicable in your current portfolio and what role and engagement do you have. Please elaborate against the each applicable point.
   1. Working on new ideas for the organization’s portfolio and revenue streams.
   2. Brainstorming with the top management on organization’s growth trajectory, innovations and strengthening the current portfolio.
   3. Travel for client meetings, ideation with sector experts, representing the organization on various forums, interaction with peers etc.
   4. Social media strategy building and execution
   5. Handling social media
   6. Photography and photo documentary
   7. Video Production
   8. Story/article/press release writing (elaborate)
   9. Handling Twitter, facebook, Linkedin, YouTube and Instagram (elaborate)
   10. Storytelling
   11. Report writing
   12. Digital campaigns management
   13. Creative communication
   14. Creative design
   15. Web-content
   16. Presentations Design and Delivery
   17. Special tools/softwares

**Please elaborate on your role, responsibilities etc in organizations prior to the current one? Elaborate on specific achievements related to each role that you have been part of?**

**What are the two most exciting assignment/projects or ideas that you have worked on in your career and what was so unique or exciting about these?**

**Personality and Ambitions**

1. What type of role and level of responsibilities you are exploring for yourself? (At least 50 words)
2. What are your key strengths, an an employee, that can help an organization to bank on you?
3. If you are given an idea to develop it further as a potential vertical in the organizations, how keen you would be to make it happen and what would be motivating factors for you? Are there examples where you have done similar things!
4. **Rate yourself on the followings (select as applicable: Best, Good, Average, Below Average, Never Tried)**
   1. Written communication (English)
   2. Verbal communication (English)
   3. Creative writing, concept document development
   4. Presentations and group engagement
   5. MS-Excel and Data Intelligence
   6. Special tools/softwares (Design and video related)
   7. Social media handling
   8. Social media engagement (FB/Twitter/Linkedin/Youtube/Instagram etc)
   9. Digital Campaign Management
   10. Webinar, podcasts etc.
   11. Creative communication design
   12. Photography
   13. Video production (concept to execution)
   14. Video-camera handling
   15. Video-editing
   16. Writing press releases
   17. Working with web-developers on ideas
   18. Events planning and execution
   19. Storytelling
   20. Script-writing for documentaries
   21. Facebook ad
   22. Google Ad
   23. Youtube Live
   24. Facebook Live
   25. Twitter Chat
   26. Anchoring events
   27. Managing Team

Note: Please add any other information or achievement that you think is relevant and can help us understand you better.

**Important: If there is any report, publication, document or link that can help us judge your expertise/capabilities etc. please share the direct link above or share the Google drive link.**

**Please rename the file with yourname\_CommPro\_CB before sending to us.**

\*\*END\*\*