

Call +91--9560352170, Email: csr@ngobox.org

Valid till 31st Dec. 2018 (\*Excluding GST @18%)

## **NGOBOX Display Advertisement, Announcement and Promotion Plans**



# Top Banner Ad (976\*90)

### Top Banner Ad (976\*90 Pixels W\*H) Visible across the website

Duration	Tariff (INR)*
7 Days	11000
15 Days	20000
30 Days	36000

## **Featured Ad Box (313\*260-W\*H)**

Duration	Tariff (INR)*	Featured Ad Box (313*260)
7 Days	8000	(313-260)
15 Days	13000	
30 Days	24000	
Easternad Ad Dan		

### Featured Ad Banner (310\*125 W\*H)

Duration	Tariff (INR)*	Featured Ad
7 Days	4000	Banner
15 Days	7000	
30 Days	12000	

## Premium Ad Box (327\*260 -W\*H)\*

Duration	Tariff (INR)*	(327*260)
7 Days	6000	
15 Days	11000	
30 Days	21000	

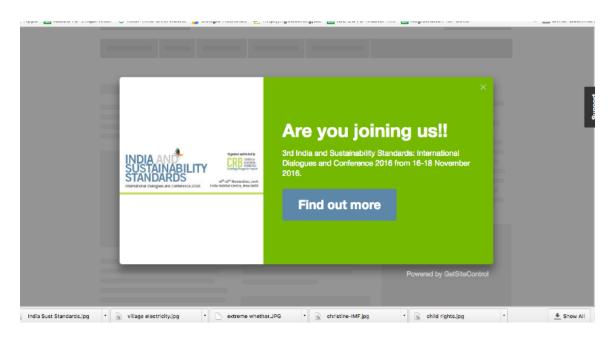
## Ad box on Description pages (300\*300 W\*H) (Visible on all description pages)

Duration	Tariff (INR)*	Description pages ad box 300*300
7 Days	5000	
15 Days	9000	
30 Days	16000	

**Premium Ad Box** 

### **Special Website Content Pop Up**

A pop up box with image and text appears on the main website (all pages), after 5-6 seconds to website visitors. The box appears once to every user until he click on weblink or close mark on the box.



Duration	Tariff	Estimated views
1 Day	INR 3500	9000-12000
7 days	INR 15000	72000-90000
15 days	INR 25000	1.5-2.5 Lakh



**CSRBOX Ad banner (visible across the website)** 

CSRBOX.org Top Banner Ad (1300\*100)

Duration	Tariff (INR)*
7 Days	5000
15 Days	9000
30 Days	16000

#### **Emailer Service**

Customized emailer to the target audience group;

- Professionals (Development Professionals)
- Students
- Organizations (NGOs, Social Enterprises, CSR Foundations)\* subject to approval

Database	Single Emailer Tariff (INR)*	Two Emailers Tariff (INR)*
25000	6500	10500
50000	9000	16000
100000	12000	20000

#### **Announcement Plan**

Plan	Description	INR (Excluding Taxes)
Plan-One	Single Featured announcement	INR 1800
Plan -A	7 Featured announcement in a year	INR 8500
Plan B	Unlimited Featured Announcement in a year	INR 18500

#### **Social Media Promotions**

Plan	Description	INR (Excluding Taxes)
Single post	Facebook Page+Linkedin+Twitter	INR 1500
3-5 Posts	Facebook Page+Linkedin+Twitter	INR 4000
6-10 Posts	Facebook Page+Linkedin+Twitter	INR 7000

#### **Terms & Conditions**

- 1. Design needs to be provided by the client
- 2. Please confirm availability of ad space before sending design
- 3. Payment needs to be made at the time of booking
- 4. Emailer content once approved can't be changed for an emailer. Emailer content limit max. 800 words, 2 images)
- 5. All ad plans come with probono social media promotion on our social media platforms.
- **6.** Once an advertisement is booked, 100% of the ad plan amount is applicable for the cancellation.

#### For customized plan or more information, contact

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